



MEDIA-E-NIAM PRESENTS Q&A
SERIES FROM YOUNG NIAMIES

WHY PGDM(ABM) FROM CCS NIAM AFTER BACHELORS IN TECHNOLOGY?

CCS NIAM believes in diversified background in
PGDM (ABM) Programme.

This year some of our young NIAMies from Biotechnology
background came together to share their messages for the
upcoming NIAM aspirants from diverse UG background who
want to pursue PGDM(ABM) from C.C.S NIAM.

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Q&A FROM YOUNG NIAMIES

WHY PGDM(ABM) FROM CCS NIAM AFTER MASTERS IN BIOTECHNOLOGY?

"PGDM-ABM from NIAM not only provided me required knowledge and skills in Agri Business, but also provided me with the avenues for building a career in Agri Warehousing. We NIAMies are working in different sectors, with esteemed companies, and putting laurels to agri industry."



Mr. Shawan Gain

M.Sc. Molecular Biology
Biotechnology

*University of Kalyani
, West Bengal*

PGDM (ABM) BATCH 2018-20



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Q&A FROM YOUNG NIAMIES

WHY PGDM(ABM) FROM CCS NIAM AFTER B.TECH. (BIOTECHNOLOGY) ?

"Agribusiness management after graduation in biotechnology can be a good option for those who want to try something propitious. Biotechnology graduates are equipped with technological knowledge and are capable to improve the agricultural practices which are environmentally sustainable.

Considering the business aspect of the agriculture, CCS NIAM provides the opportunity to understand the role of marketing and PGDM(ABM) at NIAM, provides a great platform for the young minds to start their professional career in agribusiness sector. Also, the blended command on biotechnology and agribusiness culminates the students to become successful entrepreneurs in the future."



Mr. Sunny Yadav

B.Tech. (Biotechnology)

*Dr. D.Y. Patil Vidyapeeth, Pune,
Maharashtra*

PGDM (ABM) BATCH 2019-21



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Q&A FROM YOUNG NIAMIES

WHY PGDM(ABM) FROM CCS NIAM AFTER B.TECH. (BIOTECHNOLOGY) ?

Biotechnology has a vast scope as it gives opportunities in sectors such as Pharma, Agriculture, Healthcare, Nutrition and Environmental conservation. However, alongwith technological understanding it is vital to have managerial and leadership skills to thrive in the agribusiness. Right from internships and guest lectures to classroom sessions and industrial projects, there is alot one can learn about practical aspects of agribusiness world while pursuing a PGDM(ABM) in CCS NIAM.



Mr. Ashfaque Sirajuddin Farooqui

B.Tech. (Biotechnology)

*Sardar Vallabhbhai Patel University
of Agriculture & Technology, Uttar
Pradesh*

PGDM (ABM) BATCH 2017-19



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Q&A FROM YOUNG ALUMINIS

WHY PGDM(ABM) FROM CCS NIAM AFTER B.TECH. (BIOTECHNOLOGY) ?

Agribusiness is a sector which is not saturated with possibilities yet. If research after graduation (in Biotechnology specially) is not a natural choice for you and you wish to broaden your career perspectives, PGDM (ABM) from C.C.S NIAM is an excellent choice. It will not only enhance your soft skills but will change your perspective towards testing situations. Biotechnology, as an allied science, contributes immensely to the field of Agriculture and Agribusiness. As a Biotech graduate So Can You!



Ms. Ankita Singh

B.Tech. (Biotechnology)

*Sardar Vallabhbhai Patel University of
Agriculture & Technology, Uttar Pradesh*

PGDM (ABM) BATCH 2018-20



Quality is our Endowment...