



**CCS NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**  
**Kota Road, Bambala, Pratap Nagar, Jaipur-302033**  
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**[www.ccsniam.gov.in](http://www.ccsniam.gov.in)**

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**Expression of Interest for empanelment of Experts/Organizations for preparation of Training Material for North East Region (NER)**

CCS National Institute of Agricultural Marketing (NIAM) is a premier Institute under Ministry of Agriculture and Farmers Welfare, Government of India which is engaged in imparting training, conducting research & education programme and project formulation in the area of agriculture marketing.

NIAM plans to train the market managers, market owners and market functionaries of North East States.

Given the rapid changes in agricultural marketing due to impact of technology and government policy initiatives, it is required to skill the market managers with competencies to implement the policies efficiently, to ensure that benefits reach the primary producers and agri-produce waste is minimised a separate training modules are required to be developed to this end.

Expression of Interest is invited for empanelment of experts/organizations to develop contents of the course modules which will be used as training material for these trainings. The course modules are as follows :-

1.	Logistics and Supply Chain Management for agricultural commodities
2.	Food Safety and Post Harvest Management
3.	Management of Storage, Transportation and Packaging for agricultural commodities
4.	Agricultural Marketing Reforms : Laws and Acts
5.	Financial Skills for managing wholesale market
6.	Wholesale Market Management and Pricing Mechanism

7.	Market Infrastructure : Planning, Designing and Maintenance
8.	Management of Change in Service Organizations
9.	Human Resource Management in Service Organizations

The training material is required to be comprehensive, effective and rich in content.

The training material for each module will cover following :-

1. Learning objectives
2. Concept (definition, cases, examples, exercises, box items etc.)
3. Key terms
4. Summary (what has been learnt)
5. Reference and suggested readings (cases, web links etc.)

The reading material is to be written in English language.

Each course module is likely to have 8 to 10 Chapters.

The interested experts/organizations are requested to submit a specimen of the outline of reading material which is intended to be developed. On the basis of this selected individuals/organizations will be required to make a presentation to review committee for final empanelment.

Interested experts/organizations/institutions (govt./semi-govt./ non-govt./cooperative sector/technical institutions/Universities having adequate knowledge and experience in writing, study material or books can apply for empanelment by giving complete details in the **prescribed format** along with supporting documents by 1<sup>st</sup> October, 2017 to Ramesh Mittal, Dy. Director, CCS National Institute of Agricultural Marketing, Kota Road, Bambala, Pratap Nagar, Jaipur-302033. For detail information kindly refer Institute website [www.ccsniam.gov.in](http://www.ccsniam.gov.in)

**(Ramesh Mittal)**  
Dy. Director