About E-Bulletin: Voice of CCS NIAM is a time and cost efficient outreach tool of NIAM on e-platform to connect all its stakeholders namely Policy Makers, Administrators, Academicians, Scientist, Agripreneurs, Traders, Extension functionaries, Institutional partners on all issues related to Agricultural Marketing ultimately benefiting the farmers.

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- Exposure Visit of Agripreneurs to Startup Oasis, Jaipur

Buyer Seller Meet
Valedictory Ceremony
CIC Meeting for the Selection of Candidates
Outreach Programmes

Milestones of NIAM Agri-Business Incubator (NABI) 2019-20

Inaugural Ceremony
Investors Meet Organised for the Incubates
One Day Orientation Workshop for the Partner RABIs

Attended Agriculture Exhibitions
Organised National Workshop on Agri-Logistics
Release of Coffee Table Book

# Promotion of agripreneurship and innovation through RKVY-RAFTAAR at CCSNIAM
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# Placement at PGDM ABM
RKVY Incubatees amidst COVID 19 Outbreak

Many Startups and Agripreneurs supported and trained by CCS NIAM came forward to help communities and needy people during the lockdown due to outbreak of Corona Virus. A NIAM incubatee is working on developing masks made of hensps while another is developing affordable PPE kits. Startups are also engaged in distribution of sanitizers and daily need products at customer’s door step. Startups supported by four partner RABIs of NIAM are also helping communities.

Training on Organic Farming and Marketing

CCS NIAM had organised five days training programme on "Organic Farming & Marketing" for the progressive farmers of Pune district of Maharashtra from 2nd - 6th March 2020. The objective of the program was to make them understand the issues and challenges of organic farming, government support, marketing of produce, and marketing strategies for organic farming. The programme was attended by twenty four organic growers of Pune district.

Training on Warehouse Management for Tamil Nadu Executives

CCS NIAM had organized five days training programme for the managers and executives of accredited warehouse of Tamil Nadu from 2nd to 6th March, 2020 at Erode. The programme was sponsored by Warehouse Development & Regulation Authority (WDRA), New Delhi. In the programme, twenty seven Warehouse Executives from WDRA accredited private warehouses of Erode and Coimbatore district have participated. The objectives of the training programme was to help participants to understand issues and challenges of Warehouse Management and enable them to evolve an effective and implementable strategy for minimizing post-harvest losses for the betterment of farming community.

Awareness on Efficient use of Water for Growth of Agriculture and Agricultural Marketing

CCS National Institute of Agricultural Marketing, Jaipur is collaborating with the Central Arid Zone Research Institute, Jodhpur for the DST funded project “Enhancing Food and Water Security in Arid region through Improved Understanding of Quantity, Quality and Management of Blue, Green and Grey Water”. In this project, CCS NIAM is organizing capacity building programme for farmers in the project area. Till February 2020, CCS NIAM has conducted two one day capacity building programme in the Barmer district, Rajasthan under the guidance. The capacity building programme is providing a platform to the farmers to enhance their earning capacity through different way by having better access to markets and linking to buyers. This programme provides opportunity to
interact with the eminent scientists, commodity procuring companies as ITC Limited, and officers from different department as NABARD to have solutions to problem faced by the farmers. Additionally, this programme focuses on the aggregation of the supply of Agri-Produce through group formation as FIG, SHG and FPO in the project area. The aggregation of supply of the Agri-Produce helps the small and marginal farmers to get the better price of their produce round the year. Training modules with videos, case studies have been prepared for better understanding of farmers.

Besides Capacity building report on demand estimation of water for production of food grains, horticulture crops and Livestock is also being prepared for Bikaner, Barmer, Jodhpur and Jaisalmer.

Activities of PGDM (ABM) during 2019-20

Students of NIAM PGDM-ABM Received Prize in Competition held by DCB Bank

“Me and My Plant”
Students Planting a Sampling of Their Own and Nurturing it for 2 Years (greener Initiative)
Agrovon -2019
A national level B-Fest organized by NIAM students remarkable of its own kind.

Summer Training presentation Competition
Winning entry by NIAM students at IIRM.

Swach Bharat Abhiyan
NIAM students volunteering for a social cause.

Pre Placement talk
by Coromandel
Republic Day
with the Esteemed Guest Speaker of Krishi Gyan Deep Lecture Series.

Placement at PGDM ABM

CCSNIAM has the distinction of 100% placements over the last two decades. We are happy to announce this year also, we maintain the same legacy of achieving 100% paid Summer Internship and Final placement.
Conference Alert:
Last date of Abstract submission extended to 30th April, 2020
International Conference on Market Led Extension Management
24-27th September, 2020 at CCS NIAM, Jaipur
For more detail visit https://www.ccsniam.gov.in/images/RevisedFinalBrochure.pdf

Invitation of Articles
CCS NIAM welcomes articles representing original research, analytical papers, papers covering new developments and concepts in the field of Agricultural Marketing, Agribusiness and other relevant areas from across the globe for publication in CCS NIAM Journal. For further details visit