Placement Brochure
PGDM (ABM) 2020-21

Transforming, Evolving and Soaring

Chaudhary Charan Singh National Institute of Agricultural Marketing, Jaipur
An Autonomous Organisation of Ministry of Agriculture and Farmers’ Welfare, Government of India

POST GRADUATE DIPLOMA IN MANAGEMENT
(AGRI-BUSINESS MANAGEMENT)
Transforming, Evolving and Soaring

Agriculture, an eternal profession and an ever-evolving passion! From the times of ancient civilizations to the present world of modernization and technological advancements, agriculture has always been the main lifeline of humankind. The sector has transformed tremendously and evolved drastically! In fact the king of professions, a mighty profession. Been evergreen and fierce, this is what the young bloods exactly desires of. This is the value that NIAM edify to its pupil. A never give up, courageous attitude coupled with creativity and confidence metamorphosise the students, into vibrant and dedicated professionals, to rise up and soar high in the sky even in the toughest situations.
MESSAGE FROM THE DIRECTOR GENERAL

Brilliant Students from reputed Institutions and Agricultural Universities land in CCS NIAM with big dreams. They spend the most important two years of their lifetime in CCS NIAM Campus pursuing the prestigious course of PGDM-ABM. These two years are their life-changing transformative years. During this time, they learn from each other, grow with the developments in Agri-Business Sector and National Institute. Expand the horizon of their thinking in the process. This expansion is nothing but expansion from Student to Techno Manager, Agriculture to Agri-Business and creation of another friend of the farmer. Every student is empowered with knowledge, skill, attitude to transform Agriculture. They are our Ambassadors and future Leaders of change in Agri-Business. Each one is empowered to innovate, transform, and sustain Agri-Business growth. They are trained to be relevant today and tomorrow.

My best wishes to all the students for a bright future.

Dr. P. Chandra Shekara
Director General, CCS NIAM

MESSAGE FROM THE DIRECTOR

Greetings from CCS NIAM!

PGDM(ABM) at CCS NIAM is about the holistic development of students making them efficient agribusiness managers to be able to keep pace with the changing agribusiness environment. Our students learn the spectrum of course modules through classroom discourse, summer internship, guest lecturers from corporate, academicians and alumni, association with projects which have alignment with center sector schemes.

CCS NIAM provides students to have exposure to different agribusiness sectors through the corporate interface, field visits, conferences, workshops, and projects to bring the understanding of challenges that farmers face how enabling solutions are to be brought in.

The COVID pandemic had brought in many challenges and agriculture sector & farmers proved to be a strong backbone of the country’s economy. In these times students too emerged ardent and strong learners by completing the by completing their internship program successfully. The commitment of the Institute and Students continues by contributing to this sector.

The agribusiness sector demands young, dynamic managers with technology enablement which I am pleased to introduce you to the 19th batch of CCS NIAM. The students of batch 2019-21 are poised to take up the challenges of the corporate world optimistically.

NIAM looks forward to nurturing the strong relationships built over the years by continued support and trust of our recruiters on the knowledge and skills of NIAM graduates.

Dr. Hema Yadav
Director, PGDM(ABM)
Genesis
CCS National Institute of Agricultural Marketing (CCS NIAM) is a premier national level institute set up by the Government of India on 8th August 1988 to offer specialized Training, Research and Consultancy in Agricultural Marketing in India and South East Asian countries. NIAM is an autonomous body under the Ministry of Agriculture, Government of India.

Agricultural Marketing occupies an important place, particularly in the context of the new liberalization and value addition requirements of the agricultural sector. The main objectives of the institute are to impart training to various levels of functionaries to conduct research, to offer consultancy services and management education to develop competent human resources to meet the emerging challenges in the field of agricultural marketing.

Mandates
The Institute was established during the seventh Five-year Plan period with the following mandate:

- **Training**
  - Up-gradation of the skills of the Agricultural Marketing personnel

- **Research**
  - Research on various contemporary aspects of Agricultural Marketing

- **Education**
  - Preparation of young managers and professionals through post Graduate Diploma in Management (Agribusiness Management)

- **Consultancy**
  - Consultancy services for decision makers in government, cooperative and private sector Agricultural Marketing

- **Policy Advocacy**
  - Assist Ministry of Agriculture & Farmers welfare (MOA&FW) in Policy and Project Formulation in Agricultural Marketing

- **International Programme**
  - Institute organises International Training programmes and Conferences on Agricultural Marketing aspects in collaboration with USAID, WUWM, AARDO, INSEE and SAARC countries
PGDM (ABM) @ NIAM
THE SPECIAL EDGE

About PGDM (ABM) Programme

The two year Post Graduate Diploma in Management (Agribusiness management) is an AICTE approved program intended to produce techno-managers for the agribusiness and food sector. The course curriculum consists of 44 core courses and 4 electives comprising a total of 118 credit load spread over two years. The program is composed of a mix of agribusiness courses like Agri-input marketing, farm production management, extension management, supply chain management and rural marketing and core management subjects like marketing management, financial management and strategic management.

A constant endeavour is to give students exposure to real life problems through case-studies application of theories in practice, application of Artificial intelligence, Blockchain technology in agribusiness. The industry interface is an integral part of PGDM(ABM). The Courses are delivered by inviting faculty from reputed management institutes of the country and executives from leading agribusiness companies to deliver course modules and guest lectures.

The PGDM(ABM) programme has been consistently in synchronization with the needs of various sectors viz. Agri processing, Agri-input/output marketing, pharmaceuticals, plantation, export-import, commodity trading, microfinance, banking, Agri-Business consultancy, retailing etc.

Mission

“To achieve managerial eminence in the Agri-Business sector by enhancing the managerial and analytical capacities of Agri-graduates and transforming them into adept, competent and committed managers.”

Objectives

1. To develop adequate conceptual base in different subject areas of relevance.
2. To acquire sufficient operating skills in using modern management tools and techniques in different functional areas.
3. To develop skills for application of management tools and techniques appropriate in the unique context of agri-business.
4. To develop a gestalt perspective in the field of agri-business, its dynamics, complexities, challenges, and opportunities in the emerging global context.

Selection Procedure

Graduates from agriculture and allied backgrounds from all over India are shortlisted based on CAT/CMAT scores. The final test comprises group discussion, and personal interview. During this pandemic, the admission process was done in virtual mode.

Graduates from agriculture and allied backgrounds from all over India are shortlisted based on CAT/CMAT scores.

Emphasis on personality development imbued with key skills which enable the graduates to reach out to the producers, women groups and marginalized people with enabling solutions in the most amicable way.

State-of-the-art infrastructure including Internet through National Knowledge Network, Library and Video Conferencing facilities, smart Classrooms and Hostel rooms.

Through collaboration with international organizations like USDA, USAID, FAO, the Students get the opportunity to have a global outlook.

Eminent faculty from top Business Schools and Industry to provide skills with real world experience in preparing graduates for advancement in management careers in broad range of fields of agribusiness.

MBA curricula which intends to develop analytical abilities required to provide optimal solutions to the problems in management.

CCS NIAM being part Ministry of Agriculture & Farmers Welfare (MOA&FW), it provides a policy perspective and exposure to schemes and programmes of Ministry to student.

A positive response and interest of Indian agribusiness and multinational companies offering placement opportunities to PGDM Students of NIAM is an indication of students’ significant contribution in meeting the company’s expectations.
The Academic Committee of CCS NIAM looks into the course module every year and accordingly the course is reviewed to make it contextual. The course comprises 121 credits consisting of 44 core courses and 2 projects.

### Course Structure

#### FUNDAMENTAL COURSES
- Managerial Economics (Micro)
- Macro Economics Theory and Policy
- Computer Skill
- Business Mathematics
- Written Analysis Communication
- Agribusiness Environment
- Project Planning and Management

#### MARKETING MANAGEMENT
- Principles and Practices of Management
- Principles of Marketing Management
- Agricultural Input Marketing
- Rural Marketing
- Marketing Strategies and Techniques
- Advertising and Communication
- Agricultural Extension Management
- Customer Relationship Management
- Risk Management in Agribusiness
- Strategic Management
- Retail Management
- Procurement Management
- Sales and Distribution Management
- Logistics and Supply Management
- Enterprise Resource Planning (ERP) Systems
- Infrastructure & Agri Warehousing Management
- Digital & Concept Marketing

#### BANKING AND FINANCE
- Accounting for Managers
- Cost & Control Systems
- Management Information Systems & E-Commerce
- Financial Management (Corporate Finance)
- Banking and Agri Finance

#### QUANTITATIVE, BUSINESS ANALYTICS AND RESEARCH
- Business Statistics
- Operational Research
- Marketing Research
- Business Analytics
- Quantitative Techniques for Agribusiness
- Blockchain Technology

#### HUMAN RESOURCE DEVELOPMENT
- Business Communication & Presentation Skills
- Human Resource Management
- Organizational Behaviour
- Business Law and Ethics

#### COMMODITY TRADING, RISK AND EXPORT MANAGEMENT
- Commodity Trading Future & Option
- Agricultural Export Management & International Trade
- Entrepreneurship Development & Skill Management
- Risk Management in Agri-business

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**THE CCS NIAM WAY**

The Academic Committee of CCS NIAM looks into the course module every year and accordingly the course is reviewed to make it contextual. The course comprises 121 credits consisting of 44 core courses and 2 projects.

**Pedagogy**

- Summer Internships
- Field Visits
- Classroom Lectures
- Case Studies
- Industrial Interactions
- Lecture by Eminent Experts
- Individual Projects
- Business Seminars
Academic Committee Members

Dr. P. Chandra Shekara
Director-General, CCS NIAM

Shri P.K. Swain
Joint Secretary, GOI

Dr. V. Sadamate
Planning Commission, GOI

Dr. Hemnath Rao Hanumankar
Director, DMI

Dr. Gopal Krishna
Director, ICAR-CIFE

Dr. M.S. Chauhan
Director, ICAR-NDRI

Shri Tara Chand Meena
Director, Dept. of Agri. marketing, GOR

Dr. Ramesh Mittal
Director, CCS NIAM

Dr. Hema Yadav
Director, CCS NIAM

Dr. Sattram Singh
Deputy Director, CCS NIAM

Faculty Interface

In-house faculty members

Dr. P Chandra Shekara
Director, General

Dr. Ramesh Mittal
Director

Dr. Hema Yadav
Director (PG)

Dr. S. R. Singh
Deputy Director

Dr. Shuchi Mathur
Assistant Director

Visiting faculty

Prof. Suraksha Gupta
Newcastle University, London.

Dr. Rajagopal
EGADE Business school, Mexico City & Visiting Professor, Boston University, Boston, MA

Mr. Roberto Vega
Syngenta, Basel, Switzerland

Mr. Rajeev Dar
Executive Director, NASSCOM

Dr. Partho S Sengupta
KIB, Bhubaneswar

Mr. Uday Bhat
Nimbore

Mr. Chirag Badala
Ruchi Soya

Mr. Yashpal Soni
Intex Technologies (India) Ltd.

Dr. Aravind T
Syngenta

Dr. Rahul Tidake
Syngenta

Dr. AD Ratnou
NABARD

Prof. Dinesh Jain
EDI, Ahmedabad

Dr. R.K. Gupta
GIBS, Delhi

Mr. Anand Chandra
Arya Collateral Warehousing Services Private Ltd.

Mr. Shenoy Mathew
Arya Collateral Warehousing Services Private Ltd.

Dr. V. K. Arora
IGDITUW, New Delhi

Dr. Anand Reddy
MANAGE

Dr. Abha R. Dixit
Jaipuria Institute of Management, Lucknow

Dr. Gunjan Soni
MNT Jaipur

Dr. Nandita Mishra
Amity University

Dr. G. S. Dangayach
MNT Jaipur

Dr. Shiba Parhi
SIBM

Dr. S. Senthil
ICAR-NARM

Prof. V K Jayaraghavendar Rao
ICAR-IWMS

Dr. Sanjay Joshi
Indira Gandhi Agricultural University, Raipur

Mr. Vishal Kutchu
Vignan Jyothi Institute of Management

Prof. P Venugopal
XLRI

Prof. Anamika Upadhyay
Consultant-Corporate Communication & Training

Dr. Satish Ch. Pant
Assistant Professor

Mr. Sathyendra Kumar AD
Assistant Professor

THE FINEST STEEL HAS TO GO THROUGH THE HOTTEST FIRE
“A good teacher can inspire hope, ignite the imagination, and instill a love of learning”

‘Our expert faculty kindle the minds with knowledge and wisdom and refurbish them to be foresighted. They nurture our aspirations and help us to turn them into reality.’

Prof. Ravi Shankar
IIFT

Prof. Tamanna Chaturvedi
IIFT

Prof. Shailesh Gandhi
IIMA

Dr. C S Barla
University of Rajasthan

Dr. Ashish Argade
IIMA

Bishwajita Parida
Doctoral Scholar IIMA

Dr. Anamika Sinha
GIM

Dr. Devesh Baid
Nirma University

Dr. Sachin Jain
Institute of Financial Studies

Ms. Priyanka Khandelwal
Poornima College of Engineering
Corporate Interface: Bringing the Industry to the Classroom

CCS NIAM organises Guest Lectures where students interact with corporate personalities. The two-way communication builds their self-confidence by enhancing their knowledge about the industrial scenario, challenges, and solutions to tackle those hurdles. Even during this pandemic CCS NIAM is making it possible through the digital platforms and letting students gain experience and meet the renowned personalities.

Igniting the Young Minds

Mr. Prashant Reddy
General Manager, Trading, ADM

Mr. Shubhendu Dash
Manager, Public Sector, Grant Thornton.

Ms. Priyanka Sinha
Regional Lead, Digital Marketing & Initiatives (Asia region), Dupont.

Mr. Vinayak Raman Sharma
Vice president, Marketing (Field crops), Seedworks International Pvt. Ltd.

Dr. Sudha Mysore
Chief Executive Officer (CEO), Agrinnovate India Ltd.

Mr. Ravinder Grover
Associate Director, PWC

Mr. Sayed Habib
Senior Executive, NCDEX

Mr. Sarabjeet Singh Rajora
Deputy Vice President, HDFC Bank LTD Ltd.

Dr. Amit K Tripathi
Head, Indolife Super Specialties, Indofil Industries Limited

Mr. Himanshu Pandey
Assistant Vice President, Dehaat

Mr. Sayed Habib
Senior Executive, NCDEX

Mr. Ranjeet Singh Rajora
Deputy Vice President, HDFC Bank LTD Ltd.

Dr. Amit K Tripathi
Head, Indolife Super Specialties, Indofil Industries Limited

Mr. Himanshu Pandey
Assistant Vice President, Dehaat

Mr. Joy Tilaak Deb
Head of Marketing, SML Group of companies.
KRISHI-GYAANDEEP LECTURE SERIES

To disseminate the successful Agricultural Marketing experiences with a vision to uplift stakeholders in the country and nurture the mind of students, CCS NIAM organise KRISHI-GYAANDEEP LECTURE SERIES. In the series, the experiences of the eminent personalities are shared which are recorded and uploaded on YouTube.

August 2019

01
Mr. Vinit Goenka
Author, Member- Governing council-CRIS, Ministry of railways
Topic: Data sovereignty; relevance in agriculture

02
Ms. Deepa Prakash
Food scientist at WayCool Meal Food Ventures Pvt Ltd.
Topic: Best ten food technologies

September 2019

03
Shri Raghupathi Singh
Progressive Farmer, District-Moradabad, U.P
Topic: Innovation in agriculture

04
Prof. Moni Madaswamy
Former Director-General, National Informatics Centre
Topic: Digital Technology in agricultural development

November 2019

05
Mr. G. S. Kaushal
Former Director of Agriculture, Government of Madhya Pradesh
Topic: Family farmer – Future of Agricultural Marketing

February 2020

06
Prof. Moni Madaswamy
Former Director-General, National Informatics Centre
Topic: Digital Technology in agricultural development

Workshops

To ensure that the students develop analytical and technical skills along with the managerial skills, CCS NIAM organizes various workshops for the students frequently. These workshops give hands-on experience to students. The participation of students in various workshops allows them to work on their leadership qualities by providing proper boost and growth.

These Includes

- Advanced Excel
- Digital Marketing
- Database Management (SAP)
- Capital-Commodity trading platforms (NCDEX)
- Analytics (Tableau, SPSS, Gap minder)
- Data collection (Kobo collect, Google forms)

Publications

Farm2 Fork:
Farm to fork is a quarterly newsletter of NIAM which covers all the events that take place within the campus from culture to sports events. It also gives an insight into the various guest lectures given by the eminent industry personals. Students’ write articles about the Agriculture industry and the recent happening in the Agriculture sector. Farm 2 Fork serves as a medium through which NIAM connects with the outside world and showcases the talents of their students.

Voice of NIAM:
Voice of CCS NIAM is a time and cost efficient outreach tool of NIAM on e-platform to connect all its stakeholders namely Policy Makers, Administrators, Academicians, Scientist, Agripreneurs, Traders, Extension functionaries, Institutional partners on all issues related to Agricultural Marketing ultimately benefiting the farmers.

CCS NIAM Publications:
Articles are also published by CCS NIAM faculty at different forums and published in reputed journals/books to give practical insights of the Agribusiness Industry.
INFRASTRUCTURE

On the outskirts of ‘Pink City’ Jaipur lies the lush green campus of NIAM. Spread over 32 Acres, NIAM campus provides a serene and spacious environment for budding managers to flourish with varied dimensions. NIAM campus has been suitably addressed as “An Oasis in desert” by the visiting delegations over the years. The campus boasts of the following facilities:

Mahanadi – The Convention Centre
The convention centre boasts of a conference hall, seminar room, executive suites, and a world-class auditorium with all the modern facilities, which are used to organize national and international level activities.

Brahmaputra – The Academic Block
This block is well equipped with AC smart classrooms, computer centres, 24x7 Wi-Fi connectivity, Library, etc. to provide a holistic learning environment for the students.

IT Swathe/Suite – The Computer Centre
More than one hundred desktops with high-speed internet and printing facilities are accessible within the centre. NIAM believes in providing unhindered learning experience by providing the latest facilities.

Barak – The Recreation Block
As it is said, “Sports not only build better athletes but also better people”, NIAM pays special attention to students’ fitness. Campus houses a Basketball court, Volleyball court, Badminton court, and other indoor games like Table Tennis, Chess, Carrom, etc.

Krishna & Chambal – The Hostels
PGDM (ABM) is a fully residential program with separate hostels for boys and girls which are well furnished with all the necessary facilities like geysers, coolers, blowers, attached washrooms, and regular supply of water, electricity, and different newspapers.

Library
NIAM’s Library holds more than 12000 books and periodicals, and a variety of newspapers. Different genres of books are available ranging from agribusiness modules to fantasy novels, opening the overwhelming world of knowledge for students. It also contains all relevant databases.
Exemplary Performance

CCS NIAM believes in all round development of the students and therefore, students are actively engaged in co-curricular activities. Students attend various events, organized by various Colleges, and participate in numerous competitions ranging from article writing, quizzes to making business plans. Wherever the students go, they leave their mark and here are a few glimpses of the marks left by our students.

ROAD TO GLORY

Ahead of the curve
Students utilize each opportunity in their overall development, even in the tough times of global pandemic and lockdown, students took up various online courses to be ahead of the lot thereby fortifying their qualities.

Some major courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Winner (%)</th>
<th>Runner-up (%)</th>
<th>Finalist (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excel</td>
<td>26.2%</td>
<td>25.8%</td>
<td>11.3%</td>
</tr>
<tr>
<td>Digital Marketing</td>
<td>9.5%</td>
<td>10.4%</td>
<td>9.0%</td>
</tr>
<tr>
<td>Operations and Supply</td>
<td>42%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Analytics</td>
<td></td>
<td>38%</td>
<td></td>
</tr>
<tr>
<td>Risk Assessment</td>
<td></td>
<td></td>
<td>33%</td>
</tr>
<tr>
<td>Plant health Diagnosis</td>
<td>5.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Insurance &amp; Banking</td>
<td>4.5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commodity</td>
<td>4.5%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Remote Sensing</td>
<td>2.3%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Six Sigma</td>
<td>2%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Skills gained by the students through online learnings, Summer internship and other courses

Digital marketing and Omnichannel Communication
- Content Creation and Industrial Awareness
- Through Blogs, social media posts about various Agri and allied industry
- Through working in start-ups and helping them to promote themselves through digital media platforms.
- Content creation for the companies to be posted in various social media platforms

Dynamism and Contextualization
- Through tele surveys, understanding the customers experience for the product
- By monitoring and measuring the effectiveness of their product

Technical capabilities and Customer behaviour
- Through tele surveys, understanding the customers experience for the product
- By monitoring and measuring the effectiveness of their product

Big picture thinking
- Through tele surveys, understanding the customers experience for the product
- By monitoring and measuring the effectiveness of their product

Database Management skills
Designed platforms for the companies to keep track of their customers, and their customers' Buying patterns and preferences using various programming tools

Analytics and Digital awareness
An awareness of, and ability to utilize appropriate digital communication technology and methods for the storage, management, and analysis of data

Interacted with different stakeholders
AN ORGANIZATION WITH A DIFFERENCE

Activities and Event

**Industrial Visit**
Industrial Visit, a student coordinated event where students interact with corporates all over India which helps in identifying career opportunities. This industry interaction program helps in building long term relationships with the companies. The purpose of the visit was to approach new companies and appraise them about the unique features and strengths of the program and explore opportunities for final placements and summer internships.

Due to pandemic situations, CCS NIAM is conducting its first-ever online corporate interaction from 15th September 2020. All the students from batch 2019-21 participate in this event and officially invite the corporates and institutes to participate in Summer and Final Placements.

**FARMAURA**
Farmaura is Students blog where students of NIAM post their views and ideas about the various ongoing topics in and outside the market. In today’s world, an MBA degree alone is not sufficient to get the insights of the market and its smooth functioning hence the topics discussed in these daily blogs provide relevant & valuable information and make students explore their thinking and use their knowledge to look for ways to tackle today’s market problems. The students also indulge in brainstorming sessions to come up with solutions for the ongoing problems and post their valuable solutions on these daily blogs.

An android app was also launched for Farmaura.

**MCL**
Cricket is considered as the religion of our nation which acts as a bridge that connects all the diversified people. Managers Cricket League (MCL) started by PGDM Batch 2017-19 works in a way and guided by the motto where the students of both batches come together, intermingle with each other and get to know the diversity of our nation through the minds that have come from every corner of the nation.

**NPL**
NPL i.e. NIAM Premier League set up in the year 2008 by PGDM (ABM) Batch 2007-09 has been passed down from one batch to another every year. The uniqueness of NPL is that not solely the present batches take part in it, but also the Alumni who arrive from diverse parts of the nation just for this occasion. The sentimentality of this event drives Alumni from all around the nation to meet at a specific place and recall those times. In NPL juniors and seniors make their separate teams and compete for the ultimate glory, i.e. the trophy of NPL. The main aim of doing this is to promote the competitive nature of the students as well as building interaction between alumni and students of NIAM.

**MEDIA E NIAM**
Media-e-NIAM formed in 2017 is the major platform through which the activities of NIAM are exhibited to the outside world. The innovative team does a great job of creating creative content, videos, facts, and updates on NIAM. Every festival or any activity of relevance witnesses mind-blowing ideas from the media team. The works are shared through the official YouTube channel, LinkedIn, Facebook, and Instagram pages. With a good follower’s strength, media e NIAM finds space for the institute in the social media platforms. The team has gone a great way in promoting the feelings of NIAM with the full support and cooperation from the students and faculties.

**Agrineur Managers Club**
Cascading the knowledge to all by collective learning is this club’s main objective. Students regularly conduct various online and offline activities like trading, quizzes, workshops, interpretation sessions. Agrineur Management Club was found in January 2019 based on the cumulative learning model. “We grow more if we work together” is the motto of the club. Objective is to serve as a knowledge sharing platform by bringing together students, alumni, and professionals in the field.

**CLUBS AND COMMITTEES**

- **ACE** The Academic Committee
- **ILLUMINATI** The Literary Committee
- **NEWSCOM** The Newsletter Committee
- **TECHNOCRATS** The IT Committee
- **MRIDANG** The Cultural Committee
- **FINANCA** The Finance Committee
- **GOURMET** The Mess Committee
- **AMIGOS** The Sports Committee
- **INFRACOM** The Infrastructural Committee
- **AGINEUR MANAGERS CLUB** Knowledge Sharing Platform
- **KARVAAN** The music Committee
- **CORPORATE CONNECT** The industrial visit team
- **PLACECOM** Students Placement cell
- **AGROVON TEAM** B-fest committee
CS NIAM successfully organized AGROVON the National Level B-Fest on 7th and 8th September 2020. With the theme of “Sow ideas, water hopes, reap miracles” the two-day flagship event attracted 3000+ participants from esteemed National & International B-Schools. Adding onto all these peculiarities, to add a pinch of real exposure to the event even via e-meet, AGROVON 2020 was LIVE STREAMED on our MEDIA-E-NIAM YouTube channel.

The events were judged by personalities from sponsored companies from East-West Seed International Pvt Ltd., Syngenta Foundation India, Samunnati Financial Intermediation & Services Pvt Ltd., Savannah Seeds Pvt. Ltd, IFFCO Kisan Sanchar Ltd., Tulip Agrochemicals, VillageAgro Agritech Pvt. Ltd.

“AGROVON 2020 was a great success and it even surpassed the mark set by AGROVON 2k19.

*The more you imbibe practically, the more your vision gets broadened* keeping this in mind the events were designed with a holistic approach.

The various events being:

**VIVECHAN**
To come up with a solution to a problem proper planning and know-how of the case is needed and that is what we try to impart to the participants through the case study event.

**EAST-WEST SEED- THE CASE CHALLENGE**
This event gives a chance to give a prismatic touch to their thought process by analysing the real industrial challenges and enhance problem-solving abilities by working on a case study.

**SAMAARAMBH: SCALE IT UP- THE CASE CHALLENGE**
To encourage entrepreneurial thinking and to let the budding managers come up with dynamic solutions to boost the startup ecosystem by working on the challenging case study.

**LAKSHYA**
All you need is a seed to initiate a thought in a similar way the event provides a platform for all the Agri-preneurs to showcase their B-plans in front of the dynamic panel.

**MARKETING QUENCHERS**
“Let’s beat time with knowledge” This is the idea behind this event to let the young talents know their grasp on the marketing concepts which will help them in getting an idea on how to proceed further.

**SANKALAN**
An online article writing event that gathers a pool of talent throughout the world and lets the participants showcase their content writing skills.

**PRATIBIMB**
A photography event that gathers different perspectives of the participants and allows them to exhibit through their camera clicks.

**AGROVON Sponsors**

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**PLACEMENTS**

**Placement Chronology**

- **Oct-Dec**
  - Pre-Placement Talks are given by various companies to explain the various opportunities/projects on offer
  - Resumes of students are sent to the company for shortlisting the profiles. The company’s slot for visit for placements is confirmed by the placement committee
  - Selection procedure for summer placement begins

- **Oct Onwards**
  - Final placements are open

- **Dec Onwards**
  - Students join the company on final placements
  - First-year students undertake summer projects

- **April-June**
  - Students join the company on final placements
  - Final placements are open
  - First-year students undertake summer projects
Summer Placements
Batch PGDM (ABM) 2019-21

Summer Internship Programme

The summer internship is an ideal opportunity for students to gain real-time learning about the industries for the period of 8 weeks (April-June) upon completion of Third trimester.

Students worked in different domains during the Summer Internship Programme

Top Designated personalities from prestigious companies mentored students during their Summer Internship Programme
STUDENTS PROFILE

Batch Profile
2019-21

State wise Classification

- Total Strength: 60
- Girls: 18
- Boys: 42
- Universities: 25
- States: 15
- UT: 7
- Work Exp.: 26

Stream wise students classification

- B.Sc. Agriculture: 35
- B.Sc. (Hons.) Horticulture: 06
- B.Tech. Food Technology: 01
- B.Sc. (Hons.) Cooperation & Banking: 01
- B.Sc. Commercial Agriculture and Business Management: 02
- B.Tech Agricultural Information Technology: 01

- B.Tech. Agricultural Engineering: 01
- B.Sc. Agricultural Marketing & Cooperation: 05
- B.Tech. Biotechnology: 01
- M.Sc. Agriculture: 01
- B.Com: 01

Work Experience Profile

- 1 Student: 8 Months
- 2 Students: 9 Months
- 1 Student: 10 Months
- 1 Student: 12 Months
- 1 Student: 15 Months
- 1 Student: 16 Months
# BATCH PROFILE 2019-21

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>Qualification</th>
<th>Experience/Internship</th>
<th>Hobbies</th>
<th>Languages Known</th>
</tr>
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<tbody>
<tr>
<td><strong>Abhishek Kapil</strong></td>
<td>23</td>
<td>B.Sc. Agriculture</td>
<td>Domicile State: Uttarakhand Summer Internship: UPL Ltd. SLP Topic: Study on herbicidal usage behaviour in wheat, brand perception of farmers and dealers about &quot;Shagay&quot; and acceptable price of herbicide against Pilarus minor (Punjab &amp; Haryana) Hobbies: Dancing and Solving Puzzle Languages Known: English, Hindi and Punjabi</td>
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<tr>
<td><strong>Anandu B</strong></td>
<td>25</td>
<td>B.Sc. (Hons.) Agriculture</td>
<td>Domicile State: Kerala Summer Internship: Kisanyard SIP Topic: To Study the scope of Market linkage of FPOs associated in Major Agriculture commodities with Kisanyard platform Hobbies: Playing Basketball, Traveling Languages Known: English, Hindi, Malayalam and Tamil</td>
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<td><strong>Anil Kumar</strong></td>
<td>24</td>
<td>B.Sc. (Hons.) Horticulture</td>
<td>Domicile State: Himachal Pradesh Summer Internship: DCM Shriram Ltd. SIP Topic: To understand the acceptance of Shriram 1666 at farmer level and to find out challenges and solutions for growth Hobbies: Watching TV shows and Anime Languages Known: English, Hindi</td>
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<tr>
<td><strong>Anju George</strong></td>
<td>24</td>
<td>B.Sc. (Hons.) Agriculture</td>
<td>Domicile State: Kerala Summer Internship: Farmers Fresh Zone SIP Topic: To understand the feasibility of procuring fresh vegetables and fruits at fixed cost price from farmers Hobbies: Making terrarium and Writing diary Languages Known: English, Hindi and Malayalam</td>
<td></td>
<td></td>
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<tr>
<td><strong>Buchala Saikumar</strong></td>
<td>24</td>
<td>B.Sc. Commercial Agriculture and Business Management</td>
<td>Domicile State: Telangana Summer Internship: National Collateral Management Services Ltd (NCML) SIP Topic: Key areas where Corporates, Govt. Institutions, NGOs and mid-size companies including start ups seek frequent consultancy from third party in Agri Value Chain and Socio-economic Development Hobbies: Chess and Nature Photography Languages Known: English, hindi, Telugu and Kannada</td>
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<tr>
<td><strong>Charchil Agrawal</strong></td>
<td>24</td>
<td>B.Sc. Agriculture</td>
<td>Domicile State: Rajasthan Summer Internship: Adama India Pvt. Ltd. SIP Topic: Brand Sustenance of Custodia Hobbies: Playing Volleyball and Travelling Languages Known: English, Hindi, Kannada and Gujarati</td>
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<tr>
<td><strong>Chetan S S</strong></td>
<td>23</td>
<td>B.Sc. Agriculture</td>
<td>Domicile State: Karnataka Summer Internship: VEGROW (Chilu AgriTech Pvt. Ltd.) SIP Topic: Establishers of supply chain for F and V Hobbies: Playing badminton and cooking Languages Known: English, Hindi, Kannada and Telugu</td>
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<tr>
<td><strong>Debasish Misra</strong></td>
<td>24</td>
<td>B.Sc. Agriculture</td>
<td>Domicile State: Odisha Summer Internship: Tractors and Farm Equipment Limited (TAFE) SIP Topic: Comparative study of digital media platforms in agriculture ecosphere Hobbies: Reading novels and learning new languages Languages Known: English, Hindi, Odiya and Tamil</td>
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<tr>
<td><strong>Deepak Sharma</strong></td>
<td>23</td>
<td>B.Sc. (Hons.) Co-operation &amp; Banking</td>
<td>Domicile State: Uttarakhand Summer Internship: Tractors and Farm Equipment Limited (TAFE) SIP Topic: Competitor customer insights in 46-50HP segment Hobbies: Reading Newspapers and Playing Badminton Languages Known: English, Hindi and Malayalam</td>
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<tr>
<td><strong>Dharmappa Laxman Malagimani</strong></td>
<td>24</td>
<td>B.Sc. Agricultural Marketing and Cooperation</td>
<td>Domicile State: Karnataka Summer Internship: Arya Collateral Warehousing Services Pvt. Ltd. SIP Topic: To study the market size of warehouse receipt finance and commodity funding of major commodities in 4 major markets in Karnataka (Hubli, Dharwad, Chikmagalur, Mangalore) Hobbies: Playing Kabaddi Languages Known: English, Hindi, Kannada and Konkani</td>
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**Note:** The above information is a sample representation and may not include all details as provided in the original document. The languages known, hobbies, and other details have been simplified for clarity.
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<thead>
<tr>
<th>Name</th>
<th>Years</th>
<th>Qualification</th>
<th>Company</th>
<th>Department/Position</th>
<th>Location</th>
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<tbody>
<tr>
<td>Divya Mishra</td>
<td>25</td>
<td>B.Sc. (Hons.) Horticulture</td>
<td>DCM Shriram Ltd.</td>
<td>Business Development Executive at Warriors Marketing Pvt. Ltd.</td>
<td>Delhi</td>
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<tr>
<td>Gade Suman Kumar</td>
<td>23</td>
<td>B.Sc. Agriculture</td>
<td>National Institute of Food Technology Entrepreneurship and Management Services Ltd. (NCM)</td>
<td>Senior Project Analyst at Telangana State Agricultural University, Hyderabad, Telangana</td>
<td>Telangana</td>
</tr>
<tr>
<td>Gowtham Gedela</td>
<td>23</td>
<td>B.Sc. Agriculture</td>
<td>Acharya N.G. Ranga Agricultural University, Gunjur, Andhra Pradesh</td>
<td>Summer Internship at DCM Shriram Ltd.</td>
<td>Telangana</td>
</tr>
<tr>
<td>Harshan C M</td>
<td>23</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Raichur, Karnataka</td>
<td>Summer Internship at National Institute of Food Technology Entrepreneurship and Management Services Ltd. (NCM)</td>
<td>Karnataka</td>
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<tr>
<td>Hemant Kumar</td>
<td>25</td>
<td>B.Tech Food Technology and Management</td>
<td>National Institute of Food Technology Entrepreneurship and Management, Sonipat, Haryana</td>
<td>Operation Trainee at Instabring Services Pvt. Ltd.</td>
<td>Delhi</td>
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<tr>
<td>Jayanti Kuiri</td>
<td>24</td>
<td>B.Sc. (Ag) Hons.</td>
<td>Vignana Bharathi University, Sankrunet, West Bengal</td>
<td>Distribution Ltd. for 6 months</td>
<td>West Bengal</td>
</tr>
<tr>
<td>Kadimisetti Sai Jitendra</td>
<td>23</td>
<td>B.Sc. Agriculture</td>
<td>National Institute of Food Technology Entrepreneurship and Management Services Pvt. Ltd.</td>
<td>Summer Internship atTelangana State Agricultural University, Hyderabad, Telangana</td>
<td>Telangana</td>
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<tr>
<td>Kamini Kaushal</td>
<td>23</td>
<td>B.Sc. (Hons.) Horticulture</td>
<td>Sri Ronda Laxman Telangana State Horticultural University, Hyderabad, Telangana</td>
<td>Summer Internship at Savanna Seeds Pvt. Ltd.</td>
<td>Himachal Pradesh</td>
</tr>
<tr>
<td>Kavana L Dev</td>
<td>22</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Summer Internship at Villageagro Agritech Pvt. Ltd.</td>
<td>Karnataka</td>
</tr>
<tr>
<td>Korani Manisha Rebekah</td>
<td>24</td>
<td>B.Sc. (Hons.) Horticulture</td>
<td>Sri Ronda Laxman Telangana State Horticultural University, Hyderabad, Telangana</td>
<td>Summer Internship at Villageagro Agritech Pvt. Ltd.</td>
<td>Telangana</td>
</tr>
<tr>
<td>M. Swapna</td>
<td>25</td>
<td>B.Sc. (Hons.) Horticulture</td>
<td>Sri Ronda Laxman Telangana State Horticultural University, Hyderabad, Telangana</td>
<td>Summer Internship at Villageagro Agritech Pvt. Ltd.</td>
<td>Telangana</td>
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<tr>
<td>Maheshkumar Kallappa Magadum</td>
<td>24</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Summer Internship at Vantage Financial Intermediation and Services Pvt. Ltd.</td>
<td>Karnakata</td>
</tr>
</tbody>
</table>
**BATCH PROFILE 2019-21**

**Navya B Bidari**
- **23 years**
- **B.Sc. Agricultural Marketing and Cooperation**
- University of Agricultural Sciences, Dharwad, Karnataka

**Domicile State:** Karnataka  
**Summer Internship:** NCDEX  
**SIP Topic:** Analyzing Marketing strategies by all Exchanges and developing effective Marketing Campaign for NCDEX  
**Hobbies:** Playing Carrom and Decoupage  
**Languages Known:** English, Hindi and Kannada

**Nayana Mohitha Kiran**
- **23 years**
- **B.Sc. (Hons.) Agriculture**
- Loyola Professional University, Phagwara, Punjab

**Domicile State:** Andhra Pradesh  
**Summer Internship:** IFFCO Kisan Sanchar Limited  
**SIP Topic:** 1. Competitive analysis and market potential assessment in for Agri-Tech based services as a retail product for farmers  
2. Market Positioning of Spice range as well as developing business universe for expansion of operations  
**Hobbies:** Playing Football and Sketching  
**Languages Known:** English, Hindi and Telugu

**Pallavi Prasad**
- **25 years**
- **B.Sc. Agriculture**
- Indira Gandhi Krishi Vishwavidyalaya, Raipur, Chhattisgarh

**Domicile State:** Chhattisgarh  
**Summer Internship:** Villageagro Agritech Pvt. Ltd.  
**SIP Topic:** 1. Analysis of emerging market alternatives for Indian farmers  
2. Design and Implement fee-based products focused on member of FPOs  
**Hobbies:** Playing Denisus throw and Cooking  
**Languages Known:** English and Hindi

**Prahalad B**
- **23 years**
- **B.Sc. Agriculture**
- University of Agricultural Sciences, Raichur, Karnataka

**Domicile State:** Karnataka  
**Summer Internship:** KrissanYard  
**SIP Topic:** To study the scope of Market linkage of FPO’s associated in Major Agriculture commodities with kisaanyard platform  
**Hobbies:** Playing Football and Watching TV series  
**Languages Known:** English, Hindi, Kannada and Telugu

**Prathap G M**
- **23 years**
- **B.Sc. Agriculture**
- University of Agricultural Sciences, Bengaluru, Karnataka

**Domicile State:** Karnataka  
**Summer Internship:** Villageagro Agritech Pvt. Ltd.  
**SIP Topic:** Business Development by connecting and on-boarding vendors, farmers, and customers  
**Hobbies:** Playing Football and Sketching  
**Languages Known:** English, Hindi and Kannada

**Pruthviraj S**
- **22 years**
- **B.Sc. Agriculture**
- University of Agricultural Sciences, Dharwad, Karnataka

**Domicile State:** Karnataka  
**Summer Internship:** Coromandel International Ltd.  
**SIP Topic:** Analyzing state wise company wise trend of crop commodities sales in India and study online presence and advertisement of key players  
**Hobbies:** Playing Badminton and Bike riding  
**Languages Known:** English, Hindi, Kannada and Telugu

**Rakesh Oraon**
- **23 years**
- **B.Com**
- Indore Agriculture University, Indore, Madhya Pradesh

**Domicile State:** Madhya Pradesh  
**Summer Internship:** National Collateral Management Services Ltd. (NCML)  
**SIP Topic:** Assessment of discrepancy in the datasets and reasons thereof in Agriculture crop production - Pulses  
**Hobbies:** Playing Football  
**Languages Known:** English, Hindi

**Ruby**
- **24 years**
- **B.Sc. Agriculture**
- University of Agricultural Sciences, Allahabad, Uttar Pradesh

**Domicile State:** Odisha  
**Summer Internship:** ANAR Agro & Food  
**SIP Topic:** Impact assessment of COVID-19 on Agritech start-up ecosystem  
**Hobbies:** Playing Badminton and Photography  
**Languages Known:** English, Hindi and Odia

**Rajesh Kodabalagi**
- **25 years**
- **M.Sc. Agriculture**
- University of Agricultural Sciences, Bengaluru, Karnataka

**Domicile State:** Karnataka  
**Summer Internship:** Villageagro Agritech Pvt. Ltd.  
**SIP Topic:** Business Development by connecting stakeholders and onboarding them to platform  
**Hobbies:** Singing and Reading Novels  
**Languages Known:** English, Hindi, Kannada and Telugu  
**Work Experience:** Intern at National Centre for Biological Sciences, Bangalore for 12 months

**Sayantan Choudhury**
- **24 years**
- **B.Sc. Agriculture**
- Hemant Nandan Raghunath Garhiwad University, Srinagar, J&K

**Domicile State:** Tripura  
**Summer Internship:** TRUAGRIC (Transrural Agri Consulting Services Pvt. Ltd.)  
**SIP Topic:** Comprehensive study of the current Technical Gaps and specific infrastructural requirements for promoting Horticultural Exports  
**Hobbies:** Playing football  
**Languages Known:** English, Hindi and Bengali

**Saurav Gladwin**
- **27 years**
- **B.Tech. (Agricultural Engineering)**
- Sam Higginbottom University of Agriculture, Technology and Sciences Allahabad, Uttar Pradesh

**Domicile State:** Uttar Pradesh  
**Summer Internship:** ETG Agro Processing (India) Pvt. Ltd.  
**SIP Topic:** Develop models to save and monitor Production consumables and labour cost  
**Hobbies:** Playing Cricket and Playing Guitar  
**Languages Known:** English, Hindi  
**Work Experience:** Communication Officer at Ekologie Forte Pvt. Ltd. for 6 months

**Sayantan Choudhury**
- **24 years**
- **B.Sc. Agriculture**
- Hemant Nandan Raghunath Garhiwad University, Srinagar, J&K

**Domicile State:** Tripura  
**Summer Internship:** TRUAGRIC (Transrural Agri Consulting Services Pvt. Ltd.)  
**SIP Topic:** Comprehensive study of the current Technical Gaps and specific infrastructural requirements for promoting Horticultural Exports  
**Hobbies:** Playing football  
**Languages Known:** English, Hindi and Bengali

**Sangamesh Kodabalagi**
- **25 years**
- **M.Sc. Agriculture**
- University of Agricultural Sciences, Bengaluru, Karnataka

**Domicile State:** Karnataka  
**Summer Internship:** Villageagro Agritech Pvt. Ltd.  
**SIP Topic:** Business Development by connecting stakeholders and onboarding them to platform  
**Hobbies:** Singing and Reading Novels  
**Languages Known:** English, Hindi, Kannada and Telugu  
**Work Experience:** Intern at National Centre for Biological Sciences, Bangalore for 12 months

**Satya Prakash Behera**
- **27 years**
- **B.Sc. (Hons.) Agriculture**
- Odisha University of Agriculture and Technology, Bhubaneswar, Odisha

**Domicile State:** Odisha  
**Summer Internship:** NAARM-Asia  
**SIP Topic:** Impact assessment of COVID-19 on Agritech start-up ecosystem  
**Hobbies:** Playing Badminton and Photography  
**Languages Known:** English, Hindi and Odia

**Ruby**
- **24 years**
- **B.Sc. Agriculture**
- University of Agricultural Sciences, Allahabad, Uttar Pradesh

**Domicile State:** Odisha  
**Summer Internship:** ANAR Agro & Food  
**SIP Topic:** Impact assessment of COVID-19 on Agritech start-up ecosystem  
**Hobbies:** Playing Badminton and Photography  
**Languages Known:** English, Hindi and Odia

**Sayantan Choudhury**
- **24 years**
- **B.Sc. Agriculture**
- Hemant Nandan Raghunath Garhiwad University, Srinagar, J&K

**Domicile State:** Tripura  
**Summer Internship:** TRUAGRIC (Transrural Agri Consulting Services Pvt. Ltd.)  
**SIP Topic:** Comprehensive study of the current Technical Gaps and specific infrastructural requirements for promoting Horticultural Exports  
**Hobbies:** Playing football  
**Languages Known:** English, Hindi and Bengali

**Saurav Gladwin**
- **27 years**
- **B.Tech. (Agricultural Engineering)**
- Sam Higginbottom University of Agriculture, Technology and Sciences Allahabad, Uttar Pradesh

**Domicile State:** Uttar Pradesh  
**Summer Internship:** ETG Agro Processing (India) Pvt. Ltd.  
**SIP Topic:** Develop models to save and monitor Production consumables and labour cost  
**Hobbies:** Playing Cricket and Playing Guitar  
**Languages Known:** English, Hindi  
**Work Experience:** Communication Officer at Ekologie Forte Pvt. Ltd. for 6 months

**Sayantan Choudhury**
- **24 years**
- **B.Sc. Agriculture**
- Hemant Nandan Raghunath Garhiwad University, Srinagar, J&K

**Domicile State:** Tripura  
**Summer Internship:** TRUAGRIC (Transrural Agri Consulting Services Pvt. Ltd.)  
**SIP Topic:** Comprehensive study of the current Technical Gaps and specific infrastructural requirements for promoting Horticultural Exports  
**Hobbies:** Playing football  
**Languages Known:** English, Hindi and Bengali
Shailesh Kumar Singh
23 years
B.Tech. (Agricultural Engineering)

Domicile State : Jharkhand
Summer Internship : National Collateral Management Services Ltd (NCML)
SIP Topic : Assessment of disparity in the datasets and reasons thereof in Agriculture crop production - Oil Seeds
Hobbies : Meditation and Watching Motivational videos
Languages Known : English, Hindi

Shaishav Bhardwaj
25 years
B.Sc. (Hons.) Agriculture

Domicile State : Himachal Pradesh
Summer Internship : Villageagro Agritech Pvt. Ltd.
SIP Topic : 1. Find out various methods to drive the online presence of the company by using digital marketing including search engine optimization, Social Media Marketing, and e-mail marketing.
2. Run different campaigns to find out the key performance indicators and layout a strategy plan for the company.
Hobbies : Playing Football and Acoustic Guitar
Languages Known : English, Hindi and Punjabi

BATCH PROFILE 2019-21

Shigwan Pushkar Vilas
24 years
B.Sc. Agriculture

Domicile State : Maharashtra
Summer Internship : National Collateral Management Services Ltd. (NCML)
SIP Topic : Assessment of disparity in the datasets and reasons thereof in Agriculture crop production - Cereals
Hobbies : Playing Chess and Photography
Languages Known : English, Hindi and Marathi

Shivangi Dumka
26 years
B.Tech. Agriculture

Domicile State : Uttarakhand
Summer Internship : Villageagro Agritech Pvt. Ltd.
SIP Topic : 1. Content Creation and Creative Digital Marketing of the Products
2. Driving new ways to increase market reach
Hobbies : Reading Articles and Novels
Languages Known : English and Hindi
Work Experience : Production Executive at VNR Nursery Private Ltd. for 16 months.

Smriti Anand
22 years
B.Sc. Agriculture

Domicile State : Uttar Pradesh
Summer Internship : FACC India Private Ltd.
SIP Topic : Crop prediction and Plant health business scenarios under drip irrigation in Andhra Pradesh, Tamil Nadu and Karnataka
Hobbies : Crafting and Cooking
Languages Known : English, Hindi

Sowmya Shulamite Gali
23 years
B.Sc. Agriculture

Domicile State : Andhra Pradesh
Summer Internship : Morarka Organics Foods Ltd.
SIP Topic : Developing an android based app related to farmers practices with an aim to doubling farmers income by dissemination of knowledge
Hobbies : Playing Badminton and Dancing
Languages Known : English, Hindi and Telugu

Srinivas Janadri
23 years
B.Sc. Agriculture

Domicile State : Karnataka
Summer Internship : Savannah Seeds Pvt. Ltd.
SIP Topic : Production models and industry’s best practices of paddy seed production in Telangana
Hobbies : Writing poems and Quotations
Languages Known : English, Hindi, Kannada and Telugu

Sunny Yadav
25 years
B.Tech. Biotechnology

Domicile State : West Bengal
Summer Internship : Villageagro Agritech Pvt. Ltd.
SIP Topic : Key areas where Corporates, Govt. Institutions, NGOs and mid-size Companies including startups need frequent consulting; Pro-poor third party in Agri Value Chain and Socio-economic Development
Hobbies : Playing Football and Blogging
Languages Known : English, Hindi, Bengali and Marathi
Work Experience : Project Assistant at Department of Chemical Engineering, IIT Madras for 3 months.

Tanoshree Rana
23 years
B.Sc. Agriculture

Domicile State : West Bengal
Summer Internship : Villageagro Agritech Pvt. Ltd.
SIP Topic : To assist in business development through driving offline sales through rigorous cold calling and meeting potential on boarding of farmers, retail shops, kirana stores and business customers of Maharashtra, Mumbai and Pune.
Hobbies : Singing and playing Guitar & Ukulele
Languages Known : English and Hindi

Tasleem
25 years
B.Sc. (Hons.) Horticulture

Domicile State : Uttar Pradesh
Summer Internship : Savannah Seeds Pvt. Ltd.
SIP Topic : Mustard market mapping for Rajasthan and Haryana
Hobbies : Playing badminton and Dancing
Languages Known : English, Hindi, Telugu and Urdu
<table>
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<tr>
<th>Name</th>
<th>Year(s)</th>
<th>Degree</th>
<th>Institution</th>
<th>Languages Known</th>
<th>Hobbies</th>
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<tr>
<td>Thorat Urjit Madhukar</td>
<td>23</td>
<td>B.Tech. (Agricultural Engineering)</td>
<td>Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra</td>
<td>English, Hindi, Marathi</td>
<td>Playing Cricket and Video games</td>
</tr>
<tr>
<td>Veeresh S P R</td>
<td>24</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>English, Hindi, Kannada and Telugu</td>
<td>Writing articles and Photography</td>
</tr>
<tr>
<td>Vijaykumar Devendrappa Hebsur</td>
<td>24</td>
<td>B.Sc. Agricultural Marketing and Cooperation</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>English, Hindi and Kannada</td>
<td>Reading fictional novels and cooking</td>
</tr>
<tr>
<td>Vinod Kumar</td>
<td>23</td>
<td>B.Tech. (Agricultural Engineering)</td>
<td>Vasantrao Naik Marathwada, Krishna Vidhayeepeth, Parbhani, Maharashtra</td>
<td>English, Hindi and Marathi</td>
<td>Playing chess</td>
</tr>
<tr>
<td>Y Sree Praveen</td>
<td>23</td>
<td>B.Sc. Commercial Agriculture and Business Management</td>
<td>Professor Jayashankar Telangana State Agricultural University, Hyderabad, Telangana</td>
<td>English, Hindi and Telugu</td>
<td>Playing cricket and Community managing</td>
</tr>
<tr>
<td>Vinay Kumar M S</td>
<td>24</td>
<td>B.Sc. Agricultural Marketing and Cooperation</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>English, Hindi, Kannada and Telugu</td>
<td>Building association - Built relations and network with channel partners &amp; retailers via effective business development strategies</td>
</tr>
<tr>
<td>Vishal Kiran Tungar</td>
<td>24</td>
<td>B.Tech. (Agricultural Engineering)</td>
<td>Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra</td>
<td>English, Hindi and Marathi</td>
<td>Playing Football and Trekking, Sketching</td>
</tr>
<tr>
<td>Vipul Jaypal Pardeshi</td>
<td>23</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Bengaluru, Karnataka</td>
<td>English, Hindi and Kannada</td>
<td>Playing Basketball, Playing Cricket and playing Rastro</td>
</tr>
<tr>
<td>Yajneswara M S</td>
<td>24</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Bengaluru, Karnataka</td>
<td>English, Hindi and Kannada</td>
<td>English, Hindi and Kannada</td>
</tr>
<tr>
<td>Yuvaraj H B</td>
<td>24</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural and Horticultural Sciences, Shivamogga, Karnataka</td>
<td>English, Hindi, Kannada and Telugu</td>
<td>Playing Badminton, Sketching</td>
</tr>
</tbody>
</table>
Batch Profile 2020-22

State wise Classification

State wise Classification

Stream wise students classification

Worker Experience Profile

Work Experience Profile

Batch Profile 2020-22

Aditya Sharma
Stream: B.Sc. (Hons.) Agriculture
University: Chaudhary Sarwan Kumar Himalchal Pradesh
Krish Vidyatmakya, Palampur, Himalchal Pradesh
State: Himchal Pradesh
Hobbies: Singing and playing Guitar
Languages: English and Hindi

Akshay Acharya
Stream: B.Sc. Agriculture
University: Suresh Gyan Vihar University, Jaipur, Rajasthan
State: Madhy Pradesh
Hobbies: Poem Writing and playing table tennis
Languages: English, Hindi and Kannada

Amirthavarshini S
Stream: B.Sc. Agribusiness Management
University: Tamil Nadu Agricultural University, Coimbatore, Tamil Nadu
State: Tamil Nadu
Hobbies: Reading, Playing Badminton
Languages: English, Hindi and Tamil

Akshita Kushwaha
Stream: B.Sc. Agriculture
University: Govind Ralam Pari University of Agriculture And Technology, Parwanagar, Uttar Pradesh
State: Uttar Pradesh
Hobbies: Cooking and Traveling
Languages: English and Hindi

Amrutha Janardhanan
Stream: B.Sc. Agriculture
University: Professor Jayashankar Telangana State Agricultural University, Hidabad, Telangana
State: Telangana
Hobbies: Watching movies, playing table tennis
Language: English, Hindi and Telugu
Work Experience: Remote Count Associate at Amazon for 3 months.

Ankan Ghosh
Stream: B.Sc. Agriculture (Hons.)
University: Visva Bharati University, Santiniketan, West Bengal
State: West Bengal
Hobbies: Playing Volleyball and Reading Books
Languages: English, Hindi and Bengali

Ankur Kumar Singh
Stream: B.Sc. Agriculture
University: University of Agricultural Sciences, Dhanbad, Jharkhand
State: Jharkhand
Hobbies: Reading Newspaper and Playing Cricket
Languages: English, Hindi and Kannada

Arghadeep Ray
Stream: M.Sc. Agriculture
University: Bishan Chandrakishore Vishvakhydya, Mohanpur, West Bengal
State: West Bengal
Hobbies: Traveling and Playing Badminton
Languages: English, Hindi and Bengali

Baddam Aravind Reddy
Stream: B.Sc. (Hons.) Agriculture Science and Rural Development
University: Osmania University, Hyderabad, Telangana
State: Telangana
Hobbies: Cooking, playing cricket
Languages: English, Hindi and Telugu

Balaji A
Stream: B.E. Agriculture Engineering
University: Anna University, Chennai, Tamil Nadu
State: Tamil Nadu
Hobbies: Numismatist & Philatelist
Languages: English, Hindi and Tamil
Work Experience: Production Officer (Operations) at CMU Parks Biscuits Pvt Ltd for 12 months.
<table>
<thead>
<tr>
<th>Name</th>
<th>Stream/Subject</th>
<th>University/Institute</th>
<th>State</th>
<th>Work Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Begari Manisha</td>
<td>B.Sc. (Hons.) Agriculture</td>
<td>Uttarakhand, Chaudhary Charan Singh University, Meerut, Uttar Pradesh</td>
<td>Uttarakhand</td>
<td>Business Development Trainee at BYJUS for 16 months and Assistant Sub Inspector at Agricultural Department for 3 months</td>
</tr>
<tr>
<td>Bodapati Kiran Kumar</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Chetan Thalbavadi</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Chintamani Anil Desai</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Chitikela Pavitra</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Danda Yashwanth</td>
<td>B.Sc. (Hons.) Agriculture</td>
<td>Lovely Professional University, Phagwara, Punjab</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Dhage Kapil Dnyaneshwar</td>
<td>B.Tech. Agricultural Engineering</td>
<td>Dr. Babasaheb Sawant Konkan Krishi Vidyapeeth, Dapoli, Maharashtra</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Dhawale Vishal Bansi</td>
<td>B.Tech. Agricultural Engineering</td>
<td>Dr. Babasaheb Sawant Konkan Krishi Vidyapeeth, Dapoli, Maharashtra</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Dhiraj Boro</td>
<td>B.Tech. Food Engineering &amp; Technology</td>
<td>Central Institute of Technology, Kolkata, BTAD, Assam</td>
<td>Assam</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
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<tr>
<td>Diksha Kothiyal</td>
<td>B.Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Dr. Medha Singh</td>
<td>B.V.Sc and AH</td>
<td>University of Veterinary Education &amp; Research, Gauhati, Assam</td>
<td>Assam</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Gurpreet Singh</td>
<td>B.Sc. (Hons.) Agriculture</td>
<td>Rajiv Gandhi Proudyogik Shiksha Vishvakarma, Bhopal, Madhya Pradesh</td>
<td>Madhya Pradesh</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Jitu Kumari</td>
<td>B.Tech. Agricultural Engineering</td>
<td>Chaudhary Charan Singh University, Meerut, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Kavita Chaudhary</td>
<td>B.Com (Hons.)</td>
<td>Ram College of Commerce, University of Delhi, New Delhi</td>
<td>Delhi</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Lanjekar Prakash</td>
<td>B.Sc. (Hons.) Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Manik Upadhay</td>
<td>B.Sc. (Hons.) Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Nandakumara K</td>
<td>B.Tech. Food Technology</td>
<td>Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
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<tr>
<td>Pankaj Mohan Bhosale</td>
<td>B.Tech. Food Technology</td>
<td>Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Pavithra M</td>
<td>B.B.A. Agriculture</td>
<td>Ram College of Commerce, University of Delhi, New Delhi</td>
<td>Delhi</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Pimpale Tejas Dilip</td>
<td>B.Tech. Agricultural Engineering</td>
<td>Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra</td>
<td>Maharashtra</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Pratik Borhade</td>
<td>B.B.A. Agriculture</td>
<td>Ram College of Commerce, University of Delhi, New Delhi</td>
<td>Delhi</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Priyamvada Singh</td>
<td>B.Sc. Electrical and Electronics</td>
<td>Rajiv Gandhi Proudyogik Shiksha Vishvakarma, Bhopal, Madhya Pradesh</td>
<td>Madhya Pradesh</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
</tr>
<tr>
<td>Rahul Haridas Pawar</td>
<td>B.Sc. Agricultural Biotechnology</td>
<td>University of Veterinary Education &amp; Research, Gauhati, Assam</td>
<td>Assam</td>
<td>Work Experience: Teaching Assistant at Rishi Agriculture Polytechnic College for 10 months</td>
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<tr>
<td>Name</td>
<td>Stream</td>
<td>University</td>
<td>State</td>
<td>Hobbies</td>
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</tr>
<tr>
<td>Rakesha G C</td>
<td>B Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Maharashtra</td>
<td>Playing cricket and Bike riding</td>
</tr>
<tr>
<td>Rakshit Katiyar</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>University of Agriculture and Technology, Agra, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Conversation with friends, playing chess and table tennis</td>
</tr>
<tr>
<td>Rhea Ditto Panakkal</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>Shree Guru Gobind Singh Tricentenary University, Gurgi, Haryana</td>
<td>Jhansi, Uttar Pradesh</td>
<td>Volunteer Teaching and Writing</td>
</tr>
<tr>
<td>Sagar Chauhan</td>
<td>B Sc. Agriculture</td>
<td>Hematni Nandan Bhagwana Garhwal University, Srinagar, Uttar Pradesh</td>
<td>Karnataka</td>
<td>Photography and Trekking</td>
</tr>
<tr>
<td>Sandesh D U</td>
<td>B Sc. Agriculture</td>
<td>University of Agricultural and Horticultural Sciences, Dharwad, Karnataka</td>
<td>Karnataka</td>
<td>Playing Ball Badminton and Paint Sketch</td>
</tr>
<tr>
<td>Samer Sahu</td>
<td>B Sc. Agriculture</td>
<td>Jawaharlal Nehru Krishi Vishwavidyalaya, Jharkpur, Madhya Pradesh</td>
<td>Jharkhand, Madhya Pradesh</td>
<td>Bodybuilding, cooking animal care</td>
</tr>
<tr>
<td>Satyajit Baisakh</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>Ban Lachhigri Central Agricultural University, Jhansi, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Playing Basketball and Paint Sketch</td>
</tr>
<tr>
<td>Santosh R Jangamashetti</td>
<td>B Sc. Agriculture</td>
<td>University of Agricultural Sciences, Dharwad, Karnataka</td>
<td>Karnataka</td>
<td>Playing Cricket</td>
</tr>
<tr>
<td>Setu Sharma</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>Suraj Singh College of Agriculture  University, Jagur, Rajasthan</td>
<td>Rajasthan</td>
<td>Baking and traveling</td>
</tr>
<tr>
<td>Shamburajee Chavan</td>
<td>B Tech. Agricultural Engineering</td>
<td>Mahatma Phule Krishi Vikalpapeeth, Rahuri, Maharashtra</td>
<td>Maharashtra</td>
<td>Playing cricket and TREKKING</td>
</tr>
<tr>
<td>Shela Mahroze</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>College of Horticulture and Forestry, Central Agricultural University, Imphal, Manipur</td>
<td>Manipur</td>
<td>Reading newspaper and travelling</td>
</tr>
<tr>
<td>Shiva Singh Deshmukh</td>
<td>B Tech. Dairy Technology</td>
<td>Sam Higginbottom University of Agriculture, Technology and Science, Prayagraj, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Traveling and Writing quotes</td>
</tr>
<tr>
<td>Shriayansh Pareek</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>University of Agricultural Sciences, Raichur, Karnataka</td>
<td>Karnataka</td>
<td>Playing football and Travelling</td>
</tr>
<tr>
<td>Sindhu S B</td>
<td>B Tech. Food Technology</td>
<td>University of Agricultural Sciences, Bengaluru, Karnataka</td>
<td>Karnataka</td>
<td>Gardening and Travelling</td>
</tr>
<tr>
<td>Sri Chandana Uppu</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>Acharya N. G. Ranga Agricultural University, Gujrat, Madhya Pradesh</td>
<td>Madhya Pradesh</td>
<td>Practicing Athletics and Dancing</td>
</tr>
<tr>
<td>Soni Samant</td>
<td>B Sc. Agriculture</td>
<td>Govind Ballabh Pant University of Agriculture and Technology, Prayagraj, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Reading and Gardening</td>
</tr>
<tr>
<td>Subham Paul</td>
<td>M Sc. Agriculture</td>
<td>Birshand Charadra Krishi Viswavidyalaya, Mohanpur, Karnataka</td>
<td>West Bengal</td>
<td>Table Tennis and Gardening</td>
</tr>
<tr>
<td>Surepalli Kavya Krishna</td>
<td>B Sc. (Hons.) Agriculture</td>
<td>Sam Higginbottom University of Agriculture, Technology and Science, Prayagraj, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Reading books and travelling</td>
</tr>
<tr>
<td>Surya Pratap Singh Gahalout</td>
<td>B Sc. Agriculture</td>
<td>Govind Ballabh Pant University of Agriculture and Technology, Prayagraj, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Playing Basketball and Volleyball</td>
</tr>
<tr>
<td>Tanya Negi</td>
<td>B Sc. Agriculture</td>
<td>Veer Chandra Singh Garhwal Uttar Pradesh University of Horticulture and Forestry, Bharatpur, Pauri Garhwal, Uttar Pradesh</td>
<td>Uttar Pradesh</td>
<td>Playing Kalado and Volleyball</td>
</tr>
<tr>
<td>Tejavath Ramsai Teja</td>
<td>B Tech. Agricultural Engineering</td>
<td>Professor Jayashankar Telangana State Agricultural University, Hyderabad, Telangana</td>
<td>Telangana</td>
<td>Playing Cricket, Badminton and Watching Movies</td>
</tr>
</tbody>
</table>
BATCH PROFILE 2020-22

Vijay Pahari
Stream: B.Sc. Food Technology
University: Goughal Rajah Pant University of Agriculture and Technology, Pantnagar, Uttarakhand
State: Uttarakhand
Hobbies: Photography, Traveling to new places
Languages: English and Hindi

Vikas Tiwari
Stream: B.Sc. Horticulture (Hons.)
University: Vivekananda Singh Garhwal University of Higher Education and Forestry, Bharsari, Pauri Garhwal, Uttarakhand
State: Uttarakhand
Hobbies: Playing Volleyball and Article writing
Languages: English, Hindi and Punjabi

Vinaya Kumar
Stream: B.Sc. Fruits Agriculture
University: University of Agricultural Sciences, Raichur, Karnataka
State: Karnataka
Hobbies: Playing and Analyzing Cricket
Languages: English, Hindi and Kannada

ALUMNI PRESENCE

- BASF
  Giridhar Ranuva
  Chief Manager

AXIS BANK
  Sumit Sen
  Asst. Vice President

YES BANK
  Alok Gupta
  Senior Vice President

IndusInd Bank
  Vinay Shankar Sinha
  Chief Manager

Jhingran
  Archana Shaddeo
  Chief Manager

Coromandel
  Ranjeet Singh Rajora
  Dy Vice President

Olam
  Srikant Ambati
  General Manager

Cargill
  Archan Barua
  Commercial Lead (Cotton)

Eli Lilly
  Rakhi Pathak Jhingran
  Production Manager

Corteva
  Paramjeet Singh
  Zonal Business Manager

ETG
  Sarabjeet Singh
  Business Head - Cotton

Mahendra Agri Solutions
  Anurag Dashputre
  Zonal Head

Pradeep Tiwari
  Product Manager

PricewaterhouseCoopers
  Shashi Kant Singh
  Director

Vishal Raskar
  AVP

Ritesh Raman
  Head of warehouse & Collateral

NBHC

Head of Procurement & Supply ch.
LIFE @ NIAM
OUR RECRUITERS

**Agri-Input**
- DowDupont Inc. (Corvate Agriscience)
- UPL Limited
- Coromandel International Limited
- Sulphur Mills Limited
- Chambal Fertilisers and Chemicals Limited
- Maharashtra Hybrid Seeds Co. (Mahyco)
- Dhanuka Agritech Limited
- Syngenta AG
- Jubilant Life Sciences
- Mahindra Summit Agriscience Limited
- Meghmani Organics Limited
- Rallis India limited
- JK Agri Genetics Limited
- PI Industry Limited
- Bayer Crop Science
- Bharat Insecticides Limited
- Monsanto
- Tata Chemicals Limited
- Advanta India Limited
- FMC
- ADAMA India Pvt Ltd
- Seedworks International private Limited
- Bharat Insecticides Limited
- Nihimgo India Pvt Ltd
- Ichiban Crop Science Ltd
- Sumitomo Chemical India Pvt Ltd
- Kalash Seeds
- VNR Seeds Pvt Ltd
- Namdhari Seeds Pvt Ltd
- Trouw Nutrition India Pvt Ltd
- Savannah Seeds Pvt Ltd
- DCM Shriram Consolidated Limited (DSCL)
- Nagarjuna Fertilizers and Chemicals Limited
- BASF

**Banking and Finance**
- HDFC Bank
- ICICI Bank
- Yes Bank
- ICICI Prudential
- ESIA Small Finance Bank
- EXIM Bank
- Koshak Mahindra Bank
- Fullerton India Credit Company Limited
- IDBI Bank
- Annapurna Finance Pvt Ltd
- Axis Bank
- FINO PayTech
- Reserve bank Of India
- National Bank for Agriculture and Rural Development (NABARD)
- NABARD Financial Services Limited (NABFINS)
- BASIX Sub-K
- Samastha Microfinance
- Samunnati Financial Intermediation & Services Pvt Ltd

**Commodity and Exchange**
- Archer Daniels Midland Company
- National Commodity & Derivatives Exchange Limited (NCDEX)
- National Bulk Handling Corporation Private Limited (NBHC)
- Cargill
- National Collateral Management Services Limited (NCML)
- Glarm International
- Golden-Agi Resources
- Edelweiss Financial Services
- Rashtriya e-Market Services Ltd (ReMS)
- Origo Commodities India Private Limited
- Louis Dreyfus Company
- Alpha Alternatives
- Arya Collateral warehousing services private limited
- Kalyk Warehousing Pvt Ltd
- Shree Shubham Logistics Pvt Ltd

**FMCG**
- National Dairy Development Board
- Vadilal Industries Ltd
- ITC Limited
- Wipro Limited
- Mother Dairy Fruit & Vegetable Private Limited
- Anand Milk UnIon Limited (Amul)
- Jubilant FoodWorks Limited
- Marico Limited
- Hindustan Unilever Limited (HUL)
- Dabur India Limited
- PepsiCo India
- Adani Wilmar Limited
- Paayat Milk Producer Company Limited
- Inner being Wellness
- FMG Corporation
- Morantia Organics

**Retail**
- Reliance Retail Limited
- Aditya Birla Group
- Future Group
- Walmart Inc.
- Farmers Fresh Zone

**E-Commerce**
- Innovative Retail Concepts Private Limited (Big Basket)
- Ulink Agritech Pvt Ltd (Agrostar)
- Hiveloop Technology Pvt Ltd (UDAAN)
- Villageagro Agritech Pvt Ltd

**Venture Capital**
- NAARM-A-Idea
- Caspian Impact Investment Advisors Pvt Ltd

**Others**
- Ranbaxy Laboratories Limited
- Century Plyboards Limited
- Dilsca
- EMS Agri Services
- Globion
- Kemlin Industries
- Godrej Agrovet Limited
- COFCO International India Pvt Ltd
- Fresh produce value creation services Pvt Ltd (Go4fresh)
- Polyplex
- IFICO Kisan Sanchar Ltd.
- Chembond Chemicals Ltd.
- Truagrico
- Vegrow
- Indiagro Consortium Producer Company Ltd

**Rural Development**
- MPSEVIKA
- BIHAREEVIIKA
- Vrutti
- International Competence Centre for Organic
- Kisaanyard.com

**Consultancy**
- Techno Serve
- Agriculture Skill Council of India
- Tata Consultancy Services Limited
- Global Agri Systems
- PricewaterhouseCoopers (PwC)
- NABARD Consultancy Services (NABCONS)
ALUMNI SPEAKS

“Leadership and learning are indispensable to one another. I remain indebted to my alma mater for kindling that spark in me. NIAM is an institution where every student is taught to give your best and be grateful for having a project to work on rather than treating achievement only as a parameter of success. The lessons of life management learned at NIAM and importance of emotional quotient will make you unique!”
Krishan Mohan Singh
President and Head-Agribusiness Product, Yes Bank (Batch -2003-05)

“NIAM is a fountainhead of Agri-Business Professional Capital creation. The ethos and skills imparted here have helped me excel in my career. Every alumnus of NIAM is grateful and lucky to have been part of this seminal and visionary institution”
Sandeep Tandon
VP- Business, Samunnati (Batch 2002-04)

“NIAM holds a plethora of opportunities by enabling students to be the best version of themselves. I am impressed by the skill development approach by encouraging creativity & innovation, up-gradation of the curriculum which would enable the students to be more adaptable in a new Creative Economy”
Prashant Reddy
General Manager Trading & Risk Management , ADM (Batch 2003-05)

“NIAM is a place where I manifested as a better individual. The students come from diverse background and cultures. This sets the tone for holism to naturally acquire the skills of adaptability and inclusion. This diversity also helps students to learn from each other, hone their soft skills and to be a good team player. While the knowledge is imparted from the faculty visiting from all the reputed institutions, the practicality of the same is achieved by interactions with Industry Veterans & Alumni”
Girirah Ranuva
Head Regional Commercial Excellence – APAC, BASF South East Asia Pvt. Ltd. BASF, Singapore, (Batch -2001-03)

“NIAM taught me business building skills which helped me tremendously in my journey from the corporate world to my venture in international trading. It’s a place for metamorphosis where one learns resilience, competitiveness, networking all at one place”
Aniruddha Yadav
Founder & CEO, Adler International (Batch 2002-04)

“NIAM is a melting pot of talent, ambition, and dedication, in the last several years the students from NIAM have been proving their might in the corporate world by using the training and learning experience gained during the MBA program and matching it seamlessly with the practical experience NIAM offers”
Priyanka Sinha
Regional Lead; Digital Marketing & Initiatives, Asia Region, DuPont (Batch 2003-05)

“The institute boasts of world-class infrastructure and a pedagogy that is devised & delivered by subject matter experts from industry & academia. Professional development via umpteen student activities is finely blended with the academic planning, leadership skills, knowledge & positive attitude”
Devedra Punia
CEO & Co-founder, Dogista Pet Products (Batch - 2008-10)

“NIAM has not only excelled in academics, bagged excellent placements but has also won accolades in co-curricular and industry engagement activities. Efforts that NIAM is putting to create a future-ready workforce for the agribusiness sector is commendable. All of us will strive to keep the NIAM flag flying high”
Ruchira
Joint Director & Head- Agriculture division, FICCI (Batch 2004-06)

TESTIMONIALS FROM EMINENT CORPORATE PERSONALITIES

It has been my wonderful experience having associated with NIAM PGDBIM students for the last 6 years as faculty. My interaction with the current batch 2019-21 is through virtual classes due to COVID. Nevertheless, I had an excellent experience of participative interaction while handling sessions on Agri Financing and Banking. I find that young boys and girls have gained rich experience in the real world. They have been groomed well to be able to unearth their innate strength to realise their highest potential in whatever fields they land. I am sure these students will make perfect managers, successful bankers and efficient marketing team leader in various organisations. I wish them all success.
Dr. A D Ratnoo
Chief General Manager (Retd), NABARD

I have been associated with NIAM since the last couple of years through placements, projects and B-Fest events. I have seen the students are very professional, demonstrate a can-do attitude, keen in learning new things, and applying the fundamentals of management in practice. According to me, NIAM students can be a great asset to any organization they work for.
Tejas Rane
Senior Product Manager - Vegetable seeds, East-West International Seeds

“NIAM is a melting pot of talent, ambition, and dedication, in the last several years the students from NIAM have been proving their might in the corporate world by using the training and learning experience gained during the MBA program and matching it seamlessly with the practical experience NIAM offers”
Preyanka Sinha
Regional Lead; Digital Marketing & Initiatives, Asia Region, DuPont (Batch 2003-05)

“The institute boasts of world-class infrastructure and a pedagogy that is devised & delivered by subject matter experts from industry & academia. Professional development via umpteen student activities is finely blended with the academic planning, leadership skills, knowledge & positive attitude”
Devedra Punia
CEO & Co-founder, Dogista Pet Products (Batch - 2008-10)

“I have been visiting NIAM campus regularly and always excited to interact with the young, vibrant and brilliant minds. I appreciate the Institute for grooming the students not only on the subject matter but also developing them on practical & leadership aspects to take up responsibilities in the corporate world. I found the students filled with confidence, the right attitude and high energy level. The students were very interactive, have sound knowledge of Agri infra, Agri/rural markets, supply chain and how the financial market works to make the entire Agri ecosystem robust.
My experience with the students who joined me in HDFC Bank has been extremely satisfying.
Durga Ram Chaudhary
VP & Regional Head, Rural Banking Group, HDFC Bank, Jaipur

“It is our first-time experience with NIAM student interns and it’s been very rewarding. The students’ adaptability and hunger to learn, I believe is their true differentiation. As an entrepreneur, you would need a team that’s both smart and hands-on who would help you to take on bigger challenges and these students wouldn’t disappoint.
Praneeth Kumar
Co-founder, Vegrow (Chifoo Agritech Pvt. Ltd.)

“I have been visiting NIAM campus regularly and always excited to interact with the young, vibrant and brilliant minds. I appreciate the Institute for grooming the students not only on the subject matter but also developing them on practical & leadership aspects to take up responsibilities in the corporate world. I found the students filled with confidence, the right attitude and high energy level. The students were very interactive, have sound knowledge of Agri infra, Agri/rural markets, supply chain and how the financial market works to make the entire Agri ecosystem robust.
My experience with the students who joined me in HDFC Bank has been extremely satisfying.
Durga Ram Chaudhary
VP & Regional Head, Rural Banking Group, HDFC Bank, Jaipur

“The Indian Agriculture is at an inflection point which needs managers of true mettle. Being associated with CCS NIAM as a guest faculty and interacting with students regularly, I am convinced that these students are among the best of the produced by our national institutes who can stand to any challenge, involve themselves fully for the task at hand and deliver exceptional results.
Arvind Thumber
Global Agriservices Manager Syngenta Foundation for Sustainable Agriculture

“I have been visiting NIAM campus regularly and always excited to interact with the young, vibrant and brilliant minds. I appreciate the Institute for grooming the students not only on the subject matter but also developing them on practical & leadership aspects to take up responsibilities in the corporate world. I found the students filled with confidence, the right attitude and high energy level. The students were very interactive, have sound knowledge of Agri infra, Agri/rural markets, supply chain and how the financial market works to make the entire Agri ecosystem robust.
My experience with the students who joined me in HDFC Bank has been extremely satisfying.
Durga Ram Chaudhary
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“A respective summer internship is good at analyzing the ground reality & multilingual ability helped company surveyed in 12 states and the findings in the project are worth to implement in the business domain. The in-depth analysis helped the company to formulate an effective strategy.
Ashok Muddada
Manager- Business Intelligence, Adama India Pvt. Ltd

“This is our first-time experience with NIAM student interns and it’s been very rewarding. The students’ adaptability and hunger to learn, I believe is their true differentiation. As an entrepreneur, you would need a team that’s both smart and hands-on who would help you to take on bigger challenges and these students wouldn’t disappoint.
Praneeth Kumar
Co-founder, Vegrow (Chifoo Agritech Pvt. Ltd.)

“NIAM is a fountainhead of Agri-Business Professional Capital creation. The ethos and skills imparted here have helped me excel in my career. Every alumnus of NIAM is grateful and lucky to have been part of this seminal and visionary institution”
Sandeep Tandon
VP- Business, Samunnati (Batch 2002-04)

“NIAM holds a plethora of opportunities by enabling students to be the best version of themselves. I am impressed by the skill development approach by encouraging creativity & innovation, up-gradation of the curriculum which would enable the students to be more adaptable in a new Creative Economy”
Prashant Reddy
General Manager Trading & Risk Management , ADM (Batch 2003-05)

“NIAM is a place where I manifested as a better individual. The students come from diverse background and cultures. This sets the tone for holism to naturally acquire the skills of adaptability and inclusion. This diversity also helps students to learn from each other, hone their soft skills and to be a good team player. While the knowledge is imparted from the faculty visiting from all the reputed institutions, the practicality of the same is achieved by interactions with Industry Veterans & Alumni”
Girirah Ranuva
Head Regional Commercial Excellence – APAC, BASF South East Asia Pvt. Ltd. BASF, Singapore, (Batch -2001-03)

“NIAM taught me business building skills which helped me tremendously in my journey from the corporate world to my venture in international trading. It’s a place for metamorphosis where one learns resilience, competitiveness, networking all at one place”
Aniruddha Yadav
Founder & CEO, Adler International (Batch 2002-04)

“NIAM is a melting pot of talent, ambition, and dedication, in the last several years the students from NIAM have been proving their might in the corporate world by using the training and learning experience gained during the MBA program and matching it seamlessly with the practical experience NIAM offers”
Priyanka Sinha
Regional Lead; Digital Marketing & Initiatives, Asia Region, DuPont (Batch 2003-05)

“The institute boasts of world-class infrastructure and a pedagogy that is devised & delivered by subject matter experts from industry & academia. Professional development via umpteen student activities is finely blended with the academic planning, leadership skills, knowledge & positive attitude”
Devedra Punia
CEO & Co-founder, Dogista Pet Products (Batch - 2008-10)
Dear Recruiters,

CCS NIAM-PGDBM(ABM) has been established to adopt and impart value-based education to bridge the gap between Agri-Business Managers and Corporate. Living in the new-normal situation, agriculture remains the backbone of the country’s economy. The industry demands a young, dynamic, and high-tech workforce. Corporate expectations have been increased from then till now from Management students. At NIAM, students have been trained in enhancing their marketing abilities and overall personality development. A proactive learning style and the meticulous academic procedure has equipped the students to outperform in the dynamic market situations. Apart from academic excellence, NIAM endows the students with practical exposure to different agribusiness sectors through various field visits, seminars, symposiums, conferences, workshops, and projects.

At NIAM, students are encouraged to think out of the box and understand the unlearning and learning aspects of knowledge. We are confident that our students will add value to your organization by their diligence and prove to be the best fit. The students have proved their exemplary excellence by completing their internship program even during the time of this pandemic.

On behalf of CCS NIAM, I extend a very warm welcome to all the recruiters for the upcoming placement season and look forward to a mutually rewarding association. NIAM always look forward to nurturing the old and strong relationships along with welcoming the new recruiters to the campus.

Looking forward!!

Dr. Anamika Upadhyay
Consultant- Corporate Communication & Trainings
Email: anamika@ccsniam.ac.in

HOW TO REACH JAIPUR?

Jaipur has excellent connectivity by air and railways from and to major cities in India.

Jaipur International Airport is the primary airport serving Jaipur, the capital of the Indian state of Rajasthan. It has a direct flight for all major cities in India Available for all weekdays. It is 8.1km away from the Institute campus.

Jaipur Railway Station is 16 km away from the Institute campus. It has trains for all major destinations in India.

Contact Us:

Dr. Hema Yadav
DIRECTOR, PGDM(ABM)
Mob No: 9829210019
Landline: 0141- 2795107
Email: hyadav.niam@gov.in

Dr. Anamika Upadhyay
Consultant- Corporate Communication & Trainings
Mob No: 9001323786
Email: anamika@ccsniam.ac.in

Placement Cell
Mob No: 8763176131
Email: ccsniam.pgdabm@gmail.com
Chaudhary Charan Singh National Institute of Agricultural Marketing, Jaipur
An Autonomous Organization under Ministry of Agriculture and Farmers’ Welfare, Government of India

POST GRADUATE DIPLOMA IN MANAGEMENT
(AGRI-BUSINESS MANAGEMENT)