E-Agriculture is an emerging field focusing on the enhancement of agricultural profitability through improved information and communication processes. More specifically, e-agriculture involves the conceptualisation, design, development, evaluation and application of innovative ways to use information and communication technologies (ICT) in the rural domain, with a primary focus on agriculture and agricultural marketing. Now the government is implementing electronic trading portal for transparent sale transactions and price discovery for agricultural commodities in the APMCs across the country. In this context, CCS NIAM started a centre for ICT and e-NAM for provide training and conduct research in the field of ICT application in Agricultural Marketing.

**Objectives**

- Market information system (collection, dissemination, analysis and predicting for Agri-commodities).
- Training programmes to various stake holders involved in agriculture marketing relating to ICT Application in Agricultural marketing.
- To conduct research in the field of ICT Application in Agricultural Marketing and e-NAM.
- Seminars in national and state level on e-agri marketing systems.
- To identify new technologies in agricultural marketing and suggest suitable policy for implementation.

- Training programme on e-NAM to traders, commission agents and officers in agricultural and allied department in different states in collaboration with State agricultural marketing board, agricultural universities.
- Farmer’s awareness programmes on e-NAM in different states.
- Research on performance of e-NAM in different states.
- Provide consultancy on ICT application in agricultural marketing.
- Organise the seminar on “Role of information and communication technology development on agricultural marketing in India”.

**Stakeholders**

1. Farmers
2. State Agricultural Marketing Boards
3. Officers from the state agriculture and allied departments
4. Farmers Producers Organizations
5. Cooperatives and Banks
6. Traders
7. Executives from Government Bodies

**Programs & Activities**

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