Online Training on Intellectual Property Rights for Agri-Business Sector

CCS National Institute of Agricultural marketing has organized one day online training programme under Centre for Public Private Partnership on Intellectual Property rights for Agri-Business Sector” on 28th July, 2020. Objective of the programme was to bring information on Intellectual Property Rights in the Agri-Business Sector. Forty participants of State Agriculture University, Sabor, Bihar including faculty and students participated in the programme. The Programme was started with introduction of the lecture of Dr. Ramesh Mittal, Director CCS NIAM on Introduction of Intellectual Property Rights followed by presentation on The legislative, Regulatory and Procedural Framework in India—Patent and Trademark focused on Agri-Business Sector by Mr Nayan Rawal. Third lecture was delivered by Mr Akshay Singh Ranawat, Legal Executive (IP) CCS NIAM on IP for Agri–Startups. The entire programme was moderated by Dr. Anamika, Consultant (Corporate Communication and Training)

Webinar on Marketing of Medicinal & Aromatic Plants

CCS NIAM has organized one webinar on Marketing of Medicinal & Aromatic Plants on 24th July, 2020. The webinar was aimed to highlight the marketing aspect of Medicinal & Aromatic Produce. The programme was attended by 98 participants from across the country. During the programme three speakers were invited as speaker to deliver the sessions on various emerging aspects of Agricultural marketing with respect to Medicinal and Aromatic Plants. The response of the programme was overwhelming.

Webinar on Marketing of Agricultural Inputs during Covid-19 pandemic

A webinar on “Marketing of Agricultural Inputs during Covid-19 pandemic” was organized by CCS NIAM on 31st July 2020. The webinar was focused on the Marketing activities of Agricultural Inputs during the crisis period. Mr Dinesh Sharma from Buyer Crop Science Ltd. Grower digital connect lead was the key speaker of the webinar. He highlighted the key role of Input sector played during the crisis period. Dr. S R Singh has also highlighted the importance of the sector for strengthening Agricultural Marketing in the Country. The program was attended by 37 participants from various stated of the country. During the programme speakers had handled the queries of the participants for better understanding.
CCS NIAM in collaboration with Principal Scientific Advisor (PSA) Office, Government of India initiated Kisan Mitr (Friends of Farmers) webinar series; the objective of this initiative is to bring technologies to farmers/reverse migrants who have moved rural due to the impact of COVID-19. Under the initiative, CCS NIAM has organised five online webinars in the month of July with various emerging topics focusing on farmers benefit in the field of Agri-ecosystem. Eminent Agri-experts from all across the country took sessions for providing information to the farming community. During the sessions discussion took place and resolved queries of farmers. The programme is recorded and placed in the YouTube channel of CCS NIAM for information of farmers and other stakeholders.

Kisan Mitr Webinar

https://www.youtube.com/channel/UCBUNmUTXJrVh9vWzCr7Wrgk/videos
Mr. Abhsihek Sharma, Manager Finance & ICT (NABI) conducted two webinars via webex portal on the topic “Kick Start your Agri Startup” in collaboration with Global Centre for Entrepreneurship & Commerce, Jaipur (GCEC) and Centre of Technology and Entrepreneurship Development, Amethi, Uttar Pradesh in the month of July. The objective of the programme was to address interested candidates who want to start career in the field of Agri-business.

CCS NIAM Centre for Innovation, Entrepreneurship and Skill Development conducted an online training Programme on the subject “How to covert Ideas into Agri-Startups” On 23rd July, 2020. Dr. Ramesh Mittal, Director CCS NIAM had discussed various issues which may be faced by Startups during initial phase of agri-business startups. He has given tips and cautions notes to budding Entrepreneurs for becoming successful agri-entrepreneurs. Session on “Different Business Models of Agri-Startups” was delivered by Dr. G.A.K Kumar, Principal Scientist, NRRI, Cuttack, Odisha. Two successful Agri-Startups incubated on NIAM Agri-Business Incubator i.e. EF Polymer Pvt. Ltd. and 3stakes Labs Pvt. Ltd. gave insights about their Startup journey and how NABI helped them In achieving their goals in Startup Ecosystem.

As a Knowledge Partner NIAM Agri-Business Incubator (NABI) of CCS NIAM conducted a workshop for all its partner RABIs on 27th July, 2020, for the issues and queries related to legal and compliances. The session was taken by Mr. Akshay Singh Ranawat, Legal Executive, NABI, he explained the entire process of MoA execution, dos and don’ts of Incubator while executing any legal documents with the Startups. Various queries of the participants were handled by key speakers. The session was closed with advisory notes by Mr. Manoj Agrawal, COO-NABI.
Me and My Plant Initiative of CCS NIAM

Being in Agricultural Institution, it is very important to take cognizance of climate change and its impact on livelihood and mankind. Hence, Under the “Me & My Plant” initiative faculty members and staff of CCS NIAM was provided one sapling for planting in the campus. The Plantation activity was enthusiastically taken up by all the NIAM family members under the leadership of Dr. P Chandra Shekara, Director General, CCS NIAM.