

Report on Training Programme organized on Business Planning for Farmer Producer Organization

Date: 20.09.2017 -21.09.2017

Venue: Press Club, Agartala, Tripura

The training programme was organized on “Preparation of Business Plan” for the FPOs which are registered under the Companies Act, 1956 at Agartala. The programme was organized for the CEOs and BODs of the Farmer Producer Organizations. The objectives of the Training programme were:

1. To identify and describe various components of a Business Plan.
2. To design the process of developing a Business Plan.
3. To apply the facilitation skills in designing the Business Plan.
4. To analyse and infer the data to and reframe the Business Plan.
5. To design the Business Plan for FPOs.

The reading material for the training programme was translated into regional language i.e. Bengali which has been given to the participants a day before so that participants would read and understand the technical and management terms before the sessions.

50 participants for the program including CEOs and Board of Directors of FPOs from the North Tripura district, South Tripura district & West Tripura district attended the programme.

Sr. No.	Caste	No. of participants
1.	General	34
2.	OBC	1
3.	SC	13
4.	ST	2
	Total	50
5.	Women	4
6.	Men	46

The Technical Sessions delivered in the program were as under:

Date: 20.09.2017		
Time	Topic	Faculty
10.30 AM – 11.30 AM	Need for business plan	Dr. Shuchi Mathur, Assistant

		Director, CCSNIAM
11.45 AM – 12.45 PM	Enhancing production of vegetable.	Dr. Uttam Saha, Asst. Director, T-SAMITI
1.00 PM – 2.00 PM	Elements of Business Plan	Dr. Shuchi Mathur, Assistant Director, CCSNIAM
3.00 PM – 4.00 PM	Financial Requirement for the Farmer Producer Organization	Mr. K. Venugopal, Deputy General Manager, NABARD
4.15 PM–5.15 PM	Marketing Strategy	Abhinab Kant, Head BCDI

Date: 21.09.2017		
Time	Topic	Faculty
10.30 AM – 11.30 AM	Business Planning process	Dr. Shuchi Mathur, Assistant Director, CCSNIAM
11.45 AM – 12.45 PM	Organizational Management of Farmer Producer Company	Mr. K. Venugopal, Deputy General Manager, NABARD
1.00 PM – 2.00 PM	Institute Building and Governance Plan for FPOs	
3.00 PM – 4.00 PM	Common reason for the failure in Business	Dr. Shuchi Mathur, Assistant Director, CCSNIAM
4.15 PM–5.15 PM	Discussion and feed back	Dr. Shuchi Mathur, Assistant Director, CCSNIAM and Mr. A Sengupta, Head of Office, DBT

Issues emerged while discussion with the participants:

1. Farmer Producer Organizations in the state of Tripura were registered in May, 2016. During discussion, BODs and CEOs informed that they are looking for the organizations/institutes/government who can handhold them for their sustainability.
2. The FPOs are also looking for the support by way of mentoring and guiding them for financial management, market linkage and new avenues of development of business.

