CCS NIAM
Centre for Institution Building

Introduction
Centre for Institution Building at CCS NIAM is conceived to help transform the existing training and development institutions working in the areas of Agricultural Marketing in public, cooperatives, NGOs and private sector including Farmers Producer Organizations and training institutions under various marketing boards. Institution Building exercise covers the broad spectrum for training, capacity building, research and consultancy. As a result of such exercise, the existing institutions may aim to become vibrant, responsive, need based and clients focused organizations.

Objectives
1. To study the training, research and consulting systems and practices and suggest desired changes.
2. To help develop Standard Operating Procedures for institution building and an index for self-certification.

Community of Practitioners (CoPs)
- CoPs are the experts who have adequate hands on experience.
- Two CoP’s are to be identified in the areas of Institution Building.
- Serve as Advisors to strengthen the activities in the centre.
- Approach has to be client centric, problem focussed and tailor made.

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Clients & Stakeholders
- Training institutions
- Trainers
- Facilitators
- Researchers
- Executives of Marketing Boards
- Farmer Producer Organizations and other public
- Private, Cooperatives
- NGOs.

Programs and Activities
- Diagnostic workshops
- Master Trainer’s training and development.
- Case study preparations
- Developing self-assessment parameters for training, research and consulting.
- Developing an index based on various assessment parameters and certification of individuals/organization.