The diverse, complex and unpredictable nature of agriculture makes it a highly challenging subject for agribusiness managers. A clear understanding of the discipline therefore becomes necessary for a professional judicially handle and succeed in the area of agribusiness management.

NIAM students fondly called ’NIAMies’ are scholars having graduated from prominent agriculture institution of the country and beyond. They are hence the most appropriate learners to be metamorphosed into the agri-business leaders of tomorrow. It requires immense efforts to align business management practices with those of agriculture. NIAM gears up NIAMies by coaching them on how a fruitful portmanteau of agriculture and business can be made. The students develop a unique perspective to view and grasp the nuances of agri-business management.

“A sustainable world means working together to create prosperity for all.”
As India has been an agrarian country from the days of yore, still we have not been able to contribute the significant portion in global agricultural market. In recent years, we have witnessed bountiful production which has ultimately resulted into agricultural marketing system to be the key driver rather than agricultural production to make the reach of produce from farm to fork. Agricultural marketing system of our country encounters serious challenges in each and every component of it. Therefore there is growing demand for agribusiness and management professionals who can come out with substantial understanding of such challenges and dare to manage it effectively and efficiently. The PGDABM program at NIAM is designed in a manner to cater the above demands of agricultural marketing industry where the students are squeezed and squashed to befit precisely prescribed opportunities into esteemed organizations. It is my privilege and pleasure to introduce 14th batch of Post Graduate Diploma in Agribusiness Management at National Institute of Agricultural Marketing, Jaipur. I cordially invite you to visit our institute with managerial prospects to bring a remarkable change in the operational aspect of the agribusiness industry.

Dr. Kamal Mathur  
Director, PGDABM
Indian agriculture has seen a significant change due to globalization trade, structural changes in the economy and policy reform. With declining terms of trade for primary production, focus has now been shifted to value addition in agricultural products, processing, distribution and marketing. The production pattern is changing from primarily small scale subsistence agriculture to large scale planned farming. The fast growing Indian rural market has become the significant input in the strategic planning of the corporate in the country. Major part of our population is dependent on agriculture and this sector is the source of raw material for various industries. While sustained growth of agriculture and allied sector is important for inclusive and faster growth of the economy, there are many challenges to be faced.

The agribusiness sector is a thriving area having a huge growth potential and thus offers good opportunities for the management professional to contribute towards enhancing farmers’ welfare and income. Today highly skilled professionals are required into various fields of agribusiness such as procurement, supply chain, logistics, finance, commodity risk analysis, product development and marketing. The PDGABM program at NIAM emphasizes the meeting of the above needs by providing best of the academic inputs with active industry interaction during the program. The kind of inputs and exposure given to the students at NIAM, I am certain that they will contribute significantly in achieving the desired growth in the sector and inclusive development.

D. K. Jain
Director General, NIAM, IAS,
Add. Secretary, DAC, Ministry of Agriculture
Chaudhary Charan Singh National Institute of Agricultural Marketing (NIAM) is a premier institute under the aegis of the Ministry of Agriculture, Govt. of India. NIAM was setup in 1988 with the vision of catering to the needs of agricultural marketing personnel not just in India but throughout South East Asia.

VALUES
Under the flagship of NIAM, NIAMies imbibe skills such as academic excellence, business insights, organizational commitment, integrity, social responsibility & respect which clearly sets them way ahead of others.

MISSION
“To achieve managerial eminence in Agri- Business section by sublimating and further enhancing the managerial and analytical capacities of Agri-graduates and transforming them to adept, competent and committed managers”.

VISION
“To be the fount of country’s most trustworthy and competent Agri-business managers”.
PGDABM
@ NIAM
NIAM's two year Post Graduate Diploma in Agri- Business Management (PGDABM) combines the better of two worlds - the fine polish of an MBA upon the unique skills required to thrive in the world of agribusiness. It prepares business leaders with critical competencies for agri-business sectors like food retailing, exports, commodity trading, banking, agribusiness consultancy etc. through its refined pedagogy. It is a fully residential programme recognized by the All India Council for Technical Education and currently in its 14th year of existence. The strong foundation laid out by intensive academic training and purposeful corporate interface enable the students of the PGDABM programme to meet corporate challenges with prudence and zest.

Objectives of PGDABM

- To develop adequate conceptual base in different subject areas of relevance.
- To acquire operating skills in using modern management tools and techniques in different functional areas.
- To develop skills for application of management tools and techniques appropriate in the unique context of agri-business.
- To develop an outline in the field of agribusiness, its dynamics, complexities, challenges and opportunities in the emerging global context.

Selection Procedure:

1. CAT/CMAT score
2. Essay Writing
3. Group discussion
4. Extempore
5. Personal Interview
“An epitome of Serenity” - The NIAM campus is spread in a lush green area of 32 acres. Its state of art infrastructure provides students with all modern amenities providing a perfect platform which facilitates the learning process. The buildings have been named after rivers which symbolize free flow of thoughts, dreams and ideas and their confluence at a junction called “NIAM”.

**Academic Block-Brahmaputra**

Brahmaputra is the gateway to entire NIAM activities such as lectures, panel discussion, and a forum of professional meets. It houses a warm reception, administrative offices, the PGDABM cell, smart class rooms, library, computer centres and a conference hall.

**Smart-Class Room**

Smart Class room is equipped with high speed data communication network and conference facility. The classrooms are air-conditioned and equipped with multimedia audio-visual amenities like Inter-White board, Touch Screen podium, Motion Reader, Computer, Recording facilities and LCD projectors, Closed Circuit television facility, etc. provide effective learning. Each class room is provided with internet and intranet facilities.

**Computer Centre**

The institute is equipped with 2 computer centres which have more than 100 desktops with 24 hours internet support that are connected with high-speed LAN of 4 MBPS leased lines and whole campus is Wi-Fi enabled.
Convention Centre “Mahanadi”

It includes conference hall, seminar room, executive suites and auditorium with a sitting capacity of 400. These facilities are used in organizing national and international seminar, conference, workshop, MDPs, cultural activities, etc.

Library

Library which is open round the clock with comprehensive collection of literature predominantly related to the management agriculture and allied subjects which provide a platform for students to recreate and update their knowledge. Library uses LIBSYS-for library management. It includes more than 12000 books, 4500 periodicals, 15 newspapers, 16 video-tapes, 30 photographic albums, 165 CDs and floppies, 500 bound volumes and 9 electronic databases along with database support through CMIE- Prowess, Indiastat, Proquest database.

Hostel Accommodation: “Chambal” & “Krishna”

PGDABM is a fully residential programme. The hostel have 120 plus single occupancy rooms with Wi-Fi connectivity. The rooms are well furnished, with separate phone lines, air cooler/ACs and attached washrooms. The hostel is provided with newspapers and weekly, fortnightly and monthly publications.

Sports Complex “Barak”

Besides academics, students are provided with whole range of sports facilities. This includes Volleyball, Badminton, Snooker, Table Tennis, Carrom, Lawn Tennis, Basketball, Cricket Pitch and Gymnasium. This perfect blend of sports and academics ensures all-round development of every student.
Faculty

In House faculty
- Dr. Kamal Mathur, Director
- Dr. M. S. Jairath, Director
- Dr. Hema Yadav, Deputy Director
- Dr. Ramesh Mittal, Deputy Director
- Dr. Vijay Intodia, Assistant Director
- Dr. S. R. Singh, Assistant Director
- Dr. Suchi Mathur, Research Officer
- Dr. Neetu Bhagat, Research Officer
- Dr. Shailendra Singh, Research Officer
- Dr. N. V. S Prasad, IT Facilitator

Visiting Faculty
I. MARKETING MANAGEMENT GROUP
- Prof. Atul Tandon, MICA, Ahemdabad
- Prof. P. Venugopal, XLRI, Jamshedpur
- Prof. Pankaj Gupta, IMT, Ghaziabad
- Prof. T.A.S. Vijayraghavan, XLRI, Jamshedpur
- Prof. O.P.Wali, IIFT, New Delhi
- Prof. P. M. Shingi, IIM-A (Retd.)
- Prof. Vasant Gandhi, IIM-A
- Prof. S.K. Pandey, IIT Roorkee
- Prof. Ravi Shanker, IIFT, New Delhi
II. RESEARCH QUANTITATIVE AIDS
- Dr. Ashim Raj Shingla, IIFT, New Delhi
- Prof. Nitesh Bhatt, NIRMA, Ahmedabad
- Dr. S. P. Singh, IIT Delhi
- Prof. Uday Bhat, M More, Hyderabad
- Prof. S.C. Bardia, University of Rajasthan

III. Human Resource and Organisation Group
- Dr. B. R. Virmani, Cord-M, Hyderabad
- Prof. S.K Jain, IIT Delhi
- Dr. Meenal Jain, ISME Bangalore
- Dr. Hardik Shah, IMT, Ghaziabad

IV. FINANCIAL MANAGEMENT GROUP
- Dr. V. Raveendra Saradhi, IIFT New Delhi
- Dr. Gaurav Vallahb. XLRI, Jamshedpur
- Dr. Gurudev Singh, IIM-A
- Prof. N. B. Shete, NIBM, Pune
- Prof. Sahilesh Gandhi, IIM-A
- Prof. Shantanu Mehta, NIRMA, Ahmedabad
- Prof. Devesh Baid, NIRMA, Ahmedabad
- Prof. Debdatta Pal, IIM, Raipur

V. GENERAL MANAGEMENT GROUP
- Prof. C. S. Barla, University of Rajasthan
- Prof. Mukesh Chaturvedi, MDI, Gurgaon
- Prof. Ram Singh, IIFT, New Delhi
- Prof. Satish Nair, NIRMA, Ahmedabad
- Prof. S. S. Sundaram, IIM- Indore
- Dr. Anita Tripathy Lal Fore School Of Management, New Delhi
- Dr. Amar Chegu, Director Cosmic Management Services Pvt. Ltd. Hyderabad
- Dr. Archana Dholakiya, FLAME, Pune
- Dr. Bhavna Bhalla, IMT, Ghaziabad
Course Curriculum

AGRI-BUSINESS
- Agri-Input Marketing
- Quantitative Aids for Agri-business
- Agricultural Finance
- Agricultural Output Marketing
- Rural Marketing
- Agri-Export Management and International Trade
- Seed Industry Management
- Risk Management in Agri-business
- Participatory Extension Agri-business
- Commodity Trading in Agri-business

FINANCE
- Basics Financial Accounting
- Cost and Control System
- Financial Management

HUMAN RESOURCE
- Organizational Behaviour
- Human Resource Management

INTERPERSONAL SKILLS
- Business Communication
- Written Analysis Communication

ECONOMICS
- Micro and Macro Economics

BASICS
- Business Mathematics
- Business Statistics
- Business Computer Skills

CORE MANAGEMENT
- General Management Principles
- Marketing Management
- Marketing Strategies and Techniques
- Management Information System
- Procurement Management
- Sales Distribution Management
- Enterprise Resource Planning
- Strategic Management
- Supply Chain Management
- Customer Relationship Management

MARKETING RESEARCH
- Marketing Research
- Operational Research
- Project Planning and Management
Academic Committee:
The role of academic committee is to look after various academic facets of the PGDABM. It maintains and improves the communication from all academic related issues within the college. Academic committee’s responsibility range from putting curriculum proposals, attending to faculty status matters and coordinating between college administration and the students.

Sports Committee:
The objective of sports committee is to promote and organize sports events in the college. It monitors sports activities and keeps in mind the needs of students, the committee also reviews the infrastructure available to the students and find ways and means to improve and extend a high quality of infrastructure.

Literary Committee:
The Literary Committee sparks the interest of the students by arranging thoughtful and lively discussion issues. It helps the students to keep themselves updated on the latest happening related to the society in general and agribusiness in particular.
Cultural Committee:
It aims to provide rich cultural experiences so that student appreciates the multicultural diversity of society. It organises and conducts qualitative entertaining events with a judicious blend of traditional and modern culture.

Placement Committee:
Student’s Representatives along with placement co-ordinator facilitate all the placement related activities in the institute. In this way students are directly involved in building long term relationship with the corporate.

Club Genio:
Club Genio, the marketing club launched its online activity in December (2012) on Facebook. It has got about 3000 followers and the post reaches to more than 25000 people across 25 countries every week.
Student Activities

Publications:
1. Article published in Financial Bulletin of ISB, Hyderabad
3. Article published on “Analysis cold storage sector in India” on www.ideasmakemarket.com

Awards
1. Awarded the title of the Agri Business Idol at the NAIP Agri Buzz Conclave in May 2014
2. Awarded fellowship by Rural Fund Organization to a student of PGDABM 2013-15

Conferences and Workshops
5. Attended National Conference held at Banaras Hindu University on Agricultural Development
6. Attended Guar International Conference organized by NCDEX
7. Attended National Conference at Jodhpur organized by Department of Science and Technology.
8. Participated in SAARC Regional Workshop on Campus Co-operatives and Youth Integration in Co-operatives.
Live Projects
1. Live Project titled “Guar Outlook 2015” for under NIAM-NCDEX collaboration during 2013
2. Live Project titled “An Analysis of Performance of Guar Crop in India” for under NIAM-USDA collaboration during 2013-14
3. Live Project on Value Chain Analysis of Co-operative Godown and Cold Storage
4. Live project on “Scope for Extending Financial Services to Co-operatives” in collaboration of Export Import Bank of India
5. Live project on “Cold Chain infrastructure in India” in collaboration with Export Import Bank of India
6. Live project on “Feasibility study to establish a cumin processing plant in Barmer district of Rajasthan” in collaboration with Technoserve India.
8. Live Project for ICRISAT “Identification of market opportunities for sorghum processing & enhancing market linkages”.
9. Live Project on “Designing intervention strategy for dairy development plan in the Barmer”.
10. Live Project on “Study of pearl millet product market and it players in eastern and Southern Asia and prepare a case study on their successfully business model operation”.
11. Live Project in “Online Marketing of Birla gold accumulation Plan”.

Papers
1. Authored a paper “Subsidies in Agriculture and their Impact Assessment – a Case of Storage Infrastructure” for the journal of Indian Society of Agriculture Economics
4. Published Research Paper titled “Food Retailing- Opportunities in Indian Market”
5. Published Research Paper titled “Absence of Professional Management from Agricultural and Rural Development Organization-in special reference to co-operatives”.
6. Published Research Paper titled “A Plan to maximize output and minimize the input” in International Science Congress Association in December 2013.
Skyrius-Corporate to Home

Every year at the end of October, NIAM celebrates Skyrius-Alumni meet. The annual alumni meet provide a platform to revive the spirit of NIAM-Excellence and Innovation. The unique feature of Skyrius is that it provides opportunities to students to interact with wealth of talented and proficient professionals who share their expertise and experience. It creates an atmosphere of learning through brainstorming on the prospective avenues and joy at the same time, in a way it brings the corporate to home.

Spandan

August 8th of every year marks the beginning of the NIAM foundation week celebration. This event highlight student’s talents through cultural, literary and sports activities. Spandan also celebrate the success achieved by NIAM in the last year and gears itself for the future challenges. Spandan is a platform where administration, staff and students come together to impregnate NIAM culture and value.

Infotainer- Forum of Discussion

All the publication activities on behalf of students are made by Infotainer committee. This committee infuses the writing skills among the student by encouraging them to write articles, reports, burning issues and creative objects. One of the initiatives from Infotainer is a bimonthly news letter “VISTA” which is circulated to various corporate houses.
Vista
A collation of happening that agriculture and allied business have witnessed in two months’ time. Students collect the news in agribusiness arena and present it in the form of articles. The initiative makes students sensitive towards the shifts in agribusiness.

Olive
A quarterly publication by the NIAM students compiling their view regarding the latest facts, information, changes in the policies, well processed into their viewpoints regarding the recent events in the world of agribusiness. This is an effort to make students to think about the changing scenario.

Tarumitra
A Plantation day is celebrated on 15th of August every year.

Women’s day celebration
Students of PGDABM organized women’s day by promoting entrepreneurial skills in women. Women workers were educated about savings and an entrepreneurial game was organized.
## Inspirations

<table>
<thead>
<tr>
<th>Name</th>
<th>Company</th>
<th>Remark</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Girish Aivalli</td>
<td>ADM</td>
<td>Excellent Institution and students of NIAM</td>
</tr>
<tr>
<td>Mr. Mihir Mohante</td>
<td>Mother Dairy</td>
<td>Enthusiastic students and very good interaction</td>
</tr>
<tr>
<td>Mr. Vijay Sardana</td>
<td>UPL</td>
<td>Great Institute with potential talent pool. Wish you all the best</td>
</tr>
<tr>
<td>Dr. B.B Singh</td>
<td>TATA Chemicals</td>
<td>Excellent Students</td>
</tr>
<tr>
<td>Mr. Mukul Varshney</td>
<td>John Deere</td>
<td>Institute is creating its own benchmark</td>
</tr>
<tr>
<td>Mr. Nikhil Rathi</td>
<td>ITC ABD</td>
<td>Students are quite focused and intellect</td>
</tr>
<tr>
<td>Mr. S. Aravazhi</td>
<td>ICRISAT</td>
<td>Excellent intellectuals</td>
</tr>
<tr>
<td>Mr. Tilkesh Purohit</td>
<td>NCDEX</td>
<td>Good batch, lot of knowledge and awareness</td>
</tr>
</tbody>
</table>
## Student Achievements

<table>
<thead>
<tr>
<th>Competition</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Business Plan</strong></td>
<td></td>
</tr>
<tr>
<td>IIM A (Amaethon)</td>
<td>1st</td>
</tr>
<tr>
<td>IIT, Roorkee (Cognizance business plan)</td>
<td>1st</td>
</tr>
<tr>
<td>SIIB, Pune (Agri Summit business plan competition)</td>
<td>1st</td>
</tr>
<tr>
<td>School of Petroleum Management, Gandhinagar</td>
<td>1st</td>
</tr>
<tr>
<td>(Entrepioneer business plan competition)</td>
<td></td>
</tr>
<tr>
<td>India Ideathon, Capital Via Ltd. (Indore)</td>
<td>One among National Winners</td>
</tr>
<tr>
<td>IIM A (Amaethon)</td>
<td>One Finalist and Two Semi finalist</td>
</tr>
<tr>
<td>FIIB, Delhi (Meraki, Asia B-Plan Competition)</td>
<td>Finalist</td>
</tr>
<tr>
<td>NIT, Suratkal (E-Pitch)</td>
<td>Finalist</td>
</tr>
<tr>
<td>NAIP, West Zone</td>
<td>1st</td>
</tr>
<tr>
<td><strong>Article Writing</strong></td>
<td></td>
</tr>
<tr>
<td>IIM, A (Amaethon)</td>
<td>2nd</td>
</tr>
<tr>
<td><strong>Case Study</strong></td>
<td></td>
</tr>
<tr>
<td>IIM, Ranchi</td>
<td>Finalist</td>
</tr>
<tr>
<td><strong>Photography</strong></td>
<td></td>
</tr>
<tr>
<td>IIM A, (Amaethon)</td>
<td>1st</td>
</tr>
<tr>
<td>NITIE, Mumbai (Panorama 2013)</td>
<td>2nd</td>
</tr>
<tr>
<td>SIMSREE (Simerations 2013)</td>
<td>Finalist</td>
</tr>
<tr>
<td>School of Inspired Leadership</td>
<td>1st</td>
</tr>
<tr>
<td><strong>Print Ad</strong></td>
<td></td>
</tr>
<tr>
<td>IIM, Raipur</td>
<td>1st</td>
</tr>
<tr>
<td><strong>Presentation</strong></td>
<td></td>
</tr>
<tr>
<td>IIM A, (Amaethon)</td>
<td>Finalist</td>
</tr>
<tr>
<td><strong>Jagriti Yatra 2013</strong></td>
<td></td>
</tr>
<tr>
<td>A National Train journey that takes hundreds of India’s highly motivated youth on a fifteen days odyssey</td>
<td>Participant</td>
</tr>
</tbody>
</table>
STUDENT PROFILE

Placement Profile

FINAL PLACEMENTS
Batch 2012-14

SUMMER PLACEMENTS
Batch 2013-15

Batch Profile 2013-15

EDUCATIONAL PROFILE

DEMOGRAPHIC PROFILE

- B. Tech. Agricultural Engineering
- B. Tech. Biotechnology
- B. Tech. Food Technology
- B. Sc. Agricultural Biotechnology
- B. Sc. Agricultural Marketing, Banking & Co-operation
- B. Sc. Agriculture
- B. Sc. Co-operation & Banking
- B. Sc. Food Technology
- B. Sc. Foods & Nutrition (Home Science)
- B. Sc. Forestry
- B. Sc. Horticulture
- B. Tech. Dairy Technology
- Bachelor of Fishery Sciences

- Assam
- Bihar
- Gujarat
- Haryana
- Himachal Pradesh
- Jharkhand
- Karnataka
- Kerala
- Madhya Pradesh
- Maharashtra
- Rajasthan
- Uttar Pradesh
- Uttarakhand
- West Bengal
2013-15

ABHERI BISWAS, 22 Years
Domicile: WEST BENGAL
Graduation: B.Sc. Agriculture
University: Dr. Bhimrao Ambedkar University, Agra, Uttar Pradesh
Summer Internship: Bayer
Summer Project Title: Current Status & future outlook of commercialization of mustard seed in West Bengal
Languages Known: Hindi, English, Bengali

AJIT KUMAR PRASAD, 24 Years
Domicile: JHARKHAND
Graduation: B.Sc. Agriculture
University: Kerala Agricultural University, Thrissur, Kerala
Summer Internship: Agriculture Skills Council of India
Summer Project Title: Monitoring & Evaluation of Agricultural Capacity Building programs conducted under the STAR Scheme
Languages Known: Hindi, English

AKASH DEEP, 24 Years
Domicile: UTTAR PRADEHSH
Graduation: B. Tech. Biotechnology
University: GB Pant University of Agriculture and Technology, Pantnagar, Uttarakhand
Summer Internship: Dhanuka
Summer Project Title: Customer satisfaction survey of Bihar and state channel partner of Dhanuka
Languages Known: Hindi, English

ANKIT SHUKLA, 24 Years
Domicile: MADHYA PRADEHSH
Graduation: B.Sc. Agriculture
University: Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra
Summer Internship: Catalyst Management Services
Summer Project Title: Agriculture Enterprise Facilitation Centre
Languages Known: Hindi, English
ANU PETER, 24 Years
Domicile: KERALA
Graduation: B.Sc. Agriculture
University: Kerala Agricultural University, Thrissur, Kerala
Summer Internship: Reliance Dairy
Summer Project Title: Retail penetration level and retailers preference of dairy life milk and milk products
Languages Known: Hindi, English, Malyalam

BHAGVAN DAS TYAGI, 23 Years
Domicile: RAJASTHAN
Graduation: B.Sc. Agriculture
University: Acharya N.G.Ranga Agricultural University, Hyderabad, Andhra Pradesh
Summer Internship: Bharat Insecticides Ltd.
Summer Project Title: To Study Stakeholder’s Perception about Bharat Insecticides Ltd. (BIL) and Mapping their Aspirations
Languages Known: Hindi, English

BHAVNA MEENA, 25 Years
Domicile: RAJASTHAN
Graduation: B.Sc. Agriculture
University: Sardar Vallabh Bhai Patel University Of Agri & Tech, Meerut, Uttar Pradesh
Summer Internship: National Commodity & Derivatives Exchange Ltd.
Summer Project Title: Agriculture value chain participants (VCP’s): perspective
Languages Known: Hindi, English

BIDYA SHANKAR SINGH, 25 Years
Domicile: BIHAR
Graduation: B.Sc. Agriculture
University: Anand Agricultural University, Anand, Gujarat
Summer Internship: Monsanto
Summer Project Title: Understanding Perceived relative hybrid performance and impact assessment of farmer advocacy programme of dekalb and key competitors in North Bihar
Languages Known: Hindi, English, Gujarati
Work Experience: Senior Officer with Tata Capital Housing Finance Ltd. for 24 months
CHAHWALA KEVIN PRAKASH, 23 Years
Domicile: GUJARAT
Graduation: B.Sc. Horticulture
University: Navsari Agricultural University, Navsari, Gujarat
Summer Internship: National Commodity & Derivatives Exchange Ltd.
Summer Project Title: Study of feasibility of Cotton Wash Oil Futures Contract
Languages Known: Hindi, English, Gujarati

CHETNA MANDARWAL, 21 Years
Domicile: RAJASTHAN
Graduation: B.Tech. Dairy Technology
University: Maharana Pratap University Of Agriculture & Technology, Udaipur, Rajasthan
Summer Internship: Technoserve
Summer Project Title: Assessment of Agri based interventions and Local Economic Development in Barmer
Languages Known: Hindi, English

DEEPAK KUMAR, 26 Years
Domicile: JHARKHAND
Graduation: B.Sc. Agriculture
University: Acharya N.G.Ranga Agricultural University, Hyderabad, Andhra Pradesh
Summer Internship: Technoserve
Summer Project Title: Assessment of Agri based interventions and Local Economic Development in Barmer
Languages Known: Hindi, English

DHARMENDRA NAGAR, 24 Years
Domicile: RAJASTHAN
Graduation: Bachelor of Fisheries Science
University: Maharashtra Animal & Fishries University, Nagpur, Maharashtra
Summer Internship: Reliance Dairy
Summer Project Title: Retail penetration level and retailers preference of dairy life milk and milk products
Languages Known: Hindi, English
ENAMUL HAQUE, 27 Years
Domicile: BIHAR
Graduation: B.Sc. Co-operation & Banking
University: Kerala Agricultural University, Thrissur, Kerala
Summer Internship: EXIM Bank of India
Summer Project Title: Global standards and regulations and its impact on food and Agro exports from India
Languages Known: Hindi, English, Malayalam, Urdu, Persian

ESHA RANA, 22 Years
Domicile: UTTARAKHAND
Graduation: B.Sc. Forestry
University: GB Pant University Of Agriculture And Technology, Pantnagar, Uttarakhand
Summer Internship: Bayer
Summer Project Title: Performance evaluation and strategic recommendation for the newly launched BAYER Mustard hybrids
Languages Known: Hindi, English

GARIMA JOSHI, 22 Years
Domicile: UTTARAKHAND
Graduation: B.Sc. Agriculture
University: GB Pant University Of Agriculture And Technology, Pantnagar, Uttarakhand
Summer Internship: KIRSHCO
Summer Project Title: To study the consumption pattern, marketing activities and market potential of Bio fertilizers
Languages Known: Hindi, English

GARIMA MAYWAD, 23 Years
Domicile: MADHYA PRADESH
Graduation: B. Tech. Agricultural Engineering
University: Jawaharlal Nehru Krishi Vishwavidyalaya, Jabalpur, Madhya Pradesh
Summer Internship: Catalyst Management Services
Summer Project Title: Agriculture Enterprise Facilitation Centre
Languages Known: Hindi, English, Telugu
GHEDIYA HARDIK BHARATBHAI, 24 Years
Domicile: GUJARAT
Graduation: B. Tech. Agricultural Engineering
University: Junagadh Agricultural University, Junagadh, Gujarat
Summer Internship: Dhanuka
Summer Project Title: Mapping of major brands of weedicides used in Groundnut crop.
Languages Known: Hindi, English, Gujarati
Work Experience: Prospect Management System Executive with Escorts Ltd. for 12 months

KHYATI JOSHI, 23 Years
Domicile: UTTARAKHAND
Graduation: B.Sc. Agriculture
University: GB Pant University of Agriculture and Technology, Panthnagar, Uttarakhand
Summer Internship: Bharat Insecticides Ltd.
Summer Project Title: To Study Stakeholder’s Perception about Bharat Insecticides Ltd. (BIL) and Mapping their Aspirations
Languages Known: Hindi, English

KOLI SANDIP SUBHASH, 24 Years
Domicile: MAHARASHTRA
Graduation: B. Tech. Agricultural Engineering
University: Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra
Summer Internship: Technoserve
Summer Project Title: Assessment of Agronomic intervention in Cashew and impact measurement of training delivery
Languages Known: Hindi, English, Marathi
Work Experience: Quality Manager with Euro Fruits Pvt. Ltd. for 12 months

MAHESH CHAND, 25 Years
Domicile: RAJASTHAN
Graduation: B.Sc. Agriculture
University: Dr. Bhimrao Ambedkar University, Agra, Uttar Pradesh
Summer Internship: Technoserve
Summer Project Title: Shareholders mapping and benefit analysis - An indicator to judge the growth of FPC
Languages Known: Hindi, English
MAHESH KUMAR YADAV, 24 Years

Domicile: RAJASTHAN
Graduation: B.Sc. Forestry
University: GB Pant University Of Agriculture And Technology, Pantnagar, Uttarakhand
Summer Internship: Yes Bank
Summer Project Title: Study on priority sector lending and related corporate financing structure
Languages Known: Hindi, English

MANISHA SHAH, 23 Years

Domicile: UTTARAKHAND
Graduation: B.Sc. Agriculture
University: GB Pant University Of Agriculture And Technology, Pantnagar, Uttarakhand
Summer Internship: ICRISAT
Summer Project Title: Preparation of technology compendium for UniBRAIN
Languages Known: Hindi, English

MOHAMMED KHUDRO SIDDIQUE, 23 Years

Domicile: HARYANA
Graduation: B. Tech. Food Technology
University: Sam Higginbottom Institute of Agriculture Technology and Sciences, Allahabad, Uttar Pradesh
Summer Internship: Reserve Bank of India
Summer Project Title: UCB's in Rajasthan-The road ahead
Languages Known: Hindi, English

MOHIT CHAHAL, 23 Years

Domicile: HARYANA
Graduation: B. Tech. Food Technology
University: Maharana Pratap University of Agriculture & Technology, Udaipur, Rajasthan
Summer Internship: Indian Immunologicals Ltd.
Summer Project Title: Price Sensitivity of Hepatitis - B and TOX perceptions on ARV segments
Languages Known: Hindi, English
MONIKA RAUTELA, 22 Years
Domicile: UTTARAKHAND
Graduation: B.Sc. Forestry
University: GB Pant University Of Agriculture And Technology, Pantranagar, Uttarakhand
Summer Internship: ICRISAT
Summer Project Title: Feasibility study and preparation of business plan for food processing business incubation centre in Angola.
Languages Known: Hindi, English

NAZHAT KITTUR, 22 Years
Domicile: KARNATAKA
Graduation: B.Sc. Agriculture
University: University Of Agricultural Sciences, Dharwad, Karnataka
Summer Internship: ICRISAT
Summer Project Title: Feasibility study and preparation of business plan for food processing business incubation centre in Ghana.
Languages Known: Hindi, English, Kannada, German, Urdu

NIKITA MAHENDRU, 23 Years
Domicile: HIMACHAL PRADESH
Graduation: B.Sc. Agriculture
University: Chaudhary Sarwan Kumar Himachal Pradesh Agricultural University, Palampur, Himachal Pradesh
Summer Internship: National Collateral Management Services Ltd.
Summer Project Title: Formulation of 4 grade STR for commodites based on trade perception
Languages Known: Hindi, English

PAWAN KUMAR, 25 Years
Domicile: UTTARAKHAND
Graduation: B.Sc. Food Technology
University: GB Pant University Of Agriculture And Technology, Pantranagar, Uttarakhand
Summer Internship: NABARD
Summer Project Title: Value Chain Analysis of Sorghum in Rajasthan State
Languages Known: Hindi, English
Work Experience: Quality officer with PepsiCo India Holdings Pvt. Ltd. for 30 months
PAWAN TIWARI, 25 Years

Domicile: ASSAM
Graduation: B.Sc. Forestry
University: North Eastern Regional Institute of Science & Tech, Nirjuli, Itanagar, Arunachal Pradesh
Summer Internship: Reliance Dairy
Summer Project Title: Retail penetration level and retailers preference of dairy life milk and milk products
Languages Known: Hindi, English, Bengali, Assamese
Work Experience: Assistant Manager with Amalgamated Plantation (Tata Global Beverage Entp.) For 10 Months

PEDNEKAR SANDESH VISHWAS, 23 Years

Domicile: MAHARASHTRA
Graduation: B.Sc. Agriculture
University: Dr. Balasaheb Sawant Konkan Krishi Vidyapeeth, Ratnagiri, Maharashtra
Summer Internship: Reserve Bank of India
Summer Project Title: Exports from MSE sector(handicrafts, gems and jewelleries) in Rajasthan
Languages Known: Hindi, English, Marathi

PIYUSH RAJ, 25 Years

Domicile: JHARKHAND
Graduation: B.Sc. Agricultural Marketing, Banking & Co-operation
University: University Of Agricultural Sciences, Dharwad, Karnataka
Summer Internship: Reserve Bank of India
Summer Project Title: Agricultural marketing in Jaipur and near by Districts-Challenges opportunities and the way forward organisation
Languages Known: Hindi, English

PRATIMA GOSWAMI, 24 Years

Domicile: UTTAR PRADESH
Graduation: B. Tech. Biotechnology
University: Sardar Vallabh Bhai Patel University Of Agri & Tech, Meerut, Uttar Pradesh
Summer Internship: Reserve Bank of India
Summer Project Title: Credit flow to Agri biotech sector in Rajasthan
Languages Known: Hindi, English
PRIYA BASERA, 22 Years

Domicile: UTTARAKHAND
Graduation: B. Tech. Food Technology
University: Amity University, Noida, Uttar Pradesh
Summer Internship: EXIM Bank of India
Summer Project Title: The Indian handloom industry
Languages Known: Hindi, English, French

PRIYANKA SINHA, 26 Years

Domicile: BIHAR
Graduation: B. Tech. Food Technology
University: Sam Higginbottom Institute of Agriculture Technology and Sciences, Allahabad, Uttar Pradesh
Summer Internship: Bayer
Summer Project Title: Performance evaluation and strategic recommendation for the newly launched BAYER Mustard hybrids
Languages Known: Hindi, English

RAHUL, 22 Years

Domicile: UTTARAKHAND
Graduation: B.Sc. Forestry
University: GB Pant University of Agriculture and Technology, Pantnagar, Uttarakhand
Summer Internship: ITC ABD
Summer Project Title: Chicory Supply Chain
Languages Known: Hindi, English

RAJEEV KUMAR, 25 Years

Domicile: BIHAR
Graduation: B.Sc. Agriculture
University: Kerala Agricultural University, Thrissur, Kerala
Summer Internship: National Commodity & Derivatives Exchange Ltd.
Summer Project Title: Feasibility of 100% sampling and testing of Cotton bales
Languages Known: Hindi, English
RAMRAJ DHAKAR, 23 Years
Domicile: RAJASTHAN
Graduation: B. Tech. Agricultural Engineering
University: Narendra Deva University of Agri & Tech, Faizabad, Uttar Pradesh
Summer Internship: Reliance Dairy
Summer Project Title: Retail penetration level and retailers preference of dairy life milk and milk products
Languages Known: Hindi, English

RINA SINGH, 24 Years
Domicile: BIHAR
Graduation: B.Sc. Foods & Nutrition (Home Science)
University: Acharya N.G.Ranga Agricultural University, Hyderabad, Andhra Pradesh
Summer Internship: Basix
Summer Project Title: Linking of Soybean to forward marketing through adoption to RTRS.
Languages Known: Hindi, English, Telugu

RISHI RAJ, 22 Years
Domicile: HARYANA
Graduation: B.Sc. Agriculture
University: CCS Haryana Agricultural University, Hissar, Haryana
Summer Internship: Bharat Insecticides Ltd.
Summer Project Title: To Study Stakeholder’s Perception about Bharat Insecticides Ltd. (BIL) and Mapping their Aspirations
Languages Known: Hindi, English

RITURAJ SINGH, 23 Years
Domicile: UTTAR PRADESH
Graduation: B. Tech. Agricultural Engineering
University: Narendra Deva University Of Agri & Tech, Faizabad, Uttar Pradesh
Summer Internship: Global Agrisystem Pvt. Ltd.
Summer Project Title: Industry wise profiling for food processing sector
Languages Known: Hindi, English
SHAFAT HUSSAIN, 26 Years
Domicile: UTTAR PRADESH
Graduation: B.Sc. Agriculture
University: Sardar Vallabhbhai Patel University Of Agri & Tech, Meerut, Uttar Pradesh
Summer Internship: KIRBHCO
Summer Project Title: To understand the consumption pattern of zinc sulphate fertilizer and its market potential
Languages Known: Hindi, English

SHAILJA THAKUR, 24 Years
Domicile: HIMACHAL PRADESH
Graduation: B.Sc. Horticulture
University: Dr. Y. S. Parmar University of Horticulture & Forestry, Solan, Himachal Pradesh
Summer Internship: FICCI
Summer Project Title: Evaluation of public private partnership for integrated agricultural development in Maize
Languages Known: Hindi, English

SHEKHE SAGAR KUNDALIK, 25 Years
Domicile: MAHARASHTRA
Graduation: B.Sc. Agriculture Biotechnology
University: Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra
Summer Internship: Technoserve
Summer Project Title: Study the Agribusiness needs of Agriculture Technology Management Agency in State
Languages Known: Hindi, English, Marathi

SHIVAM RAGHUVANSHI, 25 Years
Domicile: UTTAR PRADESH
Graduation: B.Sc. Agriculture
University: Banaras Hindu University, Varanasi, Uttar Pradesh
Summer Internship: Technoserve
Summer Project Title: Assessment of Agronomic intervention in Cashew and impact measurement of training delivery
Languages Known: Hindi, English
SUMIT SINGH, 24 Years
Domicile: UTTAR PRADESH
Graduation: B.Sc. Agriculture
University: Birsa Agricultural University, Ranchi, Jharkhand
Summer Internship: Reliance Dairy
Summer Project Title: Retail penetration level and retailers preference of dairy life milk and milk products
Languages Known: Hindi, English

SURUCHI KUMARI, 24 Years
Domicile: BIHAR
Graduation: B.Sc. Agriculture
University: University of Agricultural Sciences, Bengaluru, Karnataka
Summer Internship: Yes Bank
Summer Project Title: Study on priority sector lending and related corporate financing structure
Languages Known: Hindi, English, Kannada

VENKATAGIRI BHANDARI, 23 Years
Domicile: KARNATAKA
Graduation: B.Sc. Agriculture
University: University Of Agricultural Sciences, Raichur, Karnataka
Summer Internship: NCDEX SPOT
Summer Project Title: Study of modernization of MSP procurement Under SFAC
Languages Known: Hindi, English, Kannada, Telugu

VIKAS KUMAR DHIRAJ, 26 Years
Domicile: BIHAR
Graduation: B.Sc. Agriculture
University: Acharya N.G.Ranga Agricultural University, Hyderabad, Andhra Pradesh
Summer Internship: Indian Immunologicals Ltd.
Summer Project Title: Price Sensitivity of Hepatitis - B and TOX perceptions on ARV segments
Languages Known: Hindi, English
VILAS POKHARKAR, 25 Years

Domicile: MAHARASHTRA
Graduation: B.Sc. Agricultural Biotechnology
University: Mahatma Phule Krishi Vidyapeeth, Rahuri, Maharashtra
Summer Internship: Technoserve
Summer Project Title: Study the Agribusiness needs of Agriculture Technology Management Agency in State
Languages Known: Hindi, English, Marathi

VIPUL TOMAR, 23 Years

Domicile: UTTARAKHAND
Graduation: B. Tech. Biotechnology
University: GB Pant University Of Agriculture And Technology, Pantnagar, Uttarakhand
Summer Internship: Bayer
Summer Project Title: Performance evaluation and strategic recommendation for the newly launched BAYER mustard hybrids
Languages Known: Hindi, English

"A boat doesn’t go forward if each is rowing their own way."
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<td>Vineet Dubey</td>
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*Work Experience*
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**Invitation:** Companies are encouraged to visit the campus of NIAM for summer and final placement process by contacting the placement cell. Companies are requested to send corporate response sheet to institute’s placement cell.

**Pre-placement talks:** Recruiter addresses students about the organization and the profiles to be offered. This facilitates mutually beneficial interaction of company with the students in internal setup.

**Resume send to Companies:** A detail profile of batch is send to the recruiting organization on request. The resumes of interested candidate are then forwarded to the organization.

**Preliminary shortlist:** The organization shortlist the candidates suitable for the profile and the list is sent to the placement cell.

**Recruitment Process:** The recruiter visits NIAM on convenient date for conducting the recruitment process of shortlisted candidates.

**Result and Offer Acceptance:** Announcement of results are to be made on the same day of selection procedure and student may accept the offer immediately thereafter.

<table>
<thead>
<tr>
<th>Final Placement Slots</th>
<th>Slot 1</th>
<th>Slot 2</th>
<th>Slot3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre Placement Talks</td>
<td>25th September 2014</td>
<td>25th December 2014</td>
<td>11th February 2015</td>
</tr>
<tr>
<td></td>
<td>-24th November 2014</td>
<td>-10th January 2015</td>
<td>-20th February 2015</td>
</tr>
<tr>
<td></td>
<td>-24th December 2014</td>
<td>-10th February 2015</td>
<td>-10th March 2015</td>
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</tbody>
</table>
I extend a cordial invitation for the Placement program at CCS NIAM, Jaipur. NIAM offers recruiters access to a unique bouquet of budding agribusiness managers. Our students are selected after a rigorous admission processes across the country from the different agricultural universities.

NIAM provides an array of agribusiness managers with experience in diversified areas of agriculture and agribusiness. This makes NIAM a campus-of-choice for its recruiters. The distinguished faculty, keen students along with a contextual course structure create a perfect environment for the development of future technical and managerial leaders.

This brochure is a compilation of the relevant information for your participation in the placement program and invites your esteemed organization to visit our campus and evaluate the large talent pool of aspiring professionals.

I invite you to be with us at NIAM campus and feel the difference.

Dr. Hema Yadav
Deputy Director, PGDABM

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Placement Contact Details

**Dr. Kamal Mathur**
Director, PGDABM
Mobile: +91 98292 10016
Email: director.niam@gmail.com

**Dr. Hema Yadav**
Deputy Director, PGDABM
Mobile: +91 98292 10019
Email: yadav.hema@gmail.com

**Placement Cell**
Mobile: +91 96606 18919
Tele Fax: 0141-2771858
Landline: 0141-2795121/ 2795140/ 1795143
Email: pgpabm.ccsniam@gmail.com
CCS National Institute of Agricultural Marketing
(An Autonomous Organisation under Ministry of Agriculture, Govt. of India)
Kota Road, Bambala, Near Sanganer, Jaipur-302033
Ph. 0141-2795101, 2795140, 2795143
Fax: 0141-2771858, 2770595
Website: www.ccsniam.gov.in