Monitoring and evaluation are important management tools to track your progress and facilitate decision making. The different kind of evaluation of process will be adopted for different projects. The greatest beneficiaries of an evaluation can be the community of people with whom organization works. By closely examining work, your organization can design programs and activities that are effective, efficient, and yield powerful results for the community. The ultimate beneficiary of the result of the evaluation is community.

**Programs and Activities:**
- Conducting Monitoring & Evaluation Workshops for stakeholders
- Conducting Training Programs for Master Trainer’s
- Preparation, Monitoring and Evaluation of Case study
- Take up the project relating to Monitoring & Evaluation in the field of agricultural marketing
- Conducting Certificate Program for individuals/organizations and FPO members

**Evaluation** is the systematic and objective assessment of an on-going or completed project, program, or policy, and its design, implementation and results. The aim is to determine the relevance and fulfillment of objectives, development efficiency, effectiveness, impact, and sustainability. Evaluation will provide information that is credible and useful, enabling the incorporation of lessons learned into the decision making process of both recipients and donors.

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**CCS NIAM Centre for Monitoring and Evaluation**

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**Introduction:**

CCS NIAM Centre for Monitoring and Evaluation at CCS NIAM covers the physical and financial monitoring, measuring progress of project or program activities against established schedules and indicators of success, identifying factors accounting for progress of activities or success of output production and measuring the initial responses and reactions to project activities and their immediate short-term effects. The Centre for Monitoring and Evaluation will take up different kind of projects relating to agricultural marketing, infrastructure, training and evaluation study to find out the impact of the project.

**Objectives:**

1. The Centre will take up different kind of M&E projects relating to training, research, and consultancy in the field of agriculture marketing.
2. To find out the progress of the project i.e. mid-term and post completion.
3. To take the suggestive measures in mid-term for successful completion of the project.
4. To find out the weakness and gaps in execution of the project.
5. To draw the conclusion after successful completion of the project and suggest policy measures.