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“Rural sector will be transformed by constitution of 10,000 Farmers Producer Organizations which will not only help in Agricultural progress, but also create new avenues of development”
“Form the Farmers Producer Organizations and design the Market Model at the District level that can revolutionalize the Agriculture sector in the country”
FOREWORD

CCS NIAM has completed three decades in service of farmers. This being Pearl Jubilee Celebration Year, CCS NIAM has reached 9,061 farmers and other stakeholders through 131 programmes covering 21 States. Through these actions, we are rededicating CCS NIAM to serve farmers better again.

Befitting the national repute, CCS NIAM has partnered with 33 reputed public and private organizations for organizing training and conducting research. Besides, trained 29 national facilitators covering 12 States in Agricultural Marketing who in turn strengthen implementation of CCS NIAM programmes.

Research is re-oriented to solve farmers’ problems by introduction of Kisan Business School (KBS) and Research Internships. KBS provided support to farmers in critical areas including marketing to enhance their income whereas Research Internship provided New Dimensions to Agricultural Marketing by linking local production to local consumption.

CCS NIAM has put first step in Agri-Startup firmly by launching programmes under RKVY-RAFTAAR Scheme. Seventy Five programmes conducted in North-Eastern States has lion share in CCS NIAM activities. PGDM-ABM programme continued the success path by attaining 100% placement this year also.

The institute was visited by record number of more than thousand students from Agricultural Universities indicating growing interest in the institute and Agricultural Marketing.

Pearl Jubilee Celebration of CCS NIAM was marked by initiation of Ten Academic Centres to strengthen Agricultural Marketing from all directions. Hope this foundation set innovative and pro-farmer path for CCS NIAM in the years to come.

Miles to go ……..

(Dr. P. Chandra Shekara )
Director General
CCS NIAM, Jaipur
1. INTRODUCTION

1.1 The Institute

Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is an autonomous organization of the Ministry of Agriculture and Farmers’ Welfare, Government of India. It was set up as a registered Society in 1988 to strengthen Agricultural Marketing in India and South East Asian Countries. The Institute is mandated to carry out academic activities i.e. Training, Research, Consultancy, Policy Advocacy, International Programmes and Education in Agricultural Marketing.

The Institute is playing a pivotal role in creating awareness amongst farmers, farmers’ organizations, cooperatives, Agri-Business companies, Agri-Startups, Agripreneurs, officials of Agricultural Marketing Departments, allied Departments, building capacity of wide range of other stakeholders, undertaking research on contemporary Agricultural Marketing issues, providing consultancy services to decision makers in government, cooperative and private sectors on Agricultural Marketing, policy support to the Government and Non-Governmental Organizations and preparing techno-managers to serve Agri-Business sector through education Programmes.

1.2 Vision

To be an Institute of excellence and repository of knowledge, to enhance the efficiency and effectiveness of Agricultural Marketing systems which are inclusive and
empower the primary producer, by building capacity of various stakeholders through Teaching, Training, Applied Research, Policy Advocacy, and Consultancy Services.

1.3 Mission

- Enable primary producers, particularly small and marginal farmers, to develop competitive strategies for profitable returns from primary production through effective training & educational programs and applied research.
- Facilitate efficient, sustainable and inclusive agro value chains through applied research.
- Nurture innovative Agripreneurs and professionals to manage emerging agribusiness concerns through educational programs.
- Facilitate formulation and modification of public policy on Agricultural Marketing through action oriented and applied research & consultancy.
- Enhance International Co-operation for global food security and Sustainable Agriculture.
- Contribute to Agribusiness market development and management knowledge and practice through innovative research and its dissemination.

Fig. 1: Mandated Academic Activities of CCS NIAM
1.4 **Mandate**

The Institute was established during the Seventh Five-Year Plan period with the following mandate:

- **Training**: Up-gradation of the skills of existing Agricultural Marketing personnel
- **Research**: Research on various contemporary aspects of Agricultural Marketing
- **Consultancy**: Consultancy services for decision makers in government, cooperative and private sector on Agricultural Marketing
- **Education**: Preparation of young managers and professionals through Post Graduate Diploma in Management (Agribusiness Management)
- **Assist DAC in Policy and Project Formulation** in Agricultural Marketing

1.5 **Objectives**

The main objectives as per the Memorandum and Rules and Regulation of the Institute are as follows:

- To undertake and promote the study of Applied and Operational research in problem areas of Agricultural Marketing and to act as a national level nodal point for co-ordination of various research studies and dissemination of technologies relevant to Agricultural Marketing in the country.
- To impart training to personnel working at various levels of organizations involved in Agricultural Marketing activities such as State Agricultural Marketing Boards (SAMB), State Development Departments like Agriculture, Horticulture, Animal Husbandry, Fisheries, Forestry, Sericulture, CADA, State Agricultural Universities, Co-operative Marketing Societies, Commodity Boards, Input Agencies and Progressive Farmers, Entrepreneurs, etc.
- To conduct research on long-term projects, policy formulation; prepare status paper on leading issues; case studies in specific marketing problems, processing industries, export management, etc., which have a direct bearing on the national economy.
To offer consultancy services to State and Central Departments, public-sector undertakings, co-prepare Master Plans for States, Export Institutions, Traders and Farmers.

To develop human resources by providing long-term structured courses in Agricultural Marketing through Diploma/Degree courses.

To help State Government to generate self-employment for educated youth by exploiting local potential resources.

To assist Government to formulate policies on emerging issues in Agricultural Marketing.

To cover wide information network in the country in Agricultural Marketing for the benefit of all concerned to evolve efficient, innovative and competitive marketing process.

To develop as a ‘Centre of Excellence; in the field of Agricultural Marketing by establishing adequate networking with International organizations.

1.6 Composition of General Council, Executive Council and Standing Committee of Academics

General Council of CCS NIAM guides the Policies of the Institute. Hon’ble Union Minister for Agriculture and Farmers’ Welfare, GoI is the President of the Society. Hon’ble Minister of State for Agriculture and Farmers’ Welfare, GoI who is dealing with the society is the Vice-President of the Society. General Body also consists of other twenty eight official and non-official members (Annexure-1).

Executive Council of CCS NIAM guides the activities of the Institute. Secretary, Department of Agriculture, Cooperation and Farmers’ Welfare, GoI is the Chairman of Executive Council. Executive Council has other six official and non-official members (Annexure-2).

Standing Committee of Academics of CCS NIAM guides the academic activities of the Institute. Director General of CCS NIAM is the Chairman of the Committee. The committee has nine other official and non-official members (Annexure-3).
1.7 Establishment of Ten Academic Centers

In order to cater to the emerging areas in Agriculture Marketing through Training, Research, Consultancy, Policy Advocacy, International Programmes and Education, CCS NIAM has established following ten academic centers. The Centers are headed by senior faculty members of the Institute.

i. CCS NIAM Centre for Policy, Reforms and Programme
ii. CCS NIAM Centre for Innovation, Entrepreneurship and Skill Development
iii. CCS NIAM Centre for Agriculture Marketing Planning and Development
iv. CCS NIAM Centre for ICT and e-NAM
v. CCS NIAM Centre for Public Private Partnership
vi. CCS NIAM Centre for Institution Building
vii. CCS NIAM Centre for Monitoring and Evaluation
viii. CCS NIAM Centre for Agri Logistics
ix. CCS NIAM Centre for Agri Business Management & Education
x. CCS NIAM Centre for International Programmes

1.8 Thrust areas

Farmer is centric to all academic activities of CCS NIAM. Besides, the concerns of all the stakeholders are also addressed through various academic activities. Existing problems, practical solutions and emerging potential areas constituted the content of activities. Important thrust areas addressed by CCS NIAM through various academic activities are as follows:

- National Agricultural Market
- Doubling Farmers Income
- Promotion of Agri-Startups
- Agripreneurship development
- Marketing of Horticulture Crops - Fruits & Vegetables
- Marketing strategies of high value commodity like organic produce
- Value Chain approach for analysis of wide range of commodities
- Future, Forward Markets and Commodity Exchanges
- Agricultural Marketing & Legal Reforms
- Organic, Medicinal and Aromatic plants
Market Led Extension
Farmer Producer Organizations and linking FPOs to market
Negotiable warehouse receipt and its benefits
Crop Insurance
Agribusiness opportunities
Agri Business in Rainfed Areas
Agri-warehousing and scientific storage
Value chain analysis and Development
Marketing of Rubber, Tea, Spices & Coffee
Skill Development Programs
Entrepreneurship Development Programs
E-commerce and Digital Marketing in Agriculture
Value Addition
Facilitators Development
Marketing of livestock and livestock products
Marketing of Non-timber forest produce
Agri-tourism
Branding
Risk Management
Work Ethics for development professionals
Monitoring and Evaluation of Agricultural Projects

1.9 Stakeholders

All the stakeholders are important in Agri-value chain development. CCS NIAM made attempts to address stakeholders indicated in the figure through academic Programmes:
1.10 Partnerships: Dynamic tool to reach the nation

CCS NIAM made all efforts to associate with individual professionals and organizations working for strengthening Agricultural Marketing systems in the country. Important organizations associated with CCS NIAM in various academic activities during the year are as follows:

1. Small farmers Agri-Business Consortium (SFAC)
2. National Institute of Agricultural Extension Management (MANAGE)
3. NITTE University, Mangalore
4. Krishi Vigyan Kendras (KVK)
5. Shankara Institute of Technology, Jaipur
6. Ministry of Micro, Small, Medium Enterprises (MSME)
7. Sher-E-Kashmir University of Agriculture, Science and Technology (SKUAST), Srinagar
8. Ministry of Agriculture, Nepal
9. International Society of Extension Education (INSEE)
10. Institute of Cooperative Management (ICM)
11. Netaji Subhash Chandra Bose Institute of Agricultural Marketing (NSTIAM), Kolkata
12. Punjab Agricultural Management Extension Training Institute (PAMETI), Ludhiana
13. Sardar Patel Dhantewada Agricultural University (SDAU), Gujarat
14. Administrative Training Institute (ATI), Mysore
15. Indra Gandhi Krishi Vishwavidyalaya (IGKV), Raipur
16. Vasantrao Naik Agriculture Extension and Management Training Institute (VANAMATI), Nagpur
17. State Agricultural Management Extension Training Institute (SAMETI), Kolkata
18. State Institute of Management in Agriculture (SIMA), Lucknow
19. Indian Institute of Travel and Tourism Management, (IITTM), Gwalior
20. Extension Education Institute (EEI), Jorhat
21. Agriculture College, Mezdibhima
22. Assam Agricultural University, Jorhat
23. Nucleus Rubber Estate and Training Center (NRETC), Agartala
24. Jharkhand Agricultural Management Extension Training Institute (JAMETI), Ranchi
25. State Agricultural Management Extension Training Institute (SAMETI), Shimla
26. Tamil Nadu Agricultural University (TNAU), Coimbatteor
27. Rural Resource and Training Center (RRTC), Meghalaya
28. YS Parmar University of Horticulture and Forestry, (YSPUHF), Solan
29. Indian Institute of Plantation Management, (IIPM), Bangalore
30. Ware House Development and Regulatory Authority (WDRA)
31. Karnataka State Agricultural Marketing Board (KSAMB)
32. Rubber Board
33. National Rainfed Area Authority (NRAA)
Besides CCS NIAM also entered into Memorandum of Understanding (MoU) with several Organizations working for strengthening Agricultural Marketing. These organizations with adequate professional manpower and infrastructure, work with CCS NIAM in implementation of academic activities for strengthening Agricultural Marketing.

1. Interface Agricultural Technologies Pvt. Ltd., Hyderabad

2. Participatory Rural Development Initiative Society (PRDIS), Hyderabad

3. Raithamitra Farmers Producer Company Ltd., Mysore

4. University of Agricultural Sciences, Bengaluru

5. Institute of Co-operative and Corporate Management, Research and Training (ICCMRT), Lucknow, U.P

6. Indian Institute of Plantation Management, Bengaluru
2. Training Programmes of CCS NIAM - Reaching the unreached

Training is the core mandate of CCS NIAM through which it reaches out to the vast array of stakeholders across the country. In 2018-19, 131 training Programmes have been completed which catered to capacity building needs of 9061 stakeholders including consultancy Programmes. The brief details of the training Programmes are as follows:

i. **Banner Programmes** are flagship Programmes of CCS NIAM organized in partnership with reputed organizations such as National Institutes, Agricultural Universities and SAMETIs in different states. The Programme aimed at sensitizing officials of Department of Agricultural Marketing and allied departments on various developmental programmes launched by Ministry of Agriculture and Farmers Welfare, GoI.

*Banner Programme at TNAU, Coimbatore, Tamil Nadu*

The Programme specifically focused on addressing marketing issues around a state specific dominant crop or sector. Six such programmes have been conducted covering all the public and private stakeholders in Agricultural Marketing.
ii. **Krishi Gyan Deep Knowledge Series Lectures** aimed at absorbing and disseminating most successful experiences in Agricultural Marketing and related themes to all the important stakeholders in the Country. Prominent professional leaders in Agricultural Marketing and related themes were invited to share their experiences at CCS NIAM, Documented through films and disseminated to all the stakeholders in the Country through cost effective IT Platforms including CCS NIAM’s YouTube channel. Six such talks have been organized on contemporary topics in the academic year of 2018-19.

iii. CCS NIAM accorded high priority for organizing training Programmes to farmers and extension functionaries of North Eastern States. Seventy Five Programmes were conducted in North Eastern States.

iv. CCS NIAM had organized Thirty Eight Training Programmes throughout the country addressing different dimensions of Agricultural Marketing. These Programmes were mostly organized with partner Institutions thus ensuring synergetic impact.

v. **National Facilitator Development Programme (NFDP)** aimed at developing well trained professionals in the field of Agricultural Marketing. Facilitators are professionals working in different parts of the Country, for different organizations, available to CCS NIAM for carrying out academic activities whenever required. This ensures maximum use of available knowledge resources for the benefit of farmers in a cost and time effective manner. Two NFDP programmes have been organized covering 30 NIAM Facilitators. The list of CCS NIAM trained National Facilitators is enclosed in Annexure 5.

vi. Four Conferences have been organized by being Knowledge Partner and providing inputs on Agriculture Marketing in collaboration with International Society for Extension Education (INSEE), Bihar Agricultural University (BAU), Sabour, Shankara Group and Ministry of Skill & Entrepreneurship, GoI.
2.1 Highlights of the Training Programmes conducted by CCS NIAM

During the year 2018-19, 15 research projects have been initiated and are in progress. Highlights are as follows:

i. Kisan Business School (KBS) is an action research which is NIAM’s initiative for enhancing farmers’ income. KBS aims at educating farmers on modern production, processing and marketing activities so that the income is enhanced.

2.2 Research Programmes of CCS NIAM- Action Research to discover solutions

During the year 2018-19, 15 research projects have been initiated and are in progress. Highlights are as follows:

i. Kisan Business School (KBS) is an action research which is NIAM’s initiative for enhancing farmers’ income. KBS aims at educating farmers on modern production, processing and marketing activities so that the income is enhanced.
Commodity specific knowledge and skills are imparted to farmers by expert institutions in all the critical stages. Kisan Business School research will focus on commodities like Wheat, Dairy, Maize, Fisheries etc. 8 Kisan Business Schools have been initiated and are in progress.

Maize Business School, UAS, Bangaluru

ii. Seven other Research projects focusing on field level problems such as functioning of e-NAM, Marketing Strategy for Jackfruit, reach of AGMARKNET and awareness of Agricultural Extension Functionaries on Agricultural Marketing and few more have been initiated during the year and are in progress.

Maize Business School, UAS, Bangaluru
iii. **CCS NIAM has partnered with DST-CAZRI Research Project**

CCS NIAM has partnered with DST-CAZRI Research Project titled “Enhancing food and water security in Arid region through improved understanding of Quantity, Quality and Management of Blue, Green and Grey water” to build capacity of farmers and community in a water shed area for better marketing practices and opportunities for better livelihood and assess impact of water management on food and income security in Arid region. The Programme is in the initial stage.

iv. **Research Internship Programme of CCS NIAM: Shaping budding researchers in Agricultural Marketing**

CCS NIAM research internship programme aims to inculcate and promote research in Agricultural Marketing and Agri-Business to be undertaken by postgraduates and research scholars. It invites students of Agriculture and management to participate in on-going research or initiate a research project, undergo mentorship by CCS NIAM faculty and develop network and collaboration. During the project period, Interns conduct research and participate in discussions with CCS NIAM Faculty, enhance their presentation and research skills.

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<th>University</th>
<th>Project Title</th>
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<td>1.</td>
<td>Ms. Angelin Keerthiga</td>
<td>Tamil Nadu Agricultural University</td>
<td>Linking Farmers to MID Day Meal Programme – Agricultural Marketing Perspective</td>
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<tr>
<td>2.</td>
<td>Ms. Shruti Mishra</td>
<td>Jawaharlal Nehru KrishiVishwaVidyalaya (JNKVV), Jabalpur, Madhya Pradesh</td>
<td>Linking Farmers to Hostels - Agricultural Marketing Perspective</td>
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<tr>
<td>3.</td>
<td>Mr. Deepanshu Goswami</td>
<td>Swami Keshwanand Rajasthan Agricultural University, Bikaner (Rajasthan)</td>
<td>Linking Farmers to University Hostels - Agricultural Marketing Perspective</td>
</tr>
<tr>
<td>4.</td>
<td>Ms. Bhavya</td>
<td>University of Agricultural Science, GKV, Bengaluru</td>
<td>Linking Farmers to Function Halls - Agricultural Marketing Perspective</td>
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The Research Programme details are provided in Annexure 6.

2.3 **Highlights of the Research Programmes conducted by CCS NIAM**
- Number of Research Programmes initiated: 19
- Types of Research Programme:
  - Kisan Business School (KBS)
  - Research Internship Programmes
  - Empirical Research
  - In association with partner Institutions

2.4 **Consultancy Programmes of CCS NIAM: Assisting stakeholders to address problems**
- CCS NIAM has conducted fifteen Programmes for Farmers, Traders and Warehouse owners on Warehouse Management. The Programmes were sponsored by Warehouse Development and Regulatory Authority (WDRA).
ii. Thirty seven Programmes have been conducted under Agriculture Market Infrastructure scheme sponsored by MoA&FW, GoI

iii. Four Programmes have been conducted for farmers and officials of Arid zone sponsored by National Rainfed Agriculture Authority, GoI.

2.5 Policy Advocacy Programmes of CCS NIAM: Technical arm to shareholders

i. Policy Input to International Cooperation Division of Ministry on Implementation of Bi-lateral Programmes.

ii. Implementation of Bi-lateral Agreements through Training Programmes.

iii. Strengthening Warehouse Regulation through awareness Programme.

iv. Awareness Programmes for effective implementation of Agricultural Marketing Infrastructure Scheme.
v. Awareness Programmes for effective implementation of E-NAM.

vi. Popularizing Government Programmes in a Rainfed areas.

vii. Involvement of students in nation building through Unnat Bharat Abhiyan.


ix. Promoting Farmers- Industry linkage involving CII

x. Promoting Good Marketing Practices of India in Foreign Countries through AARDO.

xi. Publication of research papers for policy input.

xii. Organizing study cum exposure visit to International Delegations

xiii. Partner in implementation of Krishi Kalyan Abhiyan

xiv. Promotion of Agri Start Ups

xv. Inputs for Parliament questions

xvi. Technical Inputs to Ministry Facilitating the Policy Formulation.

2.6 International Programmes of CCS NIAM: Global thinking for local action

i. CCS NIAM has conducted International Training Programme titled “Innovations in Agri value chain and Agricultural Marketing” under Feed the Future (FTF) India Triangular Programme sponsored by USAID. The Programme was attended by 30 executives of 7 countries of Africa & Asia during 1st to 15th October, 2018. The post training activities of trained executives have been rigorously mentored by CCS NIAM to create impact in the field through Back at work plans.

ii. Study-cum-Exposure visit of Nepal Delegation on Agricultural Marketing have been successfully completed.

iii. Delegates of World Union of Wholesale Market (WUWM) representing 40 countries visited CCS NIAM and had interaction with faculty, students and International Participants of FTF ITT Programme.
iv. Organized International Conference on Contribution of Technical Education in Entrepreneurship and Agriculture in partnership with Shankara Institute of Technology, Jaipur.

v. Associated with International Conference on “Doubling of Farmers Income of SAARC Countries” held at Kathmandu, Nepal during 19th-23rd Sept, 2018 organized by International Society of Extension Education (INSEE) as Knowledge Partner. Dr. P Chandra Shekara, Director General, CCS NIAM was honoured with “Award of Excellence” during the conference.

vi. Dr. Ramesh Mittal participated in AARDO-KOICA joint training Programme on “Sustainable Agricultural and Rural Development (SARD)” at Republic of Korea during 29th April- 12th May, 2018 as Expert.

vii. AARDO- KOICA Follow up Workshop on impact of SARD Training organized at New Delhi on 29th and 30th October 2018, with a view to evaluate the impact of the SARD training Programmes and identify the potential areas in the fields of agriculture and rural development was attended by Dr. Ramesh Mittal and Dr. Hema Yadav, faculty of CCS NIAM.

viii. Dr. S.R Singh, faculty of CCS NIAM attended training of trainers on quality standards for Agricultural Products to enhance market access during 10th-14th December, 2018 held at Vientiane, Lao PDR.
2.7 Education Programme of CCS NIAM: Preparing future generation for Agri-Business Management

Post Graduate Diploma in Management (Agri-Business Management), a two year regular program approved by AICTE and 18 batches with more than 700 students have passed out from the portals of CCS NIAM. The USP of the program is to develop techno – managerial competence among the pass outs to help them serve agriculture value chain. It is a financially self - sustaining program with an affordable fee for two years inclusive of tuition fee, boarding & lodging charges, computer labs and library fee, medical insurance etc.

A batch of 53 students passed out in March, 2019 and achieved 100% placement in 23 companies with best average package. CCS NIAM constituted an expert committee to review the course –curriculum and introduction of new courses. Based on the recommendations of the committee, the course content have been revised and five new courses have been added. The other activities carried out during 2018-19 included organizing a student festival i.e. Agrovon – B-fest, Annual Alumni meet, Publication of Farm to Fork (a quarterly newsletter), mentoring of summer internship projects by CCS NIAM faculty, conduct of students seminars and knowledge series lectures by industry experts and workshop on digital marketing by IIM Kozhikode. A wall of fame depicting achievers of PGDM ABM has been initiated in CCS NIAM. In addition, several cultural and sports events were organized by the students.
2.8 RKVY RAFTAAR Programmes of CCS NIAM: Promoting Agri-Startups

CCS NIAM- Centre for Innovation Entrepreneurship and Skill Development, Jaipur, is acting as “Knowledge Partner” of Ministry of Agriculture and Farmers' Welfare, Government of India for implementation of RKVY-RAFTAAR Scheme. All the eleven positions available as Knowledge Partner were recruited through open competition.

CCS NIAM has established NIAM Agri-Business Incubator (NABI) in January 2019 to provide handholding and incubation support to RKVY-RAFTAAR Agri-Business Incubators (R-ABIs) situated in five states in the country namely National Rice Research Institute, Cuttack, Odisha; Sri Karan Narendra Agriculture University, Jobner, Rajasthan; Indian Institute of Technology Kharagpur, West Bengal and Bihar Agriculture University, Sabor, Bhagalpur, Bihar. Identification of R-ABI in Jharkhand is in progress.

Sri. Karan Narendra Agriculture University, Jobner- Jaipur
http://wwwsknau.ac.in/en/home/index

National Rice research Institute,
Cuttack- Odisha
http://icar-nrri.in/
2.9 **Programmes implemented under RKVY-RAFTAAR**

CCS NIAM has launched two types of RKVY-RAFTAAR programmes. The details are as follows

i. **Agripreneurship Orientation Programme**
   - Two Month training cum hands on internship programme for Agripreneurs/Agri based startups.
   - Stipend of Rs. 10,000/- per month
   - Grant-in-aid of upto Rs. 5 Lakh to eligible Agripreneurs from Ministry of Agriculture and Farmers welfare.

ii. **Startup Agri-Business Incubation Programme**
   - Two months training programme for Agri based startups.
   - Any Indian start-up as per DPIIT notification can apply
   - Seed funding to start-ups for scaling up i.e. Grant-in-aid upto Rs. 25 Lakhs to eligible start-ups from Ministry of Agriculture and Farmers’ Welfare, GoI.

Under the Outreach Campaign, for creating awareness about the newly launched RKVY-RAFTAAR Scheme and NIAM Agri-Business Incubator (NABI); a total of about three hundred fifty institutions including all the State Agricultural Universities, Agri-Business Management Colleges, KVKs and other prestigious institutes were communicated about details of the newly launched programmes.
iii. Progress of Training Programmes

a. Agripreneurship Orientation Programme

The Programme was launched on 29th March, 2019 with 17 Agripreneurs including two women from seven states namely Rajasthan, Madhya Pradesh, Haryana, New Delhi, Maharashtra, Chhattisgarh and Telangana.

Through the first of its kind two months Programme, NIAM Agri-Business Incubator (NABI) is facilitating existing and budding Agripreneurs, agri-business ventures, enterprises and start-ups through handholding by means of expert advice, hands on training cum internship, industrial attachments, market surveys, dedicated mentorship, financing, exposure to existing incubation centers and startup ecosystem as a one-stop solution to refine their business ideas and establish their startups.

The first cohort of 17 Agripreneurs graduated from CCS NIAM on 28th May, 2019 with a valedictory ceremony where they were awarded Certificates of Merit.

b. Supporting R-ABIs– As a knowledge partner

NIAM Agri Business Incubator (NABI) under CCS NIAM (Knowledge Partner) is also organizing a webinar every month with all R-ABIs where all project partners discuss the relevant issues at a common platform and help each other in resolving the execution related issues of RKVY-RAFTAAR Project. The first webinar of the series was organized on 29 March, 2019 at CCS NIAM, Jaipur, Rajasthan.
3. **Academic Centers CCS National Institute of Agricultural Marketing**

3.1 **CCS NIAM Centre For Policy, Reforms and Programmes**

Objective of the center is to provide a leadership role in strengthening Agricultural Marketing Policy Reforms, undertaking empirically sound policy research, and providing knowledge-based input for policy decisions. In view of this the following sub-objectives are formulated.

- To provide policy brief to the stakeholders
- To connect stakeholder to the existing policy reforms
- To advocate the suggestions regarding policy to Government
- To assist government in the policy formulation and implementation

The centre organized training programmes for creating awareness to Farmers, Traders and Dal Mill owners in Rajasthan, Punjab and Haryana on Agri-warehousing Management.

The Centre also conducted trainings for Agricultural Marketing Infrastructure Scheme (AMI), meant for holistic development of agriculture value chain by creating infrastructure in Jharkhand, Assam, odisha, West Bengal, Bihar and Manipur covering 1510 stakeholders.
3.1.1 Strengthening Academic Research through Research Internships

NIAM Faculty with Research Intern

Certificate Distribution to Research Interns
CCS NIAM has introduced Research Internship Programme for Post Graduate and PhD students to reorient research experience on a problem solving mode. Ten students from different Agricultural Universities successfully completed one month Research Internship programme contributing innovative solutions to the field level problems. The Research Interns visited villages, interacted with stakeholders, collected primary and secondary data, analysed the data, identified the problems and suggested solutions based on qualitative and quantitative data. The programme aims at reorienting research priorities in Agricultural Educational Institutions. Details are provided in 2.2 (i Interaction with FPOs by NIAM Interns)

The centre also participated in the Agri-Vikas-2018 at Odisha as a knowledge partner and Krishi Kumbh-2018 at Uttar Pradesh.

3.2 CCS NIAM Centre for Agriculture Marketing Planning and Development

CCS NIAM Centre for Agriculture Marketing Planning and Development aims at Market Planning, Designing and Developing Marketing Infrastructure facilities, Creation of Value Chain Models and management of agricultural and allied markets through facilitation of its stakeholders. The Centre conducted various trainings for Agricultural Marketing including training on Supply Chain Management for Directors of FPOs in Maharashtra, Marketing Strategies for Promoting Agri Tourism, Agriculture Market and Enterprise Development, Marketing Research and Digital Analytics in Punjab, Uttar Pradesh, Karnataka, Assam and Maharashtra.
Agri Tourism Workshop at IITTM, Gwalior

In addition, training programmes on Marketing of Citrus: A value chain Perspective, Marketing of Temperate Fruits: A Value Chain Perspective were successfully organized in Himachal Pradesh and Uttarakhand for promoting hill agricultural marketing system of India. Participants from different Government and Non-Government organizations had attended the programmes. During the programme the role of value chain in the marketing of citrus and other temperate fruits was focused for creation of better opportunities and market linkage for horticulture growers of hill region.
The centre has successfully conducted 3 Banner Programmes on New Dimensions in Agricultural Marketing for public and private functionaries of Agriculture and allied departments in the state of Punjab, Chhattisgarh and Jharkhand. The objective of the programme was to sensitize the participants about various contemporary central sector schemes focusing on the aspects of Agricultural Marketing viz. integration with online platform i.e. eNAM, Doubling Farmers’ Income, Agripreneurship, capacity building, FPOs, skill development initiatives etc.

3.3 CCS NIAM Center for ICT & e-NAM

With E-Agriculture being an emerging field focusing on the enhancement of agriculture through improved Information and Communication Technology (ICT) and more specifically involving the conceptualization, design, development, evaluation of innovative ways to use ICT in rural domain. Introduction of electronic National Agriculture Market (eNAM) can be a revolutionary step to achieve transparency, fair price discovery and exploring new market space for agricultural commodities across APMCs. In this context, CCS NIAM Centre for ICT and e-NAM was established to provide training and conduct research in the field of ICT & e-NAM for better and efficient agriculture market.

The Centre conducted various training programmes in the field of ICT and e-NAM including training for Integrated Farming Systems, Processing and Marketing of farm produce, Processing of marketing of medicinal & aromatic plants, E-NAM and Model APLM Act etc. for enhancing marketing of agricultural produce in Manipur and Himachal Pradesh covering 390 stakeholders.
Training Programme on Integrated Farming Systems at Manipur

Training programme on Marketing of Medicinal and Aromatic plants at Manipur

Training on “e-NAM Why, How and Challenges” at SAMETI, HP

Use of ICT platform to disseminate the information through Krishi Gyan Deep

The Centre organized Banner programme on “New Dimensions in Agricultural Marketing–Focus Crop Cotton” in collaboration with SDAU, Gujarat.

Banner Programme on New Dimensions in Agricultural Marketing at Gujarat

Training Programme on e-NAM at Manipur

3.4 CCS NIAM Centre For International Programmes

CCS NIAM host a Centre for International Programmes which focuses on designing of international training programmes, research work and workshop for the international participants so that it can offer a unique activity for building a good relationship among the countries. The Centre has a specific role to offer short-term customized training Programmes designed to share the agricultural technologies between the countries.
The Centre had organized a Training Program on Value Chain and Innovation in Agricultural Marketing from 1st to 15th October 2018 under Feed the Future: Indian Triangular Training Programme. The programme aimed at value chain integration through aggregation by FPO, role of Agri logistics for efficient supply chain, application of technology in marketing, designing value chain for different requirements, enabling farmers to participate in profitable value chain, creating conducive environment for investment and entrepreneurship development. This programme was attended by 30 participants from 7 countries of Asia and Africa.
3.4.1 **Visit of WUWM Delegates:** Delegates of World Union of Wholesale Market (WUWM) visited CCS NIAM to interact with faculty and the delegates of the FTF ITT programme. There were 27 delegates who participated in the interaction programme at NIAM. The Honorary Chairman Mr. Marc Spielrein spoke about the importance of IT enabled wholesale markets and need for partnerships. Managing Director of COSAMB Dr. J.S. Yadav provided an overview on how electronic markets in China, Paris and Amsterdam are providing a new paradigm in marketing.
3.4.2 MoU between CCS NIAM and AARDO:

CCS National Institute of Agricultural Marketing (NIAM) and African Asian Rural Development Organization (AARDO) has signed a Memorandum of Understanding (MoU) on 27 February, 2019 to work together in the area of Agricultural Marketing, Agri-Market Infrastructure, Agri-Value chain and Agri-entrepreneurship. The objective of this MoU is to promote farmers' interest and inclusive growth of the AARDO member countries. Dr. P Chandra Shekara, Director General, CCS NIAM and H E Eng Wassfi Hassan El-Sreihin, Secretary General, AARDO signed the MoU in the gracious presence of Shri P K Swain, Joint Secretary (Marketing) and Shri H Suantha, Director (International Cooperation), Ministry of Agriculture and Farmers' Welfare, Government of India.

![Signing of Memorandum of Understanding between CCS NIAM & AARDO at New Delhi](image)

3.4.3 CCS NIAM invited as Expert by AARDO:

AARDO- KOICA Follow up Workshop on impact of SARD Training organized at New Delhi on 29th and 30th October 2018, with a view to evaluate the impact of the SARD training Programmes and identify the potential areas in the fields of agriculture and rural development.

![AARDO – KOICA Follow-up Workshop at New Delhi](image)
3.4.4 Study cum Exposure Visit of Nepal Delegation:

A five member delegation from Nepal under New Partnership in Agriculture led by Dr. Yogendra Kumar Karki, Joint Secretary, Agriculture, Nepal visited NIAM, Jaipur. A study cum exposure visit was organized to understand the agricultural marketing system in India, evaluation and reforms in Indian Agri-marketing System, Contemporary reforms like e-NAM, Contract farming model Act 2018 and APLM Act 2017, Minimum Support Price, Public Private Partnership etc. and subsequently a discussion was held on Doubling the Farmer’s Income. The delegation visited Muhana Terminal markets (Fruit & Vegetable Market) to see the operations of modern Terminal market and also visited SKN Agriculture University to understand the role of Agri Education for overall development of Agriculture sector in the country.

3.4.5 Krishi Gyan Deep Lecture

Krishi Gyan Deep Lecture Series was inaugurated by Dr. Ashok Dalwai, IAS, CEO, NRAA, GoI and Chairman Doubling Farmers’ Income on 2nd October, 2018 at CCS NIAM, Jaipur. He had delivered an inaugural talk on Doubling Farmers’ Income. The talk was attended by Executives of seven countries, PGDM-ABM students and CCS NIAM faculty members. During 2018-19 five other such Knowledge series lectures were delivered on Profitable & Sustainable Farming through Agripreneurship, Contract Farming, Direct Marketing, Linking Farmer Producer Organizations to Market and e-NAM: One Nation, One Market by distinguished speakers. The Krishi Gyan Deep Series lecture focused on strategies of Ministry of Agriculture for achieving the goal of Doubling Farmers’ Income through market expansion, deploying ICT, plugging gaps in supply chain and building capacity of farmers to understand market information system and take decisions to avail emerging opportunities in alternative markets. The entire talk had been circulated to large number of stakeholders across the country through ICT platform. Details are provided in Annexure 9.
3.4.6 Indian Foreign Service Officers Visit to CCS NIAM

Nine Officers (IFS) of Ministry of External Affairs visited CCS NIAM to know about Agricultural Marketing in India during their mid career training programme under supervision of HCM Rajasthan State Institute of Public Administration. The officers represented Indian missions in Iraq, Australia, Slovakia, Mauritius, Ukraine and Zanzibar. During the visit officers were exposed to CCS NIAM, its activities and importance of Agricultural Marketing in India. IFS Officers expressed that there is a huge scope for reaching out to the developing countries for collaborating for capacity building, student exchange, joint programmes in the area of Agricultural Marketing. There was a special focus on opportunities for ABM Students for exposure visit, placements and exchange programmes.
3.4.7 “Award of Excellence” to Director General, NIAM at International Conference

An International Conference on Doubling the Farmers’ Income of SAARC Countries was organized jointly by Government of Nepal and International Society of Extension Education (INSEE) during 20th to 23rd September, 2018 at Kathmandu, Nepal. Around 300 delegates from five countries participated in the conference. The conference was inaugurated by Honorable Prime Minister of Nepal Shri K P Sharma Oli. 83 Selected research papers in 10 Sessions were presented by International delegates. Dr. P Chandra Shekara, DG, NIAM presented paper on “Agripreneurship Development: Indian Experiences and Learnings”. “Award of Excellence” was conferred to Dr. P Chandra Shekara, DG, NIAM during International Conference at Kathmandu, Nepal considering his professional contribution to the field of Agriculture Development.
3.4.8 NIAM Faculty Participation in International training programme at Lao PDR, Vietnam

A “Training of Trainers on Quality Standards for Agricultural Produce to Enhance Market Access” was attended by Dr. S. R. Singh, Deputy Director (Skill & Mktg.). The program was organized by Asian Productivity Organization and National Productivity Council from 10th to 14th December, 2018 at Venetian, Lao-PDR. The program was attended by 21 participants from various Southeast Asian countries. During the program a case on e-NAM was presented by Dr. S. R. Singh to the delegates of the program.

3.5 CCS NIAM Centre For Monitoring and Evaluation

CCS NIAM Centre for Monitoring and Evaluation at CCS NIAM covers the physical and financial monitoring, measuring progress of project or program activities against established schedules and indicators of success, identifying factors accounting for progress of activities or success of output production and measuring the initial responses and reactions to project activities and their immediate short-term effects. The Centre for Monitoring and Evaluation takes up different kind of projects relating to agricultural marketing, infrastructure, training and evaluation study to find out the impact of any project conducted.
Various training programmes have been conducted on different aspects of Agricultural Marketing including Marketing of Horticultural Produce, Market Led Extension, linking women farmers to market, processing & marketing of medicinal & aromatic plants at Manipur covering 270 farmers. The Centre also conducted a Training programme at Jaipur on New Dimension in Agricultural Marketing for stakeholders.

A research internship was completed on “Linking Farmers to Function Hall –A Marketing perspective” in Arsikere Taluk of Hasan District of Karnataka.

3.5.1 Consultancy Project on Medicinal Plants:
Consultancy project to “Study the cultivation/collection practices and market analysis of Ashwagandha, Aloe-Vera and Aonla in the State of Telangana” was completed and submitted to NMPB, Ministry of Ayush, New Delhi.
3.5.2 Consultancy on Skill Development:

Under the Skill Development mission, three training programs on different aspects of skills conducted by CCS NIAM to impart skill orientation among unemployed rural youth and school dropouts.

**Skill Development Training Program**

Krishi Kalyan Karyashala under the scheme of Krishi Kalyan Abhiyan was organized at Krishi Vigyan Kendra, Khagaria, Bihar. 25 selected villages of Khagaria district of Bihar were sensitized on NADEP compost construction and organic farming.

**Distribution of fruit plant under “Krishi Kalyan Abhiyan”**

3.6 CCS NIAM Center for Public Private Partnership (PPP)

Public- Private Partnership (PPP) in Agriculture is an important mechanism and emerging area to harness technology, resources, skills, expertise and market access to improve the livelihoods of small farmers in developing countries. The need for PPP in Agriculture is for increasing focus on research and development, intensive farming, institutional credit for farmers, and use of quality seeds, increasing mechanization of farmers. This center has been established with an objective to discover synergies in execution of PPP projects in agriculture and allied areas focusing on Agricultural Marketing.
The centre conducted eight Training Programmes on Marketing of Horticulture Produce, Flowers, Livestock, vegetables, Spices, Tea & Training on Entrepreneurship Development in the states of Assam and Nagaland covering 250 stakeholders.

3.6.1 Market Feasibility Study for Jackfruit Value added Products:

The study was conducted in collaboration with Justice K.S. Hegde Institute of Management, NITTE. The research study has been completed and the interim report is finalized.

The center organized National Workshop on e-Commerce Strategy for agribusiness at Mangalore, Karnataka where 28 participants got trained and a Workshop on APML act in Hyderabad resulting in the training of 50 participants.
3.6.2 Partnerships: Six MoUs were signed with reputed organizations.

3.7 CCS NIAM Centre For Agri-Business Management & Education

CCS NIAM Centre for Agribusiness Management & Education develops trained and professional manpower to serve agriculture sector. CCS NIAM has started a two year Post Graduate Diploma in Agribusiness Management in 2001. More than 700 Alumina of this program are currently serving the sectors like Agri Input, food, banking, Small and Micro Enterprises, consulting etc. This centre at CCS NIAM also engaged in capacity building of Agricultural Professionals and Executives in public, private, cooperatives and NGO sector. In last few years, several training programs/MDPs are conducted for Farmer Producers Organizations.

3.7.1 Post Graduate Diploma in Management (Agri-Business Management) -An AICTE approved two years residential programme

It is a two-year regular Post Graduate program approved by AICTE where 18 batches of Agri-Business professionals have graduated from the portals of CCS NIAM so far. The USP of the program is to develop techno-managerial competence among the pass outs to help them professionally serve agriculture value chain. It is a financially self - sustaining program with an affordable fee for two years inclusive of tuition fee, boarding & lodging, computer labs, library fee, medical insurance etc. A batch of 53 students have passed out in March, 2019 and achieved 100% placement in 23 corporate companies with an best average package.

3.7.2 Highlights of the activities undertaken in the Programme:

1. Review and Revision Workshop: PGDM (ABM) organized two-day workshop at CCS NIAM on 14th- 15th, June, 2018 to review & revise the existing course curriculum. Dr. Amar KJR Nayak, Professor, Xavier Institute of Management, Bhubaneswar, Dr. Naliniprava Tripathy, Professor, IIM Shillong, Dr. B K Tulasimala, Professor, University of Mysore & Dr. G S Dangayach, Professor, MNIT, Jaipur were the external experts who participated & contributed significantly along with CCS NIAM & PGDM (ABM) faculty in the exercise of review & revision. The workshop had discussions on proposed changes /revision on existing PGDM (ABM) courses, introducing new courses, suggesting references & placement of the courses trimester wise. The following seven new courses have been added based on the recommendation of the committee.
ANNUAL REPORT

- Culture Ethics and Attitude in Agriculture
- AI application in Agriculture
- Block Chain Technology
- Digital Marketing
- Principle of Agriculture Marketing
- Financial Management I
- Financial Management II

Review Team: Second row (left to right) – Mr. Satyendra Kumar, Dr. Satish Chandra Pant First row (left to right) – Dr. Mansi Mathur, Dr. Nalinipraya Tripathy, Dr. Shuchi Mathur, Dr. B K Tulsimala, Dr. P Chandra Shekara, Dr. Vikram Singh, Dr. Amar K J R Nayak, Dr. G S Dangayach, Dr. Ramesh Mittal.

2. **Summer Internship:** Summer Internship is a part of PGDM (ABM) course curriculum and was undertaken during trimester IV from April-June, 2018. Students are required to work in an organization (Corporate Companies, Banks, Organizations) for at least eight weeks during the summer internship between the first and the second academic years to enhance the learning and application of the knowledge acquired in real agribusiness environment.
All the 59 students of batch 2018-20 were offered “Paid Summer Internship” by 22 companies. Summer Internship Projects were visited by NIAM & PGDM (ABM) faculty members for spot verification, mentoring and offer help to summer interns. The purpose of this visit was also to establish linkage and network with the companies which can support PGDM (ABM) / NIAM by offering guest lectures, consultancies and placements.
The details of onsite mentoring of summer interns by faculty of CCS NIAM is as under:

<table>
<thead>
<tr>
<th>Faculty Members</th>
<th>Locations</th>
<th>Organizations visited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. P. Chandra Shekara</td>
<td>Jaipur</td>
<td>Bayer, Inner Being Wellness, Sub-K</td>
</tr>
<tr>
<td>Dr. Vikram Singh</td>
<td>Hyderabad</td>
<td>a-IDEA (NAARM), Coromandel, Caspian</td>
</tr>
<tr>
<td>Dr. Ramesh Mittal</td>
<td>Kanpur</td>
<td>Mahindra, Seed Works, Arya Collateral</td>
</tr>
<tr>
<td>Dr. Shuchi Mathur</td>
<td>Mumbai</td>
<td>Alpha Alternatives, Mahindra Agri Solutions, Go4Fresh</td>
</tr>
<tr>
<td>Dr. Mansi Mathur</td>
<td>Ahmadabad</td>
<td>TCS, Kalyx Warehousing</td>
</tr>
<tr>
<td>Mr. Sathyendra Kumar</td>
<td>Bangalore</td>
<td>Coromandel, Mahyco, TCS</td>
</tr>
</tbody>
</table>

3. **B-Fest Agrovon**: Agrovon – the B-Fest was organized with youthful fervour on 7th and 8th September 2018 at CCS NIAM. Fifty students from reputed Institutions like IIM-A, IIM-B, IIM-I, SIBM, MANAGE, CABM, BHU, Welingkar School etc., were shortlisted for on campus round out of 1500 students who registered for the event. VIVECHAN (a case study competition), LKASHYA (B Plan competition), VIPANAN (Product Marketing), ADVIK (Live Case Study), MANTHAN (A Debate Competition) were conducted during AGROVON.

*Glimpse of B-Fest AGROVON*
4. **CCS NIAM Alumni Meet-SKYVRIUS 2k18:** On September 8\(^{th}\), 2018, the annual meet of the CCS NIAM Alumni Association “SKYRIUS 2k18” was organized. The interaction between CCS NIAM management and Alumni Association was focused on major areas of concern including academics, internship and placements along with infrastructure development & practical learning.

5. **Final Placement:** Thirty Seven corporate companies visited the campus for placements, and have recruited all 53 students of final year achieving 100% placement with best average package. A healthy trend of offering pre placement offers by 5 companies was noted for this year. Pre placement offers were made by the companies to the students based on their summer project performance and such offers are given before the process of placement is unfolded.

6. **Industrial Visit 2018:** The industry interface is of importance as it provides exposure to best management practices, which enables students to connect academics to industry. The industrial visit has resulted in seeking guest lecturers
from eminent professionals, live projects and offer of summer internships. It also supports the corporate relationship building. During 2018, second year students visited 317 companies from 9 different sectors of agribusiness industry ranging from input to processing to output. The locations covered during 14 days industrial visit included Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Ahmadabad, Bengaluru etc. All the 53 students participated in this event.

7. **Corporate Interface**: The corporate interface is an intrinsic students’ activity of CCS NIAM to provide an interface platform to understand the corporate and management policies of the ever-changing industry.
Details of the Guest Lectures conducted as part of corporate interface are as given below:-

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Date</th>
<th>Expert</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>18th July, 2018</td>
<td>Bhavna Shah</td>
<td>Malaysian Palm Oil Corporation</td>
</tr>
<tr>
<td>2</td>
<td>27th July, 2018</td>
<td>Venkat Iyer</td>
<td>MOFCA</td>
</tr>
<tr>
<td>3</td>
<td>26th August, 2018</td>
<td>Sudheer Kumar</td>
<td>Sumitomo Chemicals</td>
</tr>
<tr>
<td>4</td>
<td>27th August, 2018</td>
<td>Bheemsha LT</td>
<td>Mahindra Swaraj</td>
</tr>
<tr>
<td>5</td>
<td>1st Sept, 2018</td>
<td>Rajat Gupta</td>
<td>Tractor Junction</td>
</tr>
<tr>
<td>6</td>
<td>13th Sept, 2018</td>
<td>Ashok Dalwai, IAS</td>
<td>Ministry of Agriculture &amp; Farmers’ Welfare, GoI</td>
</tr>
<tr>
<td>7</td>
<td>8th Oct, 2018</td>
<td>Gurunath</td>
<td>Samunnati</td>
</tr>
<tr>
<td>8</td>
<td>2nd Oct, 2018</td>
<td>Srivatsa Kandukuri</td>
<td>ITC</td>
</tr>
<tr>
<td>9</td>
<td>24th Oct, 2018</td>
<td>Giridhar Ranuva</td>
<td>BASF</td>
</tr>
<tr>
<td>10</td>
<td>25th Oct, 2018</td>
<td>Pramod Tiwari</td>
<td>UPL Ltd</td>
</tr>
<tr>
<td>11</td>
<td>20th Oct, 2018</td>
<td>Prof. K. Narayana Gowda</td>
<td>Former VC, UAS, Bangalore</td>
</tr>
<tr>
<td>12</td>
<td>15th Nov, 2018</td>
<td>Madhab Adhikari</td>
<td>Coromandel International Ltd</td>
</tr>
<tr>
<td>13</td>
<td>3rd Dec, 2018</td>
<td>Amarendra Mishra</td>
<td>ADM</td>
</tr>
<tr>
<td>14</td>
<td>6th Dec, 2018</td>
<td>Naveen Mallik</td>
<td>Samasta Microfinance</td>
</tr>
<tr>
<td>15</td>
<td>7th Dec, 2018</td>
<td>Mr. Manikkay Natrajnan</td>
<td>Nagarjuna Agrochemicals</td>
</tr>
<tr>
<td>16</td>
<td>10th Dec, 2018</td>
<td>Mr. Jitender Singh</td>
<td>Skylark Hatcheries</td>
</tr>
<tr>
<td>17</td>
<td>11th Dec, 2018</td>
<td>Dr. Puneet Pachauri</td>
<td>DCM Shriram</td>
</tr>
<tr>
<td>18</td>
<td>13th Dec, 2018</td>
<td>Mr. Ajay Dubey</td>
<td>ICICI Bank</td>
</tr>
<tr>
<td>19</td>
<td>15th Dec, 2018</td>
<td>Mr. Vivek Mittal</td>
<td>Sulphur Mills Ltd</td>
</tr>
<tr>
<td>20</td>
<td>17th Dec, 2018</td>
<td>Pramod Trivedi</td>
<td>Gyan Dairy</td>
</tr>
</tbody>
</table>

Mr. Venkat Iyer, a member of Mumbai Organic Farmers and Consumers Association (MOFCA) and Author of Moong over Microchips interacted with PGDM students at CCS NIAM.
8. **Students Seminar:** During 2018-19, the following presentations were made by PGDM ABM students.

- **Group 1:** Green Revolution: Krishonnati Yojna
- **Group 2:** Pradhan Mandi Kisan Sampada Yojna Initiative
- **Group 3:** Agri Processing in India: Opportunities and Emerging Issues
- **Group 4:** Emerging E-Commerce Platforms for Farmers
- **Group 5:** Skill Development in Agriculture: Prospects and Challenges
- **Group 6:** Model APLM Act 2017
- **Group 7:** Mission for Integrated Development of Horticulture (MIDH)
- **Group 8:** Innovative Marketing Practices by Agri Startups
- **Group 9:** Farmer Producer Organization vis-a-vis Agribusiness
- **Group 10:** Technology driven Agriculture for better returns

9. **Wall of Fame:** Wall of Fame for recognizing outstanding students and Agripreneurs from PGDM ABM was initiated on 14th August, 2018 in the presence of Secretary, Agriculture, GoI and all the former Director Generals.

![Wall of Fame Image]

10. **Awards and Scholarships:** Two students of PGDM ABM batch 2017-19 received scholarship of 1.5 Lakh each from Exim Bank. The scholarship is given to 2 meritorious students of first year of PGDM ABM programme each year (one student of general category and another for special category). Ms Shailja Talwar and Mr. Chirag Bhatia were selected from PGDM ABM batch 2017-19 for the same based on their academic performance in the first year.
11 Extracurricular activities

NIAM Premiere League (March 2019): NIAM Premier League (NPL) initiated in the year 2008 is a celebration of togetherness, where alumni and the present batches come together to celebrate the game of cricket. It is a legacy that is passed on to every forthcoming batch of CCS NIAM. NPL was organized during 17th -20th March 2019 in which girls’ team ‘The Phoenix’ of PGDM ABM 2017-19” emerged victorious.

Annual Sports meet - NIAM Premier League (NPL)

Holi 2019: The students of PGDM ABM batch 2017-19 and 2018-20 celebrated the joyous occasion of Holi at CCS NIAM campus. During celebration, the pass out batches joined the students. These celebrations strengthens the cultural bonds between students and promote harmony.

Celebration of Holi at CCS NIAM
Farewell 2019 (Das Vidania): On 25th March 2019, the PGDM ABM 2017-19 batch received farewell from the batch of 2018-20. The event titled ‘Dasvidaniya’ was inaugurated by the Director General with cake cutting ceremony by the senior batch.

Dasvidaniya – Farewell for Batch 2017-19

Green Campus Initiative at CCS NIAM: New batch of PGDM ABM celebrated Plantation Day at CCS National Institute of Agricultural Marketing on 20th July 2018, The occasion was graced by Director General, Dr. P Chandra Shekara, Dean and Directors, faculty of the institute along with the PGDM (ABM) Students. Each student planted a sapling which symbolizes growth and prosperity of the individual and the institution.

Plantation of Tree in Campus

Unnat Bharat Abhiyan (UBA): NIAM participated in a Regional Workshop on Unnat Bharat Abhiyan (UBA), organized by IIT Delhi at Udaipur. This workshop was on planning of UBA Activities in Village clusters adopted by Participating Institute. Major point of discussion was 1) Framework for preparation of plan of action, 2) Participatory rural appraisal (PRAs) tools and techniques for situation analysis, 3) Role of subject expert group (SEGs) for technical consulting & Implementation mechanisms and 4)
Participating in school education through digital learning tools (Eckovation). On 15th August 2018, Gramsabha was organized in the adopted villages in Kisangarh Renwal tehsil of Jaipur. Villagers participated in the Gramsabha and highlighted their problems. The idea behind the programme was to build a relationship with villagers and find out the solutions at their place on participatory mode. At the end, problems were identified and reported to concerned authority.

First Aid Training: First Aid Training was imparted by Red Cross Society, Jaipur to six faculty and students of PGDM ABM to have mechanism to handle emergency.

3.7.3 NIAM Faculty participation in Case Study Seminar at IIMA, Ahmedabad

Dr. Satish Chandra Pant and Mr Sathyendra Kumar A D participated in case seminar at Indian Institute of Management, Ahmadabad during 12-13 December, 2018. In the seminar, faculty interacted with IIMA Professors (Prof Saral Mukherjee and Prof. Sanjay Verma) and Harvard Professor (Prof. V.G. Narayanan) and learnt about case teaching methods and skills to conduct case teaching for effective teaching learning during the class.
3.8 CCS NIAM Center for Agri Logistics

India is an agrarian economy, known largely for its agricultural produce, but the careless loss of a significant percentage of the Indian agricultural produce is a staggering, un-affordable and preventable waste. Unfortunately, tons of the agriculture produce is lost to pests and subjected to rot, due to poor conditions of transportation and storage. These are often either lacking, or of poor quality. Lack of facility for farm storage forces the farmers to sell immediately, flooding the market with unnecessary surplus, which is being wasted every day. Centre for Agri Logistics aims at enabling farmers in strengthening their capacity and understanding towards use of better and scientific storage, prevent loss and wastage during harvest, post harvest and attain good prices for their farm produce.

The Centre conducted the following training programmes at various locations in the country:

- Training Programme on Warehouse Development for WDRA Executives at Rajasthan and Gujarat covering 125 stakeholders.

- Awareness Programme on Warehousing Development and Regulatory Authority (WDRA) at Punjab, Haryana and Rajasthan covering 435 stakeholders.
Digital Marketing for Agribusiness at Mangalore, Karnataka covering 38 stakeholders.

Initiated Research study on the effectiveness of implementation of the Rural Godown Scheme (Gramin Bhandarn Yojna) in association with Institute for Social and Economic Change, (ISEC) Bengaluru and is in progress.

3.9 CCS NIAM Center for Innovation, Entrepreneurship and Skill Development

To promote entrepreneurship and skill development in agriculture and allied sector, centre for Innovation, Entrepreneurship and Skill Development is established at CCS NIAM. It is acting as a Knowledge Partner of Ministry of Agriculture and Farmers’ Welfare for smooth and efficient execution of RKVY RAFTAAR scheme aimed at promoting entrepreneurship. Under the centre, NIAM Agri-Business Incubator (NABI) has been established to provide hand holding support to four RKVY-RAFTAAR Agri Business Incubators (R-ABIs) in the country where budding Agripreneurs and Agri-Startups are getting integrated incubation support for Agri-entrepreneurship.
Important activities carried out were

- Krishi Vikas-Search for Agri Innovations in Rajasthan covering 30 stakeholders
- Agripreneur Summit, NITTE University in Karnataka covering 275 stakeholders
- Entrepreneurship Awareness Programmes were organized in Nagaland, Manipur, Meghalaya, Tripura, Assam, Arunachal Pradesh and Mizoram covering 438 stakeholders.
- Agri-Incubation Workshop was organized at Jaipur covering 25 participants
- International Conference on Contribution of Technical Education in Entrepreneurship and Agriculture in Jaipur covering 104 delegates.
International Conference on Contribution of Technical Education in Entrepreneurship and Agriculture at Jaipur

3.9.1 Establishment of NIAM Agri-Business Incubator:

To support the R-ABIs and strengthen the Agri-startup ecosystem of the country, CCS NIAM established its NIAM Agri-Business Incubator (NABI) with eleven professionals. Important programmes carried out were

**Agripreneurship Orientation Programme:** The Agripreneurship Orientation Programme was organized during 29th March to 28th May, 2019. Seventeen candidates from eight states across the country were incubated through this programme.

![Participants of first Agripreneurship Orientation Programme](image)

3.10 CCS NIAM Centre For Institution Building

Center for Institution Building aims at strengthening marketing institutions in public and private sectors through capacity building. Institution Building exercise covers the broad spectrum of activities namely training, capacity building, research and consultancy. As a result of such exercise, the existing institutions may aim to become vibrant, responsive, need based and clients focused organizations.
Following Training Programs have been conducted during the year.

3.10.1 National Facilitator Development Programme (NFDP) : CCS NIAM has completed two 10 days National Facilitator Development Programme (NFDP) in the month of December 2018 and March, 2019. In these programmes, 30 participants from various ICAR organizations, State Agricultural Universities, other universities and State Agriculture and line departments have participated. The main objective of NFDP was to equip the participants with Managerial Skills and Technical knowledge in Agricultural Marketing, so that they can play key role in conduct of training programs for and on behalf of CCS NIAM. Participants under this program were trained in technical and managerial issues of agricultural marketing, soft skills, Schemes & Programs, (e-NAM, APMC Act, Contract Farming Act etc.), Pricing Mechanism, Agricultural Supply Chain Management, Logistics, Agricultural Marketing Laws and Policies, Post-Harvest Management, Food Safety, Storage, Transportation, Packaging, Project Management, Logical Framework Approach (LFA) and Systematic Approach to work in teams.
3.10.2 Marketing Management of Organic Produce: CCS NIAM has successfully completed training programme on “Marketing Management of Organic Produce” at CCSNIAM campus, Jaipur during 4th to 6th December, 2018. CEOs and Board of Directors of Farmer Producer Organisations of Maharashtra have attended the programme.

1. Agricultural Marketing in Rajasthan covering 28 stakeholders
2. Productivity Enhancement Technique in Rajasthan covering 20 stakeholders
3. Business Plan for FPOs in Karnataka covering 36 stakeholders

3.10.3 Three months certificate course on “FPO Management for CEOs” : CCS National Institute of Agricultural Marketing, Jaipur has successfully completed its third three months certificate course on “FPO Management for CEOs” from 24th Sept., 2018 to 30th Nov., 2018 in collaboration with Banker Institute of Rural Development (BIRD), Lucknow for the state of Punjab and Haryana. Fifteen CEOs of Farmer Producer Organisation from the state of Punjab and Haryana have attended the course. The objective of the course was to strengthen participant’s managerial capabilities in terms of best practices for production, aggregation, marketing, distribution and sales.
4. OUTREACH PROGRAMMES

The institute was visited by students of several Agricultural Universities as part of their study tour. It was an opportunity to orient the young professionals on Agricultural Marketing opportunities and challenges. The visit also encouraged many students to choose their profession in Agricultural Marketing. The exposure also helped students to understand various initiatives of CCS NIAM. During the year 2018-19, 1091 Agricultural students representing 16 Agricultural Universities visited NIAM.
5. Celebration of Important Events

CCS NIAM celebrated the following Important National events during the year 2018-19

i. Independence Day: The 72nd year of our Independence was celebrated at CCS NIAM. The Celebration started with the flag hoisting by the chief guest Shri P K Swain Joint Secretary, Ministry of Agriculture & Farmers Welfare followed by address by Director General, NIAM Dr. P Chandra Shekara. He remembered all great people who sacrificed their lives in making India an independent country. Addressing the students, Shri P K Swain addressed the importance of Farmers’ Role in Nation Building.

ii. Anti Terrorism Day (Atankwad Virodhi Diwas) was celebrated on 21st May, 2019 in the CCS NIAM Campus. Director General and all the staff members of NIAM took Anti Terrorism Oath.

iii. CCS NIAM celebrated International Yoga Day on 21st June 2018 in the NIAM campus to educate and aware the employees about the importance of health. During the occasion, all employees practiced Yoga under the guidance of Yoga expert.

iv. Hindi Diwas was celebrated on 14th September, 2018 in the CCS NIAM along with Hindi Pakwada from 10th September to 24th September 2018. Various activities were conducted to promote the usage of Hindi-as official language in the day to day working of the Institute.

v. National Unity Day (Rashtriya Ekta Divas) was celebrated on 31st October 2018 in the Institute including administration oath by Director General and Unity Run by Staff and Students of Institute.

vi. Observation of Vigilance Awareness Week from 29th October to 3rd November 2018 was done in the Institute. All officers and staff members took the pledge for eradication of corruption and to perform all tasks in an honest and transparent manner. During the event posters were showcased on the different location of the Institute on corruption free services.
Independence Day

National Unity Day (Rashtriya Ekta Divas)

CCS NIAM faculty and staff taking oath

Celebration of International Yoga Day
6. CCS NIAM in Media

**Three days training on integrated farming system launched**

*ZU (AMS) manipur*

**Krishi Kalyan Abhiyan me Khagariah Pahle Shahan Par**

**Kashi Chhan**

- 500 days of training
- 14 training centers
- Training in agriculture, animal husbandry, and horticulture
- Objectives: to improve knowledge and skills, boost productivity, and generate income

**Khagariah jile ke dairking me langatara ho raha suhar**

**Pravas Jari**

- 320 days on agriculture, horticulture, and animal husbandry
- Objectives: to improve knowledge and skills, boost productivity, and generate income

**Krushak Upadak Sangh banana aur kisan**

**Mahidharam**

- Emphasizing the importance of organic farming
- Training in organic farming techniques
- Objectives: to improve knowledge and skills, boost productivity, and generate income
Screenshot of the home page of CCS NIAM Website and NIAM YouTube channel
7. **Foundation Day**

7.1 **Pearl Jubilee Celebration (Thirty Decades in Service of Farmers)**

CCS National Institute of Agricultural Marketing celebrated Pearl Jubilee Celebration i.e. three decades of service to nation on 14th August 2018, marking the foundation day of NIAM on 8th of August. The Day was celebrated with great gusto and enthusiasm. The ceremony witnessed the gracious presence of Dr. S K Pattanayak, IAS, Secretary Ministry of Agriculture and Farmer’s Welfare, GoI, Shri. P K Swain, Joint Secretary (Marketing) & Dy AMA, GoI, Shri D K Jain, Chief Secretary of Maharashtra and former Director General of NIAM, former Director Generals of NIAM and the present Director General Dr. P. Chandra Shekara.

Secretary DAC&FW, GoI pointed out the role of CCS NIAM in the development of Agricultural Marketing in India. Chief Secretary, Maharashtra also emphasized on infrastructure and aggregations. The programme was attended by NIAM faculty, staff, students of PGDM (ABM), Alumni, school children and farmers. All the former Director Generals of CCS NIAM, retired faculty and staff were invited to grace the occasion. During the celebration, the following activities were initiated:

7.2 **Launching of 10 academic centers:**
   i. CCS NIAM Centre for Policy, Reforms and Programme
   ii. CCS NIAM Centre for Innovation, Entrepreneurship and Skill Development
   iii. CCS NIAM Centre for Agriculture Marketing Planning and Development
   iv. CCS NIAM Centre for ICT and e-NAM
   v. CCS NIAM Centre for Public Private Partnership
   vi. CCS NIAM Centre for Institution Building
   vii. CCS NIAM Centre for Monitoring and Evaluation
   viii. CCS NIAM Centre for Agri Logistics
   ix. CCS NIAM Centre for Agri Business Management & Education
   x. CCS NIAM Centre for International Programmes

7.3 **Launching of Logo on Pearl Jubilee:** Marking thirty years in service of farmers, a logo on Pearl Jubilee Celebration was launched by Secretary, DACF&W, MoA&FW, GoI, Dr. Shobana Pattanaik, IAS with other dignitaries.
7.4 **Book Launch:** CCS NIAM Pearl Jubilee Brochure and a book on “Innovations in Agri Value Chain: Indian Experiences” was released on the 30th foundation day of CCS NIAM.

7.5 **Launching of Postal Cover:** The day witnessed the launching of Pearl Jubilee Commemorative the special cover released by Department of Post, Government of India. The cover depicts the building of the Institute with happy farmer’s family and the youth who are critical for the development of Agri-Business in the country.

7.6 **Laying of Foundation Stone:** The day witnessed laying of foundation stone for Pearl Jubilee International Guest House at CCS NIAM Campus by the Secretary, DACF&W, MoA&FW, GoI, Dr. Shobana Pattanaik, IAS with JS (Marketing) MoA&FW in the presence of other dignitaries.
8. Other Important Events

8.1 Agri-Vikas 2018 (29th -30th June, 2018, Bhubaneswar)

AgriVikas 2018 was organized in Bhubaneswar on 29th-30th June, 2018 to showcase the potential of the Agriculture & allied sectors in Odisha. The event was supported by the CCS National Institute of Agriculture Marketing (NIAM)(Knowledge Partner), KPMG, Centre for Youth and Social Development (CYSD), Siddha Development Research Consultancy (SDRC) and Sahabhagi Vikash Abhiyan (SVA) as partners and was hosted by Shiksha ‘O’ Anusandhan (SoA).

Shri Dharmendra Pradhan, Hon’ble Minister for Petroleum & Natural Gas and Skill Development & Entrepreneurship and Shri Giriraj Singh, Hon’ble Minister for Micro, Small and Medium Enterprises, Shri. Gajendra Singh Shekhawat, Hon’ble Minister of State for Agriculture & Farmer’s Welfare inaugurated the AgriVikas 2018 on 29th June 2018.

More than 1400 farmers from different parts of Odisha participated in the programme. The event witnessed 12 sessions with 32 speakers delivering their views and 100 stalls for product and services display. CCS NIAM’s role as ‘Knowledge Partner’ was appreciated from all stakeholders.

8.2 Grassroots Innovations in farm production, value chain integration and market linkages

National Farmers Science Congress on "Grassroots Innovations in farm production, value chain integration and market linkages" was organized by Bihar Agriculture University, Sabour from 5th to 7th August 2019. CCS NIAM as Knowledge partner had contributes a theme paper on Value chain Integration and market linkages. A panel discussion was also organized by CCS NIAM to discuss the ways to integrate farmers in value chain. The discussants in the panel were the Agri companies and Young entrepreneurs who have exemplified how technology, infrastructure support and capacity building of famers can help the farmers of grassroot level to achieve profitability.

8.3 CCS NIAM’s Participation at Mega Agri Expo-2019 Madhubani, Bihar

Agri Mega Expo 2019 was organized by SK Chaudhary Educational Trust at Madhubani, Bihar where CCS NIAM had participated as knowledge partner. The whole idea was to reach the farmers and educate them about the challenges of Agricultural Marketing, how to overcome those challenges, opportunities in Agricultural Marketing. During the exhibition, around 1000 farmers had visited NIAM's Stall and got information regarding Agricultural Marketing, Schemes, and Agri Startups.
8.4 Krishi Kumbh 2018

The government of Uttar Pradesh in association with the Government of India had organized a mega Agriculture Expo called “Krishi Kumbh-2018” from 26-28 October 2018 at Indian Institute of Sugarcane Research, Lucknow. The event was planned to project the state’s agriculture potential on one hand and provide a platform for interaction among stakeholders on the other hand. Krishi Kumbh-2018 comprised of the National level exhibition, technical sessions around the theme of doubling farmers income, Business Meet, and host of other engaging activities. Dr Hema Yadav, Director NIAM, Participated in the event as Speaker in the technical session on Marketing, Value addition and entrepreneurship.

8.5 Launching of Chia Seed (A product of Raitha Mitra Farmer Producer Company Mysuru, Karnataka)

Chia Seed a product of Raitha Mitra Farmers Producer Company, Mysore, Karnataka was launched by Dr. Ashok Dalwai (IAS) CEO-NRAA and Dr. P Chandra Shekara, Director General CCS NIAM at CCS NIAM, Jaipur on 2nd October, 2018 during the International Training programme- Feed the Future. On this occasion Mr Shanta Kumar, Chairman of Raitha Mithra FPO, Mr. T. V. Gopinath, Director of Raitha Mitra Producer Company and Dr Deepa Prakash from CFTRI, Mysuru were present. Dr Ashok Dalwai and Dr. P Chandra Shekara emphasized on the role of FPOs for getting better opportunities in terms of economy of scale and economy of scope. Mr. T V Gopinath from Raitha Mitra told that the FPO is committed to being of service to farmers, who are the backbone of our country and there services are designed to help farmers on the long run.
Launching of Chia Seeds Produce by Raitha Mitra Farmer Produced Company, Mysuru, Karnataka

9. LIBRARY

Library plays a pivotal role in the intellectual pursuits of students and academia in the institute. It provides latest research and reference material in print and audio-visual formats along with the facility to refers to e-journals, CDs, Project Reports, Government Publications, Reports, Newsletters and books.

CCS NIAM library has a rich collection of about 13500 volumes of books, periodicals, reports and reference material related to Agricultural Marketing, Agribusiness, Agricultural Economics, Agricultural Extension, Agriculture, Agri-processing, Agri commodity trading and related management disciplines for the reference of the students and the faculty which help them in strengthening teaching and learning process. The library has KOHA library management software which technically manages the working of the entire library.

The institute focuses on providing maximum exposure of knowledge to faculties & students through its special facilities like online journals which can be accessed through a cluster of computer workstations installed at library with full time internet access within and outside through wifi connected campus.
9.1 **CCS NIAM Agriculture Marketing News e-alert Services:** The Library is also issuing daily e-alerts related to Agricultural Marketing for the benefit of faculty and students. These alerts are based on day to day developments from the field reported from within and outside of the country.

10. **PUBLICATIONS**

Important publications of CCS NIAM during the year are as follows

1. **Title: Innovations in Agri-Value Chain: Indian Experiences**

The book is the compilation of six case studies written by CCS NIAM faculty highlighting the success of agricultural produce market, individual farmer, farmer producer organizations, farmer into agro-processing, rural branding and entrepreneurship. The book is compiled by Dr. Shuchi Mathur.
2. **Title: Directory of Farmer Producer Organization of North Eastern States**
   Agricultural Marketing in India has been witnessing rapid changes in the recent past. To reduce the information gap and to assist farming community, CCSNIAM has made efforts to compile the data of major Farmer Producer Companies of North Eastern States of India. This help in minimizing gap between Farmer Producer Companies and market. The directory will benefit farmers to realise the dream of profitable Agriculture. The book is compiled by Dr. Shuchi Mathur.

3. **Title: Compilation of Frequently Asked Questions for Agri Startup**
   To answer all the possible questions which a startup can have regarding all aspects of startup ecosystem in initiating business and promoting entrepreneurship an exhaustive compilation of Frequently Asked questions was prepared and distributed to all the participants of “Agripreneurship Orientation Programme” in the form of a book.
   The book was circulated to all the Knowledge Partners and R-ABIs all across India. The book is compiled by Dr. Ramesh Mittal.
4. **Title: Unleasing Micro enterprises in Odisha through value chain**

The book was completed in collaboration with KPMG. It was released during Agri Vikas 2018 at Bhuvaneswar. The book highlighted the potential micro enterprises successful in the field. The book is edited by Dr. P. Chandra Shekara and Dr. Hema Yadav

### 10.1 Books, Research Paper & Articles Published

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Title</th>
<th>Particulars</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>Electronic National Agricultural Market-Enabling Marketing connectivity to Indian Farmers</td>
<td>Published in the Compendium of International Conference on Management and IT - Business Intelligence and Analytics: Emerging Strategies and Techniques on 12-13 April 2018 authored by Dr. Suchi Mathur</td>
</tr>
<tr>
<td>3.</td>
<td>Value Chain Focused Enterprise Development</td>
<td>Chapter in book: Agriculture Market and Enterprise Development, Edited by Hazarika. C. et.al., Published by Department of Agricultural Economics, Assam Agriculture University, Jorhat. Authored by Dr. Satish Chandra Pant</td>
</tr>
<tr>
<td>4.</td>
<td>Study of FPOs of Lucknow Cluster for strengthening value chain and market linkage for Mango Growers</td>
<td>Indian Horticulture Congress 2018- shaping future of Indian Horticulture, Poster Presentation at IGKV Raipur during 17-21 January, 2019 by Dr. Satish Chandra Pant</td>
</tr>
<tr>
<td>6.</td>
<td>Unleashing Micro Enterprises in Odisha through Value Chain in collaboration with KPMG</td>
<td>Prepared by Dr. P Chandra Shekara and Dr. Hema Yadav, released in Agri-Vikas 29th June, 2018</td>
</tr>
<tr>
<td>7.</td>
<td>Book on Innovation in Agri-Value Chain: Indian Experiences</td>
<td>Compiled by Dr. Suchi Mathur</td>
</tr>
<tr>
<td>8.</td>
<td>Directory of Framers Producers Organizations of North Eastern States</td>
<td>Compiled by Dr. Suchi Mathur</td>
</tr>
</tbody>
</table>
10.2 E-Bulletin: Voice of CCS NIAM

Voice of CCS NIAM is a time and cost efficient outreach tool of NIAM on e-platform to connect all its stakeholders namely Policy Makers, Administrators, Academicians, Scientists, Agripreneurs, Traders, Extension functionaries, Institutional partners on all issues related to Agricultural Marketing ultimately benefiting the farmers. It is a monthly publication.
10.3 Farm to Fork: Voice of CCS NIAM students

Farm to Fork caters as a platform for prospective students of CCS NIAM and for Agri-based and Agri-Oriented companies to have an idea of the activities conducted in CCS NIAM centre for Agribusiness Education & Management throughout the year.
11. **Infrastructure**

The following infrastructures are available in the NIAM Campus:-

1. Brahmputra Building where all the administrative and academic activities are carried out. Library and computer facilities are also located in the same building.
2. Convention Centre consisting Auditorium, Conference Room, Guest House consisting 20 Rooms, Dining Hall and Lounge.
3. Boys Hostel with 32 Rooms facility and Girls Hostel with 50 Rooms facility.
4. VIP Guest House with 4 Suits and Director Generals’ Residence
5. Type V Quarters – 04 Nos
6. Type IV Quarters – 04 Nos
7. Type III Quarters – 07 Nos
8. Type II Quarters – 12 Nos
9. Dispensary Building, Indoor Badminton court at Barak, Sub- Station for Generator Set and Vehicle Garage.
10. 135 KVA grids connected Solar System installed at Brahmaputra, Girls Hostel and Convention Centre for saving the electricity and environment.
11. Wi-fi campus
12. ATM facility
12. ADMINISTRATION AND ACCOUNTS

The following important meetings were held during the year 2018-19

Executive Council Meeting: The 43rd Executive Council Meeting was held on 11.07.2018 under the chairmanship of Secretary, Ministry of Agriculture And Farmers’ Welfare, Government of India. The Executive Council reviewed the progress and approved the formation of 10 academic centers in NIAM, Annual Action Plan and Budget Estimation.

Accounts & Audit of 2018-19: The Institute is a non-profit making organization, fully funded by Ministry of Agriculture & Farmers’ Welfare, Department of Agriculture & Cooperation, Govt. of India. The details of Grants-in-aid received during the last five years are given below: -

<table>
<thead>
<tr>
<th>Year</th>
<th>Fund received in Lakhs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-15</td>
<td>507.00</td>
</tr>
<tr>
<td>2015-16</td>
<td>367.96</td>
</tr>
<tr>
<td>2016-17</td>
<td>700.00</td>
</tr>
<tr>
<td>2017-18</td>
<td>609.99</td>
</tr>
<tr>
<td>2018-19</td>
<td>958.37</td>
</tr>
</tbody>
</table>

The details of component wise unspent balance of the previous year, Grants received and unspent balance at end of the year 2018-19 are given below: -

(Amount/Rs. in Lakhs)

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Particulars</th>
<th>General</th>
<th>SCSP</th>
<th>TSP</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Grants in aid (General) unspent last year</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2</td>
<td>Grants in aid (General) received</td>
<td>682.20</td>
<td>145.80</td>
<td>72.00</td>
<td>900.00</td>
</tr>
<tr>
<td>3</td>
<td>Grants in aid (General) utilized</td>
<td>682.20</td>
<td>92.97</td>
<td>49.56</td>
<td>824.73</td>
</tr>
<tr>
<td>4</td>
<td>Grants in aid (General) unspent</td>
<td>NIL</td>
<td>52.83</td>
<td>22.44</td>
<td>75.27</td>
</tr>
<tr>
<td>5</td>
<td>Grants in aid NES) unspent last year</td>
<td>29.64</td>
<td>7.98</td>
<td>29.21</td>
<td>66.83</td>
</tr>
<tr>
<td>6</td>
<td>Grants in aid (NES) received</td>
<td>58.25</td>
<td>0.12</td>
<td>0.00</td>
<td>58.37</td>
</tr>
<tr>
<td>7</td>
<td>Grants in aid (NES) utilized</td>
<td>55.25</td>
<td>7.73</td>
<td>27.45</td>
<td>90.43</td>
</tr>
<tr>
<td>8</td>
<td>Grants in aid (NES) unspent</td>
<td>32.64</td>
<td>0.37</td>
<td>1.76</td>
<td>34.77</td>
</tr>
<tr>
<td>9</td>
<td>Total Grants in aid available</td>
<td>770.09</td>
<td>153.90</td>
<td>101.21</td>
<td>1025.20</td>
</tr>
<tr>
<td>10</td>
<td>Total Grants in aid utilized</td>
<td>737.45</td>
<td>100.70</td>
<td>77.01</td>
<td>915.16</td>
</tr>
<tr>
<td>11</td>
<td>Grants in aid unspent (NES)</td>
<td>32.64</td>
<td>53.20</td>
<td>24.20</td>
<td>110.04</td>
</tr>
</tbody>
</table>
A sum of Rs. 958.37 lakhs have been received as grants-in-aid during the year 2018-19 and a sum of Rs.66.83 lakhs has been carried forward as unspent balance from last financial year 2017-18 under Major Head 2435 SCSP & TSP and Major Head 2552 (NES) sub component Gen, SCSP and TSP.

The unspent balance of grants in aid to NIAM as on 31.3.2019 is Rs.110.04 lakhs [Other than NES SCSPRs. 52.83 Lakhs, TSP Rs. 22.44 Lakhs and NES (General Rs. 32.64 lakhs, TSPRs. 0.37 lakh & SCSP Rs. 1.76 Lakhs).

The expenditure was met out of grants-in-aid for establishment, administration, maintenance of the campus and for conducting trainings and other objectives specified under (ISAM)

Apart from grants-in-aid received from the Ministry of Agriculture and Farmers Welfare, paid training consultancies and projects are taken from State Government, Marketing Boards and other organizations.

- The receipts from projects/consultancy and training/seminar were Rs.79 lakhs during the year 2018-19 and the expenditure against the same was Rs.62 lakhs.
- The fee collection from 112 students of PGDM ABM (59 1st year students and 53 2nd year students) was Rs 435 lakhs (Inclusive of Caution Deposit). All the expenditure of conducting the PGDM ABM programme is met out of fees. The total expenditure was Rs. 181 lakhs and total revenue generated by PGDM ABM was Rs. 254 lakhs during the financial year 2018-19.
- The international programme receipt from MANAGE for the year 2018-19 was Rs. 34.72 lakhs and the corresponding expenditure was Rs. 34.48 lakh as on 31.03.2019.
- The RKVY-RAFTAAR project Grants-in-aid receipt was Rs. 159.75 lakhs against and the corresponding expenditure was Rs. 121.88 lakh as on 31.03.2019.
- Under AMI scheme the payment of Rs. 65.46 lakh was transferred in December, 2018 to NABCONS by Ministry for which Utilization Certificate has been submitted to NIAM by NABCONS. Further, Rs. 9 lakh were received from AMI for conducting 52 one day training programme during the year 2018-19, out of which Rs. 1.56 lakh has been utilized and unspent balance Rs. 7.44 lakh was to be utilized during 2019-20.
The balance of corpus fund as on 31.3.2019 was **Rs.1946.78 lakhs** which has accumulated from receipts other than grants-in-aid as per the books of accounts for the year 2018-19.

The Institute is maintaining the accounts in the prescribed Format circulated by the office of the comptroller General of Accounts.

The Executive Committee has approved M/s. J. Singh & Associates as auditors for the year 2018-19. M/S. J. Singh & Associates has been approved for second year for conducting internal audit and verified the accounts for the year 2018-19. The Annual Accounts along with the Audit Reports have already been sent to the Principal Director of Audit (Central), Branch Office, Jaipur.

The Office of Principal Director of Audit (Central), branch office Jaipur has conveyed that compliance & Financial audit for the year 2018-19 cannot be conducted as the same has not been included in the annual audit plan of 2019-20. The audit of CCS NIAM for the year 2018-19 will be taken up subsequently, by the Office of Principal Director of Audit (Central), branch office Jaipur.

The Annual Accounts along with the Audit Reports upto 2017-18 have already been placed before both the Houses of Parliament.

**Financial Review:**

The total Grants-in-aid received under NIAM Scheme was Rs.958.37 Lakhs as per the BE/RE for the year 2018-19 and Rs.915.16 was utilized. Rs.110.04 lakhs remained as unspent balance of grant-in-aid under Other than NES SCSP Rs. 52.83 lakhs, TSP Rs. 22.44 lakhs and NES (General Rs. 32.64 lakhs, TSPRs. 0.37 lakh & SCSP Rs. 1.76 lakhs Rs. 37.19 Lakhs). The financial position of the Institute for the year 2018-19 is as under:-
### Head of Accounts

<table>
<thead>
<tr>
<th></th>
<th>Budget Estimates</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue Expenditure</td>
<td>1000.00</td>
<td>1129.53*</td>
</tr>
<tr>
<td>Capital Expenditure</td>
<td>-</td>
<td>0.65</td>
</tr>
<tr>
<td><strong>Total Expenditure</strong></td>
<td><strong>1000.00</strong></td>
<td><strong>1130.18</strong></td>
</tr>
<tr>
<td>Revenue Receipt</td>
<td>600.00</td>
<td>514.00</td>
</tr>
<tr>
<td>Other Receipt</td>
<td></td>
<td>53.40</td>
</tr>
<tr>
<td>Grants-in-aid Receipt</td>
<td>1000.00</td>
<td>958.37</td>
</tr>
<tr>
<td>Transfer to corpus fund</td>
<td>300.00</td>
<td>293.39</td>
</tr>
</tbody>
</table>

*The breakup of actual expenditure are as under*

1. Salary of Employees of NIAM - 384.25
2. Trg. & Seminar expenditure - 185.20
3. PGDABM - 181.28
4. Administrative Exp. - 278.76
5. Other Programme Exp. - 100.04

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1129.53 Lakhs
-----------
## Composition of General Body of CCS NIAM

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>Members of the Society</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hon’ble Union Minister for Agriculture &amp; Farmers Welfare, Government of India dealing with the Society.</td>
<td>President</td>
</tr>
<tr>
<td>2</td>
<td>Hon’ble Minister of State of Agriculture &amp; Farmers Welfare, Government of India Dealing with the Society.</td>
<td>Vice President</td>
</tr>
<tr>
<td>3</td>
<td>Secretary (DAC&amp;FW), Ministry of Agriculture &amp; Farmers Welfare, Govt. of India.</td>
<td>Member</td>
</tr>
<tr>
<td>4</td>
<td>Additional Secretary, Ministry of Agriculture &amp; Farmers Welfare, Govt. of India.</td>
<td>Member</td>
</tr>
<tr>
<td>5</td>
<td>Addl. Secretary and Financial Advisor, Ministry of Agriculture &amp; Farmers Welfare, Govt. of India.</td>
<td>Member</td>
</tr>
<tr>
<td>6</td>
<td>Joint Secretary (Marketing), Ministry of Agriculture &amp; Farmers Welfare, Govt. of India.</td>
<td>Member</td>
</tr>
<tr>
<td>7</td>
<td>Addl. Chief Secretary, Agriculture, Govt. of Rajasthan.</td>
<td>Member</td>
</tr>
<tr>
<td>8</td>
<td>Adviser (Agriculture), NitiAayog, Government of India.</td>
<td>Member</td>
</tr>
<tr>
<td>9</td>
<td>Economics &amp; Statistical Adviser, Department of Agriculture Cooperation &amp; Farmers Welfare, Government of India.</td>
<td>Member</td>
</tr>
<tr>
<td>10</td>
<td>Chairman/Member Secretary, Commission for Agriculture Costs and Prices (CACP).</td>
<td>Member</td>
</tr>
<tr>
<td>11</td>
<td>Chairperson, Council of State Agricultural Marketing Boards (COSAMB).</td>
<td>Member</td>
</tr>
<tr>
<td>12</td>
<td>Director, Indian Institute of Management, Ahmedabad.</td>
<td>Member</td>
</tr>
<tr>
<td>13</td>
<td>Director, Indian Institute of Packaging, Mumbai.</td>
<td>Member</td>
</tr>
<tr>
<td>14</td>
<td>Managing Director, National Cooperative Development Corporation (NCDC), New Delhi.</td>
<td>Member</td>
</tr>
<tr>
<td>15</td>
<td>Managing Director, National Agricultural Cooperative Marketing Federation (NAFED), New Delhi.</td>
<td>Member</td>
</tr>
<tr>
<td>No.</td>
<td>Name and Position</td>
<td>Status</td>
</tr>
<tr>
<td>-----</td>
<td>-------------------------------------------------------------------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>16</td>
<td>Managing Director, National Bank for Agriculture and Rural Development (NABARD).</td>
<td>Member</td>
</tr>
<tr>
<td>17</td>
<td>Secretary (DARE) &amp; Director General, Indian Council of Agricultural Research (ICAR), KrishiBhawan, New Delhi.</td>
<td>Member</td>
</tr>
<tr>
<td>18</td>
<td>Chairman/Managing Director, North - Eastern Regional Agricultural Marketing Cooperation (NERAMAC), Guwahati.</td>
<td>Member</td>
</tr>
<tr>
<td>19</td>
<td>Director General, National Council of Applied Economics Research (NCAER), New Delhi.</td>
<td>Member</td>
</tr>
<tr>
<td>20</td>
<td>Director General, National Institute of Rural Development and Panchayati Raj (NIRD&amp;PR), Hyderabad.</td>
<td>Member</td>
</tr>
<tr>
<td>21</td>
<td>Chairman/Managing Director, Agricultural Produce Export Development Agency (APEDA), New Delhi.</td>
<td>Member</td>
</tr>
<tr>
<td>22-24</td>
<td>Representatives of Farmers/Farmers Organizations</td>
<td>Member</td>
</tr>
<tr>
<td>25-29</td>
<td>Eminent persons in the field of Agriculture/ Agricultural Marketing</td>
<td>Member</td>
</tr>
<tr>
<td>30</td>
<td>Director General, CCS NIAM, Jaipur</td>
<td>Member</td>
</tr>
</tbody>
</table>
## Composition of Executive Council of CCS NIAM

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Members</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Secretary of the Ministry/Department of Agriculture Cooperation &amp; Farmers’ Welfare, GoI dealing with the Society</td>
<td>Chairman</td>
</tr>
<tr>
<td>2.</td>
<td>Additional Secretary, &amp; Financial Advisor of the Ministry, Department of Agriculture Cooperation &amp; Farmers’ Welfare, GoI dealing with the Society</td>
<td>Member</td>
</tr>
<tr>
<td>3.</td>
<td>Additional Secretary (Marketing), Ministry of Agriculture &amp; Farmers Welfare, GoI</td>
<td>Member</td>
</tr>
<tr>
<td>4.</td>
<td>Joint Secretary (Marketing) in-charge of the Agriculture Marketing of the Ministry, Department of Agriculture Cooperation &amp; Farmers’ Welfare, GoI dealing with the Society</td>
<td>Member</td>
</tr>
<tr>
<td>5.</td>
<td>Principal Secretary (Agriculture), Govt. of Rajasthan</td>
<td>Member</td>
</tr>
<tr>
<td>6.</td>
<td>Chairman, Council of State Agricultural Marketing Boards</td>
<td>Member</td>
</tr>
<tr>
<td>7.</td>
<td>Director General, CCS National Institute of Agricultural Marketing, Jaipur</td>
<td>Member</td>
</tr>
</tbody>
</table>
### Composition of Standing Committee of Academics (SCA) of CCS NIAM

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dr. P. Chandra Shekara</td>
<td>Director General, CCS NIAM – Chairman</td>
</tr>
<tr>
<td>2.</td>
<td>Dr. Vasant Gandhi</td>
<td>Professor, IIM, Bangalore - Member</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. Sanal Kr. Velayudhan</td>
<td>Professor, IIM, Kozhikode – Member</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. Mithleshwar Jha</td>
<td>Retd. Professor, IIM, Bangalore – Member</td>
</tr>
<tr>
<td>5.</td>
<td>Dr. Dinesh Awasthi</td>
<td>Retd. Dean, EDI, Ahmedabad – Member</td>
</tr>
<tr>
<td>6.</td>
<td>Dr. Amar KJR Nayak</td>
<td>Professor, XIM, Bhubaneswar – Member</td>
</tr>
<tr>
<td>7.</td>
<td>Dr. Sukhpal Singh</td>
<td>Professor, IIM, Ahmedabad – Member</td>
</tr>
<tr>
<td>8.</td>
<td>Dr. Ramesh Mittal</td>
<td>Director, CCS NIAM – Member</td>
</tr>
<tr>
<td>9.</td>
<td>Dr. Hema Yadav</td>
<td>Director, CCS NIAM – Member</td>
</tr>
<tr>
<td>10.</td>
<td>Dr. S.R. Singh</td>
<td>Dy. Director, CCS NIAM – Member</td>
</tr>
</tbody>
</table>
## CCS NIAM Faculty, Officers and Staff

Dr. P. Chandra Shekara, Director General

### Faculty Members

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name of the faculty</th>
<th>Designation</th>
<th>Area of expertise</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dr. Ramesh Mittal</td>
<td>Director</td>
<td>Agricultural Marketing, Agribusiness and Agripreneurship</td>
</tr>
<tr>
<td>2.</td>
<td>Dr. Hema Yadav</td>
<td>Director</td>
<td>Agricultural Marketing, Agribusiness, GIS</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. S. R. Singh</td>
<td>Deputy Director</td>
<td>Agricultural Marketing, Marketing Extension, Market Led Extension, Medicinal and Aromatic Plants and Skilling</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. ShuchiMathur</td>
<td>Assistant Director</td>
<td>Agricultural Marketing, Market Information and News and FPO</td>
</tr>
<tr>
<td>5.</td>
<td>Dr. Shalendra</td>
<td>Assistant Director</td>
<td>Agricultural Marketing, Value Chain Management</td>
</tr>
<tr>
<td>6.</td>
<td>Dr. Vikram Singh</td>
<td>Professor</td>
<td>Organizational Development</td>
</tr>
<tr>
<td>7.</td>
<td>Dr. MansiMathur</td>
<td>Associate Professor</td>
<td>Finance</td>
</tr>
<tr>
<td>8.</td>
<td>Dr. Satish Chand Pant</td>
<td>Assistant Professor</td>
<td>Marketing</td>
</tr>
<tr>
<td>9.</td>
<td>Sh. Sathyendra Kumar AD</td>
<td>Assistant Professor</td>
<td>Agribusiness Management</td>
</tr>
</tbody>
</table>

### Other Officers and Staff Members

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name of the Officer and Staff</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sh. C. Haridasan</td>
<td>Accounts Officer</td>
</tr>
<tr>
<td>2.</td>
<td>Sh. Rajesh Sharma</td>
<td>P.S.</td>
</tr>
<tr>
<td>3.</td>
<td>Sh. G. L. Meena</td>
<td>Section Officer</td>
</tr>
<tr>
<td>4.</td>
<td>Sh. M. K. Jhanjhari</td>
<td>Section Officer</td>
</tr>
<tr>
<td>5.</td>
<td>Sh. C.P. Bairawa</td>
<td>Assistant Grade – 1</td>
</tr>
<tr>
<td>6.</td>
<td>Sh. Govind Sharma</td>
<td>Library Assistant</td>
</tr>
</tbody>
</table>
### S.No. Name of the Officer and Staff Designation

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name of the Officer and Staff</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.</td>
<td>Sh. Vijaya Gupta</td>
<td>Assistant Grade – 1</td>
</tr>
<tr>
<td>8.</td>
<td>Sh. Buddhi Prakash</td>
<td>Assistant Grade – 1</td>
</tr>
<tr>
<td>9.</td>
<td>Sh. Kishan Singh</td>
<td>Driver</td>
</tr>
<tr>
<td>10.</td>
<td>Sh. Kailash Meena</td>
<td>Driver</td>
</tr>
<tr>
<td>11.</td>
<td>Sh. Razak Mohd.</td>
<td>Plumber</td>
</tr>
<tr>
<td>12.</td>
<td>Sh. Kailash Verma</td>
<td>ACS</td>
</tr>
<tr>
<td>13.</td>
<td>Sh. Kailash Bhargava</td>
<td>ACS</td>
</tr>
<tr>
<td>14.</td>
<td>Sh. Kailash Chand</td>
<td>ACS</td>
</tr>
<tr>
<td>15.</td>
<td>Sh. Kana Ram</td>
<td>ACS</td>
</tr>
<tr>
<td>16.</td>
<td>Sh. Ram Bahadur</td>
<td>ACS</td>
</tr>
<tr>
<td>17.</td>
<td>Sh. Krishan Saini</td>
<td>ACS</td>
</tr>
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</table>

### RKVY-RAFTAAR Team

<table>
<thead>
<tr>
<th>Sl No.</th>
<th>Name</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Sh. Manoj Agrawal</td>
<td>Chief Operating Officer</td>
</tr>
<tr>
<td>2</td>
<td>Sh. Nitin Lahoti</td>
<td>Manager Innovation</td>
</tr>
<tr>
<td>3</td>
<td>Sh. Abhishek Sharma</td>
<td>Manager Finance and ICT</td>
</tr>
<tr>
<td>4</td>
<td>Smt. Kavita Sharma</td>
<td>Manager Marketing and Communication</td>
</tr>
<tr>
<td>5</td>
<td>Sh. Karthik Sekar</td>
<td>Consultant</td>
</tr>
<tr>
<td>6</td>
<td>Sh. Akshay Singh Ranawat</td>
<td>Legal Executive</td>
</tr>
<tr>
<td>7</td>
<td>Sh. Rahul Sankhala</td>
<td>Content Developer</td>
</tr>
<tr>
<td>8</td>
<td>Smt. Aishwarya Wasnik</td>
<td>Business Executive</td>
</tr>
<tr>
<td>9</td>
<td>Sh. Sachin Ukey</td>
<td>Business Executive</td>
</tr>
<tr>
<td>10</td>
<td>Sh. Ashutosh Vyas</td>
<td>Business Executive</td>
</tr>
<tr>
<td>11</td>
<td>Sh. Rinku Mali</td>
<td>Office assistant</td>
</tr>
</tbody>
</table>
List of CCS NIAM Facilitators

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Name</th>
<th>Designation</th>
<th>Contact</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dr. B S Reddy</td>
<td>Asst. Professor of Agricultural Economics College of Agriculture, Karnataka</td>
<td>09538313997/7022986838 Email: <a href="mailto:bsreddyyagecon@gmail.com">bsreddyyagecon@gmail.com</a>/bsreddy.in</td>
<td>Karnataka</td>
</tr>
<tr>
<td>2.</td>
<td>Sh. Roshan Lal Meena</td>
<td>Scientist (Senior Scale), Agronomy, ICAR-NBSS&amp;LUP, Udaipur, Rajasthan</td>
<td>M: 9079327919, 8560044684 <a href="mailto:roshan.meena34@gmail.com">roshan.meena34@gmail.com</a></td>
<td>Rajasthan</td>
</tr>
<tr>
<td>3.</td>
<td>Dr. P. Murali</td>
<td>Senior Scientist, ICAR- Sugarcane Breeding Institute, Coimbatore</td>
<td>0422-2473194 Mob: 9488367401, <a href="mailto:murali@icar.gov.in">murali@icar.gov.in</a></td>
<td>Tamil Nadu</td>
</tr>
<tr>
<td>4.</td>
<td>Dr. Mahendra Singh</td>
<td>Principal Scientist (Agricultural Economics) ICAR-Central Agroforestry Research, Uttar Pradesh</td>
<td>0510-2730214/2730154; Mobile: 6387491570/9455099538 Email: <a href="mailto:mahendrasingh582005@yahoo.com">mahendrasingh582005@yahoo.com</a>; <a href="mailto:Mahendra.Singh8@icar.gov.in">Mahendra.Singh8@icar.gov.in</a></td>
<td>Uttar Pradesh</td>
</tr>
<tr>
<td>5.</td>
<td>Dr. Prabakant Pathak</td>
<td>Principal Scientist &amp; Head FMPHT Division Indian Council of Agricultural Research, New Delhi,</td>
<td>+91 9450078170 E-mail ID <a href="mailto:pkpathakigfri@yahoo.co.in">pkpathakigfri@yahoo.co.in</a>,</td>
<td>New Delhi</td>
</tr>
<tr>
<td>6.</td>
<td>Dr. G. M. Hiremath</td>
<td>Asst. Professor of Agril. Economics College of Agriculture, UAS, Karnataka</td>
<td>9481124125 Email ID: <a href="mailto:gmhiremath41@gmail.com">gmhiremath41@gmail.com</a> ; <a href="mailto:gmhiremath41@uasraichur.edu.in">gmhiremath41@uasraichur.edu.in</a></td>
<td>Karnataka</td>
</tr>
<tr>
<td>7.</td>
<td>Pandaba Charan Munda</td>
<td>Assistant Professor, Department of Agribusiness Management, University of Agriculture and Technology, Bhubaneswar</td>
<td>09439951391; Email: <a href="mailto:pandabamanage07@gmail.com">pandabamanage07@gmail.com</a></td>
<td>Orissa</td>
</tr>
<tr>
<td>8.</td>
<td>Virender Singh</td>
<td>Senior Marketing Officer, H.P. State Agricultural Marketing Board Khalini, Shimla</td>
<td><a href="mailto:virender71@yahoo.com">virender71@yahoo.com</a>, <a href="mailto:virendersingh71454@gmail.com">virendersingh71454@gmail.com</a></td>
<td>Himachal Pradesh</td>
</tr>
<tr>
<td>No.</td>
<td>Name</td>
<td>Designation and Details</td>
<td>Contact Information</td>
<td>Location</td>
</tr>
<tr>
<td>-----</td>
<td>-------------------------------</td>
<td>--------------------------------------------------------------</td>
<td>------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>9.</td>
<td>Dr. Sarita Das</td>
<td>Assistant Professor, Centre for Agri-Management</td>
<td>Mobile no - 8895201257 E-mail id <a href="mailto:saritaagri07@gmail.com">saritaagri07@gmail.com</a></td>
<td>Orissa</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Department of Business Administration, Utkal University,</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bhubaneswar</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>Sh. Anil Chauhan</td>
<td>Secretary, APMC Hamirpur</td>
<td>09318675533  e-mail: <a href="mailto:anil.chauhan2@gmail.com">anil.chauhan2@gmail.com</a></td>
<td>Himachal Pradesh</td>
</tr>
<tr>
<td>11.</td>
<td>Dr. RK Yogi</td>
<td>Scientist (Agricultural Economics) at ICAR</td>
<td>91 8521807288  <a href="mailto:yogindri@gmail.com">yogindri@gmail.com</a></td>
<td>New Delhi</td>
</tr>
<tr>
<td>12.</td>
<td>Dr. Parminder Singh</td>
<td>District Extension Specialist (Agric. Economics), KVK,</td>
<td>9416143640  <a href="mailto:pmalik27@gmail.com">pmalik27@gmail.com</a></td>
<td>Haryana</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sonipat, Haryana</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>Dr. Sachin Kumar T.N</td>
<td>Associate Professor, Directorate of Education University of</td>
<td>9449872862</td>
<td>Karnataka</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Horticulture Sciences, Bagalkot</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14.</td>
<td>Sh. Shripad Vishweshwar</td>
<td>Associate Professor, Directorate of Education University of</td>
<td>Ph. No. 8354230201, 939448244103, 08354230101</td>
<td>Karnataka</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Horticulture Sciences, Bagalkot</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15.</td>
<td>Dr. Raj Kumar Yogi</td>
<td>Scientist (Sr. Scale) Agri. Eco.</td>
<td>Ph. No. : 0651-2261154 M.No. : 91-8521807288</td>
<td>Jharkhand</td>
</tr>
<tr>
<td>16.</td>
<td>Sh. Susheel Guleria</td>
<td>Secretary, APMC, HPSAMB VipnanBhawanKhwani, Shimla</td>
<td>Ph.No. : 9418355012, 0177-2621252</td>
<td>Himachal Pradesh</td>
</tr>
<tr>
<td>17.</td>
<td>Dr. Khitish Kumar Sarangi</td>
<td>Asst. Professor, Dept. Of Agril. Econo., Odisha University</td>
<td>Ph. No. : 9938557965</td>
<td>Orissa</td>
</tr>
<tr>
<td></td>
<td></td>
<td>of Agriculture &amp; Technology (OUAT), Bhubaneswar</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18.</td>
<td>Dr. Manoranjan Satapathy</td>
<td>Professor, Dept. of Agronomy, CA, BBSR, Odisha University</td>
<td>9439878950</td>
<td>Orissa</td>
</tr>
<tr>
<td></td>
<td></td>
<td>of Agriculture &amp; Technology (OUAT), Bhubaneswar</td>
<td></td>
<td></td>
</tr>
<tr>
<td>19.</td>
<td>Dr. Pokharkar Vasant Genbhau</td>
<td>Agri. Research Officer/ Assistant Professor, Mahatma PhuleKrishiVidyapeeth, Rahuri, Department of Agri. Economics, Ahmednagar, Maharashtra</td>
<td>02426-243657</td>
<td>Maharashtra</td>
</tr>
<tr>
<td>20.</td>
<td>Dr. Chetan R.D.</td>
<td>Asst. Professor, IABMI, Anand Agricultural University,</td>
<td>9825151390</td>
<td>Gujarat</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gujarat</td>
<td></td>
<td></td>
</tr>
<tr>
<td>No.</td>
<td>Name</td>
<td>Position and Details</td>
<td>Contact Numbers</td>
<td>State</td>
</tr>
<tr>
<td>-----</td>
<td>-------------------------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td>----------------------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>21</td>
<td>Dr. S. Senthilnathan</td>
<td>Professor of Agrl. Eco., Dept. of Social Science, Agricultural College &amp; Research Institute, Killikulam</td>
<td>9047588385</td>
<td>Tamil Nadu</td>
</tr>
<tr>
<td>22</td>
<td>Dr. M Prahadeeswaran</td>
<td>Asst. Professor of Agrl. Econ., Dept. of Social Science, Agricultural College &amp; Research Institute, Madurai</td>
<td>9442056185</td>
<td>Tamil Nadu</td>
</tr>
<tr>
<td>23</td>
<td>Sh. Sanjay Kumar Joshi</td>
<td>Asst. Professor, IGKV, Krishak Nagar Raipur, Chhattisgarh</td>
<td>7869962221</td>
<td>Chhattisgarh</td>
</tr>
<tr>
<td>24</td>
<td>Dr. Sudhir Singh Bhadauria</td>
<td>Technical Officer, Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior, Madhya Pradesh</td>
<td>7489407897, 0751-2970512, 2239270</td>
<td>Madhya Pradesh</td>
</tr>
<tr>
<td>25</td>
<td>N. Kishore Kumar</td>
<td>Prof &amp; Head, TSS College of Agriculture Vellayani, Trivandrum, Kerala</td>
<td>Ph. No. : 0471-2383467, 9447471052</td>
<td>Kerala</td>
</tr>
<tr>
<td>26</td>
<td>Sh. Prabha Kant Pathak</td>
<td>Principal Scientist &amp; Head, ICAR – IGFRI, Near Pahuj Dam Gwalior Road, Jhansi, U.P</td>
<td>Ph. No. : 9450078170</td>
<td>Uttar Pradesh</td>
</tr>
<tr>
<td>27</td>
<td>Dr. Tavva Srinivas</td>
<td>Principal Scientist (Agri. Eco.), ICAR – CTCRI, Sreekariyam, Thiruvananthapuram, Kerala</td>
<td>Ph. No. : 0471 – 2590063, 8800608564</td>
<td>Kerala</td>
</tr>
<tr>
<td>28</td>
<td>Sh. Sachin Sudhakarrao</td>
<td>Associate Prof., Vasantrao Naik Marathwada Krishi Vidyapeeth, Maharashtra</td>
<td>Ph. No. : 02452 – 228864, 9420532076</td>
<td>Maharashtra</td>
</tr>
<tr>
<td>29</td>
<td>Sh. Shakti Ranjan Panigrahy</td>
<td>Associate Prof., Anand Agricultural university Khetiooadi, Anand</td>
<td>Ph.No. 02692 – 264052, 8200631364</td>
<td>Gujarat</td>
</tr>
</tbody>
</table>
### Kisan Business School (KBS) and other Research Studies initiated during 2018-19

<table>
<thead>
<tr>
<th>SlNo.</th>
<th>Research Theme</th>
<th>Partner Institution</th>
<th>Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Wheat Business School</td>
<td>Sardar Vallabh Bhai Patel University of Agriculture and Technology, Merut</td>
<td>Dr. S.R. Singh</td>
</tr>
<tr>
<td>2.</td>
<td>Maize Business School</td>
<td>University of Agriculture Sciences, Bangalore</td>
<td>Shri. Sathyendran Kumar</td>
</tr>
<tr>
<td>3.</td>
<td>Poultry Business School</td>
<td>Tamil Nadu Agricultural University, Coimbatore</td>
<td>Dr. Satish Ch Pant</td>
</tr>
<tr>
<td>4.</td>
<td>Banana Business School</td>
<td>Tamil Nadu Agricultural University, Coimbatore</td>
<td>Dr. Ramesh Mittal</td>
</tr>
<tr>
<td>5.</td>
<td>Potato Business School</td>
<td>Dr. Y.S Parmar University of Horticulture and Forestry, Solan</td>
<td>Dr. Vikram Singh</td>
</tr>
<tr>
<td>6.</td>
<td>Dairy Business School</td>
<td>National Dairy Research Institute, Karnal</td>
<td>Dr. Hema Yadav</td>
</tr>
<tr>
<td>7.</td>
<td>Fishery Business School</td>
<td>KVK, CIFA Bhubaneswar</td>
<td>Dr. Satish Ch Pant</td>
</tr>
<tr>
<td>8.</td>
<td>Paddy Business School</td>
<td>SAMETI, Ramakrishna Ashram, Kolkata</td>
<td>Dr. Shuchi Mathur</td>
</tr>
<tr>
<td>9.</td>
<td>Marketing Strategy for Jackfruit and its products by FPOs</td>
<td>NITTE University, Mangalore</td>
<td>Dr. Ramesh Mittal</td>
</tr>
<tr>
<td>10.</td>
<td>Status of functioning of eNAM: A case of Rajasthan</td>
<td>CCS NIAM (PGDM ABM)</td>
<td>Shri. Sathyendran Kumar</td>
</tr>
<tr>
<td></td>
<td>TITLE</td>
<td>INSTITUTION/ADDRESS</td>
<td>CONDUCTOR</td>
</tr>
<tr>
<td>---</td>
<td>----------------------------------------------------------------------</td>
<td>---------------------------------------------------------</td>
<td>----------------</td>
</tr>
<tr>
<td>11</td>
<td>Utilization of Agricultural Markets as Extension delivery points</td>
<td></td>
<td>Dr. S.R. Singh</td>
</tr>
<tr>
<td>12</td>
<td>Conceptualisation of Model PRAMs</td>
<td>Institute of Rural Management, Anand (IRMA)</td>
<td>Dr. Hema Yadav</td>
</tr>
<tr>
<td>13</td>
<td>Study on the reach of AGMARKNET to farmers</td>
<td>OUAT, Bhuwaneshwar</td>
<td>Dr. Vikram Singh</td>
</tr>
<tr>
<td>14</td>
<td>Study on the awareness of extension functionaries on Agricultural Marketing</td>
<td>EEI, Hyderabad</td>
<td>Dr. Shuchi Mathur</td>
</tr>
<tr>
<td>15</td>
<td>Enhancing Food &amp; Water Security in Arid Region through improved understanding of quantity, quality &amp; management of blue, green &amp; gray water</td>
<td>DST – CAZRI, Jodhpur</td>
<td>Dr. Hema Yadav</td>
</tr>
</tbody>
</table>
### Annexure-6(B)

**Themes of Research Studies undertaken under Research Internship Programme of 2018-19**

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Linking farmers to Mid-Day Meal Programme : Agricultural Marketing Perspective</td>
</tr>
<tr>
<td>2</td>
<td>Linking farmers to Social welfare Hostels: Agricultural Marketing Perspective</td>
</tr>
<tr>
<td>3</td>
<td>Linking farmers to function halls: Agricultural Marketing Perspective</td>
</tr>
<tr>
<td>4</td>
<td>Linking farmers to University Hostels – Agricultural Marketing Perspective</td>
</tr>
<tr>
<td>Sr. No.</td>
<td>Date</td>
</tr>
<tr>
<td>--------</td>
<td>-----------</td>
</tr>
<tr>
<td>1</td>
<td>2nd Oct, 18</td>
</tr>
<tr>
<td>2</td>
<td>20th Nov, 18</td>
</tr>
<tr>
<td>3</td>
<td>31st Dec, 18</td>
</tr>
<tr>
<td>4</td>
<td>10th Jan, 19</td>
</tr>
<tr>
<td>5</td>
<td>18th Mar, 19</td>
</tr>
<tr>
<td>6</td>
<td>22nd Mar, 19</td>
</tr>
</tbody>
</table>
To,

The Member of ch. Charan Singh National Institute of agricultural Marketing
Jaipur – 302033

We have audited the attachment Balance Sheet of Ch. Charan Singh National Institute of agricultural Marketing Jaipur as at 31st March, 2019 and also the annexed Income and Expenditure Account and Receipt & Payments Account for the year ended on that day and report that:

We have obtained all the information and explanations, which to the best of our Knowledge and belief were necessary for the purpose of our audit. The institute has maintained proper books of account and the Balance Sheet and Income & Expenditure Account and Receipts & Payment Account dealt with in this report are in agreement with them.

These financial statements are the responsibility of the Institute management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the auditing standards generally accepted in India. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examine, on the basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion and to the best of our knowledge and belief, the accounts give a true and fair view read along with Notes on accounts.

a) In the case of Balance sheet of state of affairs as at 31st March, 2019

b) In the case of income and Expenditure account of Excess of Income over Expenditure of the Institute for the year ended on 31st March, 2019 and

c) In the case of Receipt & Payment Account, of the receipt and payment of the institute for the year ended on 31st March, 2019.

As per our report even dated attached
For J. Singh & Associates
FRN – 110266W
Chartered Accountants

(Shalini Jain)
Partner
M. No. 406364

Place: Jaipur
Date: 30.05.2019
FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)  
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING  
Kota Road, Bambala, Jaipur – 302033  
BALANCE SHEET AS AT 31st March 2019  
(Amount - Rs)

<table>
<thead>
<tr>
<th>CORPORATION / CAPITAL FUND AND LIABILITIES</th>
<th>Schedule</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORPUS / CAPITAL FUND</td>
<td>1</td>
<td>261918706.65</td>
<td>229754237.81</td>
</tr>
<tr>
<td>RESERVES AND SURPLUS</td>
<td>2</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>EARMARKED / ENDOWMENT FUNDS</td>
<td>3</td>
<td>256429049.10</td>
<td>252041072.10</td>
</tr>
<tr>
<td>SECURED LOANS AND BORROWINGS</td>
<td>4</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>UNSECURED LOANS AND BORROWINGS</td>
<td>5</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>DEFERRED CREDIT LIABILITIES</td>
<td>6</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>CURRENT LIABILITIES AND PROVISIONS</td>
<td>7</td>
<td>44655580.42</td>
<td>36091168.70</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>583007936.17</td>
<td>517885478.61</td>
</tr>
</tbody>
</table>

| ASSETS                                      |          |
| FIXED ASSETS                                |          |
| INVESTMENT - FROM EARMARKED / ENDOWMENT FUNDS |          |
| INVESTMENT - OTHERS                         |          |
| CURRENT ASSETS, LOANS, ADVANCES ETC.        |          |
| MISCELLANEOUS EXPENDITURE                   |          |
| (to the extent not written off or adjusted) |          |
| TOTAL                                      |          | 583007936.17 | 517885478.61  |

| SIGNIFICANT ACCOUNTING POLICIES             | 24       |
| CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS| 25       |

As per our report even dated attached  
For J.Singh & Associates  
FRN - 110266W  
Chartered Accountants  

(Shalini Jain)  
Partner  
M. No. 406364  
Place: Jaipur  
Date: 30.06.2019  

NIAM, Jaipur  
Director General,  
NIAM, Jaipur
**FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)**
**C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**
Kota Road, Bambala, Jaipur – 302033
**INCOME AND EXPENDITURE ACCOUNT FOR THE PERIOD/YEAR ENDED 31st March 2019**

<table>
<thead>
<tr>
<th>Category</th>
<th>Schedule</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Income from Sales / Services</td>
<td>12</td>
<td>19643067.00</td>
<td>8771717.00</td>
</tr>
<tr>
<td>Grants / Subsidies</td>
<td>13</td>
<td>94474547.33</td>
<td>89485359.20</td>
</tr>
<tr>
<td>Fees / Subscriptions</td>
<td>14</td>
<td>48036097.00</td>
<td>51400061.00</td>
</tr>
<tr>
<td>Income from Investments (Income on Invest. From earmarked/Room Rents)</td>
<td>15</td>
<td>9866450.00</td>
<td>91700.00</td>
</tr>
<tr>
<td>Income from Royalty, Publication etc.</td>
<td>16</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Interest Earned</td>
<td>17</td>
<td>3704919.00</td>
<td>3015067.00</td>
</tr>
<tr>
<td>Other Income</td>
<td>18</td>
<td>685264.00</td>
<td>221188.00</td>
</tr>
<tr>
<td>Increase/(decrease) in stock of Finished goods and works-in-progress</td>
<td>19</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL (A)</strong></td>
<td></td>
<td>167540334.33</td>
<td>152985090.20</td>
</tr>
</tbody>
</table>

**EXPENDITURE**

<table>
<thead>
<tr>
<th>Category</th>
<th>Schedule</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Establishment Expenses</td>
<td>20</td>
<td>38424888.00</td>
<td>33221666.00</td>
</tr>
<tr>
<td>Other Administrative Expenses etc.</td>
<td>21</td>
<td>7452796.16</td>
<td>72148808.64</td>
</tr>
<tr>
<td>Expenditure on Grants, Subsidies of RGS</td>
<td>22</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Interest</td>
<td>23</td>
<td>0.00</td>
<td>0.00</td>
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<tr>
<td>Prior Adjustment</td>
<td>24</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Depreciation (Net Total at the year-end - corresponding to Schedule 8)</td>
<td>25</td>
<td>0.00</td>
<td>0.00</td>
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<tr>
<td><strong>TOTAL (B)</strong></td>
<td></td>
<td>112952894.16</td>
<td>106370464.64</td>
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</tbody>
</table>

**Balance being excess of Income over Expenditure (A-B)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Schedule</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer to / from General Reserve</td>
<td>24</td>
<td>54587440.17</td>
<td>47614625.56</td>
</tr>
</tbody>
</table>

**BALANCE BEING SURPLUS/(DEFICIT) CARRIED TO CORPUS/CAPITAL FUND**

<table>
<thead>
<tr>
<th>Category</th>
<th>Schedule</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>SIGNIFICANT ACCOUNTING POLICIES</td>
<td>24</td>
<td>54587440.17</td>
<td>47614625.56</td>
</tr>
<tr>
<td>CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS</td>
<td>25</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

As per our report even dated attached
For J.Singh & Associates
FRN - 110266W
Chartered Accountants
(Shalmi Jain)
Partner
M. No. 406364
Place: Jaipur
Date: 30.05.2019

Director General,
NIAM, Jaipur
## SCHEDULE 1 - CORPUS / CAPITAL FUND:

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Balance as at the beginning of the year</td>
<td>64414425.81</td>
<td>52046949.45</td>
</tr>
<tr>
<td>less: Contributions towards Corpus/Capital Fund</td>
<td>29338554.00</td>
<td>6100182.09</td>
</tr>
<tr>
<td>Add/(Deduct): Balance of net income/(expenditure) transferred from the Income and Expenditure Account</td>
<td>54587440.17</td>
<td>47614623.55</td>
</tr>
<tr>
<td>less: adjustment in capital fund</td>
<td>2422971.33</td>
<td>29146987.26</td>
</tr>
<tr>
<td>Closing Balance at the year end</td>
<td>87240340.65</td>
<td>64414425.81</td>
</tr>
<tr>
<td>Corpus Fund</td>
<td>194678366.00</td>
<td>165339812.00</td>
</tr>
<tr>
<td><strong>BALANCE AS AT THE YEAR - END</strong></td>
<td>281918706.65</td>
<td>229754237.81</td>
</tr>
</tbody>
</table>

## SCHEDULE 2 - RESERVES AND SURPLUS:

1. **Capital Reserve:**
   - As per last Account: 0.00, 0.00
   - Addition during the year: 0.00, 0.00
   - Less: Deductions during the year: 0.00, 0.00

2. **Revaluation Reserve:**
   - As per last Account: 0.00, 0.00
   - Addition during the year: 0.00, 0.00
   - Less: Deductions during the year: 0.00, 0.00

3. **Special Reserves:**
   - As per last Account: 0.00, 0.00
   - Addition during the year: 0.00, 0.00
   - Less: Deductions during the year: 0.00, 0.00

4. **General Reserve:**
   - As per last Account: 0.00, 0.00
   - Addition during the year: 0.00, 0.00
   - Less: Deductions during the year: 0.00, 0.00

**TOTAL:** 0.00, 0.00
### FORM OF FINANCIAL STATEMENT (NON-PROFIT ORGANISATIONS)

C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING

Kota Road, Bambala, Japur – 305006

SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019

(Amount - Rs.)

<table>
<thead>
<tr>
<th>SCHEDULE 3 - EARMARKED/ENDOWMENT FUNDS</th>
<th>Grant (Rani Gohilwadi)</th>
<th>Grant (NAMG)</th>
<th>Grant (Market) Info</th>
<th>Grant (Market Attrs.)</th>
<th>Grant Utilised for Fund asses</th>
<th>CURRENT YEAR</th>
<th>PREVIOUS YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Opening balance of the funds</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) Additions to the funds:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i. Donations / grants</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>35037000.00</td>
<td>35037000.00</td>
</tr>
<tr>
<td>ii. Income from investments made on account of funds</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>iii. Other additions (Specify nature)NAM FUND</td>
<td>3527.00</td>
<td>3527.00</td>
<td>3527.00</td>
<td>3527.00</td>
<td>3527.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Total (a+b)</td>
<td>1425338.00</td>
<td>1425338.00</td>
<td>29327.00</td>
<td>29327.00</td>
<td>0.00</td>
<td>243971985.10</td>
<td>243971985.10</td>
</tr>
</tbody>
</table>

| i) Utilisation/Expenditure towards objectives of funds |                        |              |                     |                       |                               |              |              |
| 1. Capital Expenditure                   |                        |              |                     |                       |                               |              |              |
| Fixed Assets                            | 0.00                   | 0.00         | 0.00                | 0.00                  | 0.00                          | 118.00       | 118.00       |
| Others                                  | 0.00                   | 0.00         | 0.00                | 0.00                  | 0.00                          | 0.00         | 0.00         |
| Total                                   | 0.00                   | 0.00         | 0.00                | 0.00                  | 0.00                          | 118.00       | 118.00       |

| ii. Revenue Expenditure                 |                        |              |                     |                       |                               |              |              |
| Salaried, Wages and allowances etc.    | 0.00                   | 0.00         | 0.00                | 0.00                  | 0.00                          | 9151572.00   | 9151572.00   |
| Rent                                   | 0.00                   | 0.00         | 0.00                | 0.00                  | 0.00                          | 0.00         | 0.00         |
| Other Administrative expenses           | 118.00                 | 118.00       | 118.00              | 118.00                | 118.00                        | 0.00         | 0.00         |
| Total                                   | 118.00                 | 118.00       | 118.00              | 118.00                | 118.00                        | 9151572.00   | 9151572.00   |

| NET BALANCE AS AT THE YEAR END (c+b-c)  | 1425238.88             | 1196080.00   | 28472.09            | 28472.09              | 0.00                          | 243971885.10 | 243971885.10 |

1) Plan Funds received from the Central/State Governments are shown as separate Funds and not to be mixed up with any other Funds.
2) The NAM fund has been utilised in case of Revenue & Capital Expenditure over and above the NAM Grant.

A.G. Director General, NAM Japur
## FORM OF FINAL STATEMENTS (NON-PROFIT ORGANISATIONS)
### C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jaipur - 302033

**SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31st March 2019**

<table>
<thead>
<tr>
<th>SCHEDULE 4 - SECURED LOANS AND BORROWINGS:</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Central Government</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. State Government (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3. Financial Institutions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Term Loans</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Interest accrued and due</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Banks</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Term Loans</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Interest accrued and due</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Other Loans (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Interest accrued and due</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5. Other Institutions and Agencies</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6. Debentures and Bonds</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>7. Others (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**TOTAL**                                                        | **0.00**     | **0.00**      |

A.O. [Signature]
NIAM, Jaipur

Director General, NIAM, Jaipur
## SCHEDULE 5 - UNSECURED LOANS AND BORROWINGS

<table>
<thead>
<tr>
<th></th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Central Government</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. State Government (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3. Financial Institutions</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Banks:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Term Loans</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Other Loans (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5. Other Institutions and Agencies</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6. Debentures and Bonds</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>7. Fixed Deposits</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>8. Other (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>0.00</strong></td>
<td><strong>0.00</strong></td>
</tr>
</tbody>
</table>

Note: Amounts due within one year Nil.

## SCHEDULE 6 - DEFERRED CREDIT LIABILITIES:

<table>
<thead>
<tr>
<th></th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Acceptances secured by hypothecation of capital equipment and other assets</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Others</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>0.00</strong></td>
<td><strong>0.00</strong></td>
</tr>
</tbody>
</table>

Note: Amounts due within one year Nil.
<table>
<thead>
<tr>
<th>SCHEDULE 7: CURRENT LIABILITIES AND PROVISIONS</th>
<th>Current Year</th>
<th>Previous Year</th>
<th>Amount (Rs)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Acceptances</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. Security/Collateral</td>
<td>1204538.42</td>
<td>865759.70</td>
<td>0.00</td>
</tr>
<tr>
<td>3. Security/EMI Received</td>
<td>104586.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Interest accrued but not due on:</td>
<td></td>
<td></td>
<td>0.00</td>
</tr>
<tr>
<td>a) Secured Loans / Borrowings</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Unsecured Loans / Borrowings</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5. Statutory Liabilities:</td>
<td></td>
<td></td>
<td>0.00</td>
</tr>
<tr>
<td>a) Overdue</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Others</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6. Other Current Liabilities</td>
<td>13095391.42</td>
<td>1985328.70</td>
<td>0.00</td>
</tr>
<tr>
<td>TOTAL (A)</td>
<td></td>
<td></td>
<td>0.00</td>
</tr>
</tbody>
</table>

<p>| B. PROVISIONS                               |              |               | 0.00        |
| 1. General                                  | 223806.00    | 0.00          | 0.00        |
| 2. Superannuation / Pension                 | 1734826.00   | 0.00          | 0.00        |
| 3. Accumulated Leave Encashment             | 874809.00    | 0.00          | 0.00        |
| 4. Trade Liabilities / Claims               | 915634.00    | 0.00          | 0.00        |
| 5. Others                                   | 4485880.42   | 0.00          | 0.00        |
| TOTAL (B)                                   | 3146520.00   | 0.00          | 0.00        |
| TOTAL (A + B)                               | 31565591.42  | 0.00          | 0.00        |</p>
<table>
<thead>
<tr>
<th>SCHEDULE 8 - FIXED ASSETS</th>
<th>GROSS BLOCK</th>
<th>DEPRECIATION</th>
<th>NET BLOCK</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Cost/Valuation As at beginning of the year</td>
<td>Additions during the year</td>
<td>Deductions during the year</td>
</tr>
<tr>
<td>A. FIXED ASSETS:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 LAND:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Freehold</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Leasehold</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2 BUILDINGS:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) On Freehold Land</td>
<td>200692086.07</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) On Leasehold Land &amp; Others</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Ownership Flats / Premises</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>d) Superstructures on Land</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>not belonging to the entity</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3 PLANT MACHINERY &amp; EQUIPMENT</td>
<td>5913302.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4 VEHICLES</td>
<td>775718.95</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5 FURNITURE, FIXTURES</td>
<td>6810449.37</td>
<td>616000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6 OFFICE EQUIPMENT</td>
<td>5770472.65</td>
<td>253993.00</td>
<td>0.00</td>
</tr>
<tr>
<td>8 ELECTRIC INSTALLATIONS</td>
<td>12057999.31</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>9 LIBRARY BOOKS</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>10 TUBEWELLS &amp; SUPPLY</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>TOTAL OF CURRENT YEAR</td>
<td>283956028.35</td>
<td>669993.00</td>
<td>0.00</td>
</tr>
<tr>
<td>PREVIOUS YEAR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>B. CAPITAL WORK-IN-PROGRESS</td>
<td>0.00</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>TOTAL (A+B)</td>
<td>284826021.35</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

*(There is no asset on hire purchase basis & payment to C.P.W.D. form part of building and shown as addition during the year.)*

Director General,
NIAM, Jaipur
### SCHEDULE 9 - INVESTMENTS FROM EARMARKED / ENDOWMENT FUNDS

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. In Government Securities</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. Other approved Securities (In LIC for Gratuity)</td>
<td>18176287.00</td>
<td>13153848.00</td>
</tr>
<tr>
<td>3. Shares</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Debentures and Bonds</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5. Subsidiaries and Joint Ventures</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6. Others (to be specified)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>18176287.00</strong></td>
<td><strong>13153848.00</strong></td>
</tr>
</tbody>
</table>

### SCHEDULE 10 - INVESTMENTS OTHERS

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. In Government Securities</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. Other approved Securities</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3. Shares</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Debentures and Bonds</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5. Subsidiaries and Joint Ventures</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6. Others</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>0.00</strong></td>
<td><strong>0.00</strong></td>
</tr>
</tbody>
</table>
SCHEDULE 11 - CURRENT ASSETS, LOANS, ADVANCES ETC.

<table>
<thead>
<tr>
<th>A. CURRENT ASSETS:</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Inventories:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Stores and Spares</td>
<td>126643.00</td>
<td>595851.00</td>
</tr>
<tr>
<td>b) Loose Tools</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Stock-in-trade</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finished Goods</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Work-in-progress</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Raw Materials</td>
<td>0.00</td>
<td>126643.00</td>
</tr>
</tbody>
</table>

| 2. Sundry Debtors:|              |               |
| a) Debts Outstanding | 0.00         | 0.00          |
| b) Others           | 0.00         | 0.00          |

| 3. Cash balances in hand (including cheques / drafts and imprest) | 0.00 | 0.00 |

| 4. Bank Balances: |              |               |
| a) With Scheduled Banks: |            |               |
| On Current Accounts     | 27887708.44 | 41882261.76   |
| On Deposit Accounts (including FDR Corpus Fund) | 206132457.00 | 158487252.00 |
| E-Bank a/c              | 67533.38    | 234087698.62  |
| b) With non - Scheduled Banks: |       |               |
| On Current Accounts     | 0.00       | 0.00          |
| On Deposit Accounts     | 0.00       | 0.00          |
| On Saving Accounts      | 0.00       | 0.00          |

| 5. Post Office Saving Accounts | 0.00 | 0.00 |

TOTAL (A) | 234214341.82 | 200975364.76 |
<table>
<thead>
<tr>
<th>B. LOANS, ADVANCES AND OTHER ASSETS</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Loans:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Staff including HBA, Vehicle loan, computer loan etc.</td>
<td>120309.00</td>
<td>197079.00</td>
</tr>
<tr>
<td>b) Other Entities engaged in activities/objectives similar to that of the Entity</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Other (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

| 2. Advances and other amounts recoverable in cash or in kind or for value to be received: |              |               |
| a) On Capital Account               | 0.00         | 0.00          |
| b) Prepayments (Advance to CPWD, as per terms of Grant in Aid) | 20829132.00  | 107322.00     |
| c) Others (including Security Deposit & for MISRG@NAMA etc.) | 17817120.00  | 38645252.00   |

| 3. Income Accrued:                  |              |               |
| a) On Investments from Earmarked Endowment Funds | 0.00         | 0.00          |
| b) On Investment - Others           | 0.00         | 0.00          |
| c) On Loans and Advances            | 0.00         | 0.00          |
| d) Others                           | 7024725.00   | 5786234.00    |

| 4. Claims Receivable                | 0.00         | 0.00          |

| TOTAL (B)                           | 45791288.00  | 19801237.50   |
|TOTAL (A + B)                        | 290005627.82 | 220776602.26  |
## SCHEDULE 12 - INCOME FROM SALES / SERVICES

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Income from Sales</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Sale of Finished Goods</td>
<td>877,717.00</td>
<td>877,717.00</td>
</tr>
<tr>
<td>b) Sale of Raw Material</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Sale of Scrap</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. Income from Services</td>
<td>1,597,307.00</td>
<td></td>
</tr>
<tr>
<td>a) Professional Consultancy</td>
<td>396,005.00</td>
<td></td>
</tr>
<tr>
<td>b) Other Services</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Processing Charges</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>d) Maintenance Services</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>e) Royalty Income</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>2,474,022.00</td>
<td></td>
</tr>
</tbody>
</table>

## SCHEDULE 13 - GRANTS / SUBSIDIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Central Government (RGS)</td>
<td>944,740.33</td>
<td></td>
</tr>
<tr>
<td>2. State Government(s)</td>
<td>118.00</td>
<td>118.00</td>
</tr>
<tr>
<td>3. Government Agency(ies)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Central Government (NAM Fund)</td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>5. International Organisations</td>
<td>0.00</td>
<td></td>
</tr>
<tr>
<td>6. Others (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>7. Others (Specify)</td>
<td>354.00</td>
<td>354.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>944,740.33</td>
<td></td>
</tr>
</tbody>
</table>

### Notes:
- All figures are in Indian Rupees.
- The report is for the financial year ended 31st March 2019.
### SCHEDULE 14 - FEES / SUBSCRIPTIONS

<table>
<thead>
<tr>
<th>Item</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Entrance Fees</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2) Annual Fees / Subscriptions, PGDABM Fee</td>
<td>43491403.00</td>
<td>36082684.00</td>
</tr>
<tr>
<td>3) Seminar / Programme Fees</td>
<td>1073116.00</td>
<td>11471586.00</td>
</tr>
<tr>
<td>4) Consultancy Fees</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5) International Programme Receipts</td>
<td>3121161.00</td>
<td>2421028.00</td>
</tr>
<tr>
<td>6) FCRA</td>
<td>395418.00</td>
<td>1424783.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>48636097.00</strong></td>
<td><strong>51400061.00</strong></td>
</tr>
</tbody>
</table>

### SCHEDULE 15 - INCOME FROM INVESTMENTS

(Income on Invest from Earmarked/Endowment Funds transferred to Funds)

<table>
<thead>
<tr>
<th>Item</th>
<th>Investment from Earmarked Fund</th>
<th>Investment Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Interest</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) On Govt. Securities</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Other Bonds/Debentures</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2) Dividends</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) On Shares</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) On Mutual Fund Securities</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3) Room Rent</td>
<td>986450.00</td>
<td>91700.00</td>
</tr>
<tr>
<td>4) Others (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>986450.00</strong></td>
<td><strong>91700.00</strong></td>
</tr>
</tbody>
</table>
### SCHEDULE 16 - INCOME FROM ROYALTY, PUBLICATIONS ETC.

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Income from Royalty</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2) Income from Publications</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3) Others (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>0.00</strong></td>
<td><strong>0.00</strong></td>
</tr>
</tbody>
</table>

### SCHEDULE 17 - INTEREST EARNED

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) On Term Deposits:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) With Scheduled Banks</td>
<td>3574922.00</td>
<td>2746037.00</td>
</tr>
<tr>
<td>b) With Non-Scheduled Banks</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) With Institutions</td>
<td>0.00</td>
<td>804.00</td>
</tr>
<tr>
<td>d) Others</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>3574922.00</strong></td>
<td><strong>2746037.00</strong></td>
</tr>
<tr>
<td>2) On Saving Accounts:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) With Scheduled Banks</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) With Non-Scheduled Banks</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Post Office Savings Accounts</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>d) Others</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>0.00</strong></td>
<td><strong>0.00</strong></td>
</tr>
<tr>
<td>3) On Loans:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Employees / Staff</td>
<td>129997.00</td>
<td>152740.00</td>
</tr>
<tr>
<td>b) Others (Interest on IT Refund)</td>
<td>0.00</td>
<td>115486.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>129997.00</strong></td>
<td><strong>152740.00</strong></td>
</tr>
<tr>
<td>4) Interest on Debtors and Other Receivables (RGS)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>3704919.00</strong></td>
<td><strong>3015067.00</strong></td>
</tr>
</tbody>
</table>

_A.O._

NIAM, Jaipur

_Director General_  
NIAM, Jaipur
### FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)

**C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**

Kota Road, Bambala, Jaipur - 302033

**SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019**

**(Amount - Rs.)**

#### SCHEDULE 18 - OTHER INCOME

<table>
<thead>
<tr>
<th></th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1) Profit on Sale/disposal of Assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>a) Owned assets</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Assets acquired out of grants, or received free of cost</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2) Export Incentives realised</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3) Fees for Miscellaneous Services(Pgpaam user charges)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4) Miscellaneous Income (including prior period)</td>
<td>695264.00</td>
<td>221186.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>695264.00</td>
<td>221186.00</td>
</tr>
</tbody>
</table>

#### SCHEDULE 19 - INCREASE/(DECREASE) IN STOCK OF FINISHED GOODS & WORK IN PROGRESS

<table>
<thead>
<tr>
<th></th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Closing Stock</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finished Goods</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Work-in-progress</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Less: Opening Stock</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finished Goods</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>Work-in-progress</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>NET INCREASE/(DECREASE) (a - b)</strong></td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

#### SCHEDULE 20 - ESTABLISHMENT EXPENSES

<table>
<thead>
<tr>
<th></th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Salaries and Wages</td>
<td>38381449.00</td>
<td>31046556.00</td>
</tr>
<tr>
<td>b) C.E.A. and Bonus</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Contribution to Other Fund (Specify)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>d) Overtime</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>e) Expenses on Employees Retirement and Terminal Benefits</td>
<td>2115570.00</td>
<td>57439.00</td>
</tr>
<tr>
<td>f) Other (Specify)</td>
<td>43440.00</td>
<td>33221856.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>38424898.00</td>
<td>33221856.00</td>
</tr>
</tbody>
</table>

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**A.O. [Signature]**

NIAM, Jaipur

**Director General,**

NIAM, Jaipur
<table>
<thead>
<tr>
<th>SCHEDULE 21 - OTHER ADMINISTRATIVE EXPENSES ETC.</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Consumption of Consumable Stores</td>
<td>388039.00</td>
<td>146620.00</td>
</tr>
<tr>
<td>2 Labour and processing expenses</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3 Carriage and Carriage Inwards</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4 Electricity and power</td>
<td>6205252.00</td>
<td>4080683.00</td>
</tr>
<tr>
<td>5 Water Charges</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6 Insurance</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>7 Repairs and maintenance of services</td>
<td>7444316.00</td>
<td>5222891.00</td>
</tr>
<tr>
<td>8 Excise Duty</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>9 Rent, Rates and Taxes &amp; Insurance</td>
<td>81996.00</td>
<td>122041.00</td>
</tr>
<tr>
<td>10 Vehicles Running and Maintenance</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>11 Postage, Telephone and Communication Charges</td>
<td>364731.00</td>
<td>320299.00</td>
</tr>
<tr>
<td>12 Travelling and Conveyance Expenses</td>
<td>2911940.00</td>
<td>1292396.00</td>
</tr>
<tr>
<td>13 Expenses on Membership Fees</td>
<td>14102.00</td>
<td>0.00</td>
</tr>
<tr>
<td>14 Auditors Remuneration &amp; Legal Fees</td>
<td>165988.00</td>
<td>154840.00</td>
</tr>
<tr>
<td>15 Hospitality Expenses</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>16 Professional Charges</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>17 Provision for Bad and Doubtful Debts / Advances</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>18 Irrecoverable Balances Written-Off</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>19 Packing Charges</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>20 Freight and Forwarding Expenses</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>21 Advertising and Publicity</td>
<td>460173.00</td>
<td>716288.00</td>
</tr>
<tr>
<td>22 Bank Charges</td>
<td>8951.83</td>
<td>3070.20</td>
</tr>
<tr>
<td>23 News Paper &amp; Magazine</td>
<td>330226.50</td>
<td>74644.00</td>
</tr>
<tr>
<td>24 Security &amp; Other Service Maintenance</td>
<td>4854395.00</td>
<td>1882316.00</td>
</tr>
<tr>
<td>25 Repairs and maintenance of road &amp; building</td>
<td>343259.00</td>
<td>2090670.00</td>
</tr>
<tr>
<td>26 Prior Adjustment</td>
<td>0.00</td>
<td>1000000.00</td>
</tr>
<tr>
<td>27 Other Expenses</td>
<td>4604656.00</td>
<td>2528512.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>27875763.33</strong></td>
<td><strong>37784265.20</strong></td>
</tr>
</tbody>
</table>
FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala,Jaipur - 302033
SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019

SCHEDULE 21 - OTHER ADMINISTRATIVE EXPENSES ETC.

<table>
<thead>
<tr>
<th>B. PROJECTS, TRAINING, SEMINAR RELATED EXPENSES</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Expenses on Training &amp; Seminar / Workshops / Exhibition etc.</td>
<td>18520239.00</td>
<td>10425012.00</td>
</tr>
<tr>
<td>2 Computer and Satellite Expenses</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3 Project Formulation Expenses</td>
<td>4016971.00</td>
<td>4909525.00</td>
</tr>
<tr>
<td>4 Publication of journal &amp; Survey &amp; Research</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5 Expenditure on RGS</td>
<td>118.00</td>
<td>3593.00</td>
</tr>
<tr>
<td>6 Expenditure on PGDABM</td>
<td>18127928.83</td>
<td>15697893.44</td>
</tr>
<tr>
<td>7 Expenditure on Market Atlas</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>8 Expenditure on International Programme</td>
<td>3447692.00</td>
<td>3144665.00</td>
</tr>
<tr>
<td>9 Expenditure on Market Infrastructure</td>
<td>354.00</td>
<td>177.00</td>
</tr>
<tr>
<td>10 Expenditure on RKVY</td>
<td>2188512.00</td>
<td>0.00</td>
</tr>
<tr>
<td>11 Expenditure on FCRA</td>
<td>350418.00</td>
<td>183688.00</td>
</tr>
<tr>
<td>TOTAL (B)</td>
<td>46652232.83</td>
<td>34364543.44</td>
</tr>
<tr>
<td>TOTAL A+B</td>
<td>74527996.16</td>
<td>72148808.64</td>
</tr>
</tbody>
</table>

A.O. [Signature]
NIAM, Jaipur

Director General
NIAM, Jaipur
**FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)**
**C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**
Kota Road, Bambala, Jaipur - 302033

**SCHEDULES FORMING PART OF INCOME AND EXPENDITURE FOR THE PERIOD/YEAR ENDED 31st March 2019**

<table>
<thead>
<tr>
<th><strong>SCHEDULE 22 - EXPENDITURE ON GRANTS, SUBSIDIES ETC.</strong></th>
<th><strong>(Amount - Rs.)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Current Year</strong></td>
</tr>
<tr>
<td>a) Grants given to Institutions / Organisations</td>
<td>0.00</td>
</tr>
<tr>
<td>b) Subsidies given to Institutions / Organisations</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>0.00</td>
</tr>
</tbody>
</table>

Note - Name of the Entities, their Activities along with the amount of Grants/Subsidies are to be disclosed.

<table>
<thead>
<tr>
<th><strong>SCHEDULE 23 - INTEREST</strong></th>
<th><strong>(Amount - Rs.)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>a) On Fixed Loans</td>
<td>0.00</td>
</tr>
<tr>
<td>b) On Other Loans (Including Bank Charges)</td>
<td>0.00</td>
</tr>
<tr>
<td>c) Others (Specify)</td>
<td>0.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>0.00</td>
</tr>
</tbody>
</table>

A.O.  
NIAM, Jaipur  

Director General,  
NIAM, Jaipur
SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

1 ACCOUNTING CONVENTION
   1.1 The financial statements are prepared on the basis of historical cost convention, unless otherwise stated and on the accrual method of accounting including for the interest received on F. D. R & interest on advance to employees.

2 INVENTORY VALUATION
   2.1 Consumable stores are valued at cost and are as confirmed by management.

3 INVESTMENT
   3.1 A sum of Rs 50,22,439.00 Invested in LIC during the year for Gratuity.

4 LAND & BUILDING TAX AND EXCISE DUTY
   4.1 The Government of Rajasthan have abolished land and building tax.

   4.2 Excise duty is not applicable.

5 FIXED ASSETS
   5.1 Fixed Assets are stated at cost of acquisition inclusive of inward freight, duties and taxes and incidental and direct expenses related to acquisition. In respect of projects involving construction, related pre-operational expenses (including interest on loans for specific project prior to its completion), form part of value of the assets capitalized.

   5.2 Fixed Assets received by way of non-monetary grants, are capitalized at values stated, by corresponding credit to Capital Reserve.

   5.3 The fixed assets have not been revalued during the year.

   5.4 Assets which have become unserviceable or obsolete are also shown in fixed assets till the permission to write off/dispose off received from Govt. of India.

6 DEPRECIATION
   6.1 Fixed Assets are stated at cost and dep. on Fixed Assets has not been provided, since fixed assets have been created out of grant.

   Contd........
SCHEDULE 24 - SIGNIFICANT ACCOUNTING POLICIES

7 MISCELLANEOUS EXPENDITURE & PRIOR ADJUSTMENT
   7.1 Prior adjustment as suggested.

8 ACCOUNTING FOR SALES
   8.1 This is service rendering institute & there is no sales.

9 GOVERNMENT GRANTS / SUBSIDIES
   9.1 Grant-in-aid from Government of India has been received towards administration and other expenses of the Institute. The institute has taken only that portion of grant to Income & Expenditure account to equalize with administrative expenses incurred during the year. The remaining part has been carried over directly to Balance Sheet.
   9.2 Government grants / subsidy are accounted on realization basis.

10 FOREIGN CURRENCY TRANSACTIONS
   10 No foreign currency transactions during the year.

11 LEASE
   11.1 No Lease rentals are there.

12 RETIREMENT BENEFITS
   12.1 Provision for gratuity has been made as per Govt. of India's approval and payment of gratuity act on the date of balance sheet.
   12.2 Provision for leave salary has also been made on the basis of 60% leave balances of the employees.

As per our report even dated attached
For J.Singh & Associates
FRN - 110266W
Chartered Accountants

(Shrini Jain)
Partner
M. No. 406364

Place: Jaipur
Date: 30.05.2019

A.O.
Director General
NIAM, Jaipur

NIAM, Jaipur
FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)
C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING
Kota Road, Bambala, Jalpur - 302033

SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE PERIOD ENDED 31/03/2019

SCHEDULE 25 - CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS

1 CONTINGENT LIABILITIES

1.1 Claims against the Entity not acknowledged as debts - Rs. ___ NIL___ (Previous year Rs. ___ NIL___).
1.2 In respect of:
   - Bank guarantees given by / on behalf of the Entity - Rs. ___ NIL___ (Previous year Rs. ___ NIL___)
   - Letters of Credit opened by Bank on behalf of the Entity - Rs. ___ NIL___ (Previous year Rs. ___ NIL___)
   - Bills discounted with banks Rs. ___ NIL___ (Previous year Rs. ___ NIL___)
1.3 Disputed demands in respect of:
   - Income tax Rs. ___ NIL___ (Previous year Rs. ___ NIL___)
   - Sales tax Rs. ___ NIL___ (Previous year Rs. ___ NIL___)
   - Municipal Taxes ___ NIL___ (Previous year Rs. ___ NIL___)
1.4 In respect of claims from parties for non-execution of orders, but contested by the Entity - Rs. ___ NIL___ (Previous year Rs. ___ NIL___).

2 CAPITAL COMMITMENTS
Estimated value of contracts remaining to be executed on capital account and not provided for (net of advances) Rs. ___ NIL___ (Previous year Rs. ___ NIL___).

3 LEASE OBLIGATIONS
Future obligations for rentals under finance lease arrangements for plant and machinery amount to Rs. ___ NIL___ (Previous year Rs. ___ NIL___).

4 FIXED ASSETS
Fixed assets the purchased cost of which is Rs. 48,56,157.00 are unserviceable or obsolete. The depreciated value cannot be determined because stock register has not been properly maintained and the depreciation has not been claimed.

5 CURRENT ASSETS, LOANS AND ADVANCES
In the opinion of the Management, the current assets, loans and advances have a value on realization in the ordinary course of business, equal at least to the aggregate amount shown in the Balance Sheet.

6 TAXATION
In view of there being no taxable income under Income tax Act, 1961, no provision for Income tax has been considered necessary.

Contd. ..................
**SCHEDULE 25 - CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS**

7 FOREIGN TRAVEL
NIL

8 FOREIGN CURRENCY TRANSACTIONS

8.1 Value of Imports Calculated on C.I.F. Basis:
- Purchase of finished Goods
- Raw Materials & Components (Including in transit)
- Capital Goods
- Stores, Spares and Consumables

<table>
<thead>
<tr>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
</tbody>
</table>

8.2 Expenditure in foreign currency:

a) Travel
b) Remittances and Interest payment to Financial Institutions/Banks in Foreign C

c) Other expenditure:
   - Commission on Sales
   - Legal and Professional Expenses
   - Membership Fee

<table>
<thead>
<tr>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
</tbody>
</table>

8.3 Earnings:
Value of Exports on FOB Basis
International Programme Fees(Received in INR)

<table>
<thead>
<tr>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
</tr>
</tbody>
</table>

Contd. ..........
8.4 Remuneration to auditors:

As Auditors
- Taxation matters
- For Management services
- For certification

<table>
<thead>
<tr>
<th></th>
<th>NIL</th>
<th>NIL</th>
</tr>
</thead>
</table>

8.5 Others

<table>
<thead>
<tr>
<th></th>
<th>NIL</th>
<th>NIL</th>
</tr>
</thead>
</table>

9 Corresponding figures for the previous year have been regrouped/rearranged, wherever necessary.

10 Schedules 1 to 25 are annexed to and form an integral part of the Balance Sheet as at 31/03/2018 and the Income and Expenditure Account for the year ended on that date.

As per our report even dated attached
For J.Singh & Associates
FRN - 110266W
Chartered Accountants

(Shalini Jain)
Partner
M. No. 408364

Place: Jaipur
Date: 30.05.2019

A.O. NIA, Jaipur
Director General
NIA, Jaipur
# FORM OF FINANCIAL STATEMENTS (NON-PROFIT ORGANISATIONS)

**C.C.S. NATIONAL INSTITUTE OF AGRICULTURAL MARKETING**

Kosi Road, Deoria, Jaspur - 282 030

**CONSOLIDATED RECEIPTS AND PAYMENTS FOR THE YEAR ENDED 31st March 2019**

<table>
<thead>
<tr>
<th>(Amount - Rs.)</th>
<th>RECEIPTS</th>
<th>PAYMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current Year</td>
<td>Previous Year</td>
</tr>
<tr>
<td><strong>Operating Balance</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Cash-in-Hand</td>
<td>1,000.00</td>
<td>1,000.00</td>
</tr>
<tr>
<td>2. Bank Balance</td>
<td>10,000.00</td>
<td>10,000.00</td>
</tr>
<tr>
<td>3. Add: Other administrative &amp; Well Maint. Expenses</td>
<td>5,000.00</td>
<td>5,000.00</td>
</tr>
<tr>
<td><strong>Total Receipts</strong></td>
<td>11,500.00</td>
<td>11,500.00</td>
</tr>
<tr>
<td><strong>Less: Expenses</strong></td>
<td>8,500.00</td>
<td>8,500.00</td>
</tr>
<tr>
<td>1. Establishment Expenses</td>
<td>3,500.00</td>
<td>3,500.00</td>
</tr>
<tr>
<td>2. Other administrative &amp; Well Maint. Expenses</td>
<td>1,000.00</td>
<td>1,000.00</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>4,500.00</td>
<td>4,500.00</td>
</tr>
<tr>
<td><strong>Balance</strong></td>
<td>7,000.00</td>
<td>7,000.00</td>
</tr>
</tbody>
</table>

**Special Fund**

<table>
<thead>
<tr>
<th>(Amount - Rs.)</th>
<th>RECEIPTS</th>
<th>PAYMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Current Year</td>
<td>Previous Year</td>
</tr>
<tr>
<td><strong>Balance</strong></td>
<td>1,500.00</td>
<td>1,500.00</td>
</tr>
</tbody>
</table>

**Investment and Deposits**

- **Out of Loaned/Funded Endowment Fund (Grants)**: 25,000.00
- **Out of own fund**: 25,000.00
- **Balance**: 25,000.00

**Expenditure on Fixed Assets & CSR**

<table>
<thead>
<tr>
<th>(Amount - Rs.)</th>
<th>RECEIPTS</th>
<th>PAYMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balance</strong></td>
<td>25,000.00</td>
<td>25,000.00</td>
</tr>
</tbody>
</table>

**Investment in Stocks & Shares**

<table>
<thead>
<tr>
<th>(Amount - Rs.)</th>
<th>RECEIPTS</th>
<th>PAYMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balance</strong></td>
<td>5,000.00</td>
<td>5,000.00</td>
</tr>
</tbody>
</table>

**Other Loans & Advances**

<table>
<thead>
<tr>
<th>(Amount - Rs.)</th>
<th>RECEIPTS</th>
<th>PAYMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Balance</strong></td>
<td>30,000.00</td>
<td>30,000.00</td>
</tr>
</tbody>
</table>

**Other income**

- **Total Revenue**: 65,000.00
- **Total Expenses**: 35,000.00

**Total Revenue and Expenses**

- **Income**: 65,000.00
- **Expenses**: 35,000.00
- **Balance**: 30,000.00

**Net Income**

- **Balance**: 30,000.00

As per our report even dated attached
For J.Birgh & Associates
FRN: 110260W
Chartered Accountants

(Shridhar Jha)
Partner
M. No. 425394

Place: Jaspur
Date: 09.05.2019
<table>
<thead>
<tr>
<th>PAYMENTS</th>
<th>CURRENT YEAR</th>
<th>PREVIOUS YEAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>FCRA</td>
<td>1</td>
<td>2</td>
</tr>
<tr>
<td>FIDARM</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>NAME</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>RKSF</td>
<td>7</td>
<td>8</td>
</tr>
<tr>
<td>FDA</td>
<td>9</td>
<td>10</td>
</tr>
</tbody>
</table>

**I. Expenses**

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Establishment Expenses</td>
<td>117,18,338.89</td>
<td>13,26,843.84</td>
</tr>
<tr>
<td>2. Other Administrative &amp; Infra. Maint. Exp.</td>
<td>1,18,000.00</td>
<td>184,01,413.41</td>
</tr>
<tr>
<td>3. Training PPI &amp; Con. Exp.</td>
<td>0.00</td>
<td>354,00,000.00</td>
</tr>
<tr>
<td>4. Training PPI &amp; Con. Exp. (NEA)</td>
<td>0.00</td>
<td>118,000,000.00</td>
</tr>
<tr>
<td>5. Training PPI &amp; Con. Exp. (RPS)</td>
<td>0.00</td>
<td>260,20,000.00</td>
</tr>
<tr>
<td>6. Training PPI &amp; Con. Exp. (FCRA)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**II. Payment mode against fund**

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. For various purpose</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. For Training Programmes (RPS)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3. For Training Programmes (NEA)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. For Training Programmes (FCRA)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**III. Investment and deposit made**

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Out of Savings/Endowment Fund (Govt.)</td>
<td>233,18,289.00</td>
<td>233,18,289.00</td>
</tr>
<tr>
<td>2. Out of own fund</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3. Expenditure on Fixed Assets &amp; CVP</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Expenditure on CVP</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**IV. Refund of surplus money/Scans**

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. To the Govt. of India</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. To the State Govt.</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3. To other provider of fund/lenders</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Credited into CVP</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**V. Finance Charge/Interest**

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Other payments</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>2. Other advances (CPWS)</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>3. S. liabilities</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>4. Advance to Employees</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>5. RSA</td>
<td>0.00</td>
<td>0.00</td>
</tr>
<tr>
<td>6. Security Deposits</td>
<td>0.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**VI. Closing Balance**

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. In current/Saving A/c</td>
<td>5,22,431.89</td>
<td>13,26,843.84</td>
</tr>
<tr>
<td>2. In Time/Deposit A/c</td>
<td>170,42,787.00</td>
<td>241,00,000.00</td>
</tr>
<tr>
<td>3. In E-State A/c</td>
<td>10,000,000.00</td>
<td>10,000,000.00</td>
</tr>
</tbody>
</table>

**Total**

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year</th>
<th>Previous Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. In current/Saving A/c</td>
<td>17,12,431.89</td>
<td>13,26,843.84</td>
</tr>
<tr>
<td>2. In Time/Deposit A/c</td>
<td>1,449,42,787.00</td>
<td>241,00,000.00</td>
</tr>
<tr>
<td>3. In E-State A/c</td>
<td>10,000,000.00</td>
<td>10,000,000.00</td>
</tr>
</tbody>
</table>

**Total:** 1,458,42,787.00
# ANNUAL REPORT

## FORM GFR 12 A

**Employee ID:** 18219055

---

**1. Name of the Scheme:** INTEGRATED SCHEME ON AGRICULTURE MARKETING-9006

**2. Whether recurring or non-recurring grants:** N/A

**3. Grants positions of the beginning of the Financial year:**

- Cash in hand: Rs. 840236.00
- Cash in bank: Rs. 525362.00
- Total: Rs. 1365362.00

**4. Details of grants received, expenditure incurred and closing balances (Actual):**

<table>
<thead>
<tr>
<th>Sanction Number</th>
<th>Sanction Date</th>
<th>Amount(Rs. (4))</th>
<th>Total Available fund(s) = (1+2+3+4)</th>
<th>Expenditure incurred(6)</th>
<th>Closing Balances(7)</th>
</tr>
</thead>
<tbody>
<tr>
<td>G.20015/7/2016-M (Vol.I)</td>
<td>01-06-2018</td>
<td>220000.00</td>
<td>729000.00</td>
<td>729000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/7/2016-M (Vol.II)</td>
<td>01-06-2018</td>
<td>350000.00</td>
<td>350000.00</td>
<td>350000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/7/2016-M (Vol.II)</td>
<td>02-11-2018</td>
<td>360000.00</td>
<td>360000.00</td>
<td>360000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/6/2015-M</td>
<td>18-10-2018</td>
<td>654563.00</td>
<td>654563.00</td>
<td>654563.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/7/2016-M (Vol.I)</td>
<td>02-11-2018</td>
<td>729000.00</td>
<td>729000.00</td>
<td>729000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/7/2016-M (Vol.II)</td>
<td>01-06-2018</td>
<td>341100.00</td>
<td>341100.00</td>
<td>341100.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/7/2016-M (Vol.II)</td>
<td>19-12-2018</td>
<td>500000.00</td>
<td>500000.00</td>
<td>500000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/7/2016-M (Vol.III)</td>
<td>28-06-2018</td>
<td>12000.00</td>
<td>12000.00</td>
<td>12000.00</td>
<td>0.00</td>
</tr>
<tr>
<td>G.20015/7/2016-M (Vol.III)</td>
<td>11-01-2019</td>
<td>2310540.00</td>
<td>2310540.00</td>
<td>2310540.00</td>
<td>0.00</td>
</tr>
</tbody>
</table>

**5. Grant in-aid General:** Rs. 525362.00
**Grant in-aid Salary:** Rs. 840236.00
**Grant in-aid Creation of capital assets:** Rs. 0.00
**Total:** Rs. 1365362.00

**Details of grants positions of the end of the year:**

| (i) Cash in hand/bank: | -1227962.00 |
| (ii) Cash in hand/cheque: | -1227962.00 |
| (iv) Total: | 1365362.00 |

**Certified that I have satisfied myself that the condition on which the grants-in-aid were sanctioned have been fully fulfilled and that I have exercised the following checks to see that the money was actually utilized for the purpose for which it was sanctioned.**

---

1 of 2

24-07-2019, 14
1. The main accounts and other subsidiary accounts and registers (including assets registers) are maintained as prescribed in the relevant Act/Rules/Stand instructions (memorandum the Act/Rules) and have been duly audited by designated auditors.

2. There exist internal controls for safeguarding public funds/assets, ensuring achievement of physical targets against the financial outlay, ensuring quality in asset creation etc. & the periodic evaluation of the internal control is exercised to ensure their effectiveness.

3. To the best of our knowledge and belief, no transactions have been entered that are in violation of relevant Act/Rules/Stand instructions and scheme guidelines.

4. The responsibilities among the key functionaries for execution of the scheme have been assigned in clear terms and are not general in nature.

5. The benefits were extended to the intended beneficiaries and only such areas/depts were considered for the guidelines and terms and conditions of the grants-in-aid.

6. It has been ensured that the physical and financial performance under INTEGRATED SCHEME ON AGRICULTURE MARKETING-9006 (name of the scheme) has been according to the requirements, as prescribed in the guidelines issued by Govt. of India and the performance/tegns achieved statement for the year to which the utilization of the fund resulted in outcomes given at Annexure-1 duly enclosed.

7. The utilization of the fund resulted in the outcomes given at Annexure-2 duly enclosed (to be formulated by the Ministry/Department concerned as per their requirements/specifications.)

8. Details of various schemes executed by the agency through grants-in-aid received from the same Ministry or from other Ministries are enclosed at Annexure-2 (to be formulated by the Ministry/Department concerned as per their requirements/specifications).

Date: 20-07-19
Place:
Signature
Name: C.HARIYAN
Chief Finance Officer
(Hold the Finance)

(Strike out in inapplicable terms)
OFFICE OF THE PRINCIPAL DIRECTOR OF AUDIT (CENTRAL)
AHMEDABAD
BRANCH OFFICE: RAJASTHAN, JAIPUR

No.: CRA-II/Exp./AAP/2019-20/ D - 5 9 4  Dated: 7-8-19

To

Director General,
CCS National Institute of Agricultural Marketing (NIAM),
Kota Road, Bambala, Sanganer,
Pratap Nagar, Jaipur

Subject: - Audit of CCS National Institute of Agricultural Marketing (NIAM) for the financial year 2018-19-reg.
Ref: - Your letter no. 03/NIAM/Accts/ Dated: 05/26.07.19

Sir,

With reference to subject cited above it is intimated that your institute is not planned for audit in Annual Audit Plan 2019-20.
So Compliance audit cannot be conducted for the financial year 2018-19. Audit of your institute is conducted under Section 14 of DPC Act, 1971, therefore, there is no provision of financial audit

Yours faithfully

Audit Officer/CRA-II(Exp.)
# Academic Calendar of CCS NIAM for the year 2018-19

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Period</th>
<th>Theme of Training</th>
<th>Course Director</th>
<th>Venue/Partner Institute</th>
<th>Duration</th>
<th>Gender</th>
<th>Social Category</th>
<th>State</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5&lt;sup&gt;th&lt;/sup&gt; to 8&lt;sup&gt;th&lt;/sup&gt; June, 18</td>
<td>Supply Chain Management for Directors of FPO, MSAMB, organised in Maharashtra</td>
<td>Dr. Hema Yadav</td>
<td>CCS NIAM</td>
<td>4 Days</td>
<td>23</td>
<td>3</td>
<td>Maharashtra</td>
<td>26</td>
</tr>
<tr>
<td>2</td>
<td>12&lt;sup&gt;th&lt;/sup&gt; to 15&lt;sup&gt;th&lt;/sup&gt; June, 18</td>
<td>Supply Chain Management for Directors of FPO, MSAMB, Maharashtra</td>
<td>Dr. Hema Yadav</td>
<td>CCS NIAM</td>
<td>4 Days</td>
<td>13</td>
<td>6</td>
<td>Maharashtra</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>19&lt;sup&gt;th&lt;/sup&gt; to 22&lt;sup&gt;nd&lt;/sup&gt; June, 18</td>
<td>Supply Chain Management for Directors of FPO, MSAMB, Maharashtra</td>
<td>Dr. Hema Yadav</td>
<td>CCS NIAM</td>
<td>4 Days</td>
<td>17</td>
<td>0</td>
<td>Maharashtra</td>
<td>17</td>
</tr>
<tr>
<td>4</td>
<td>27&lt;sup&gt;th&lt;/sup&gt; to 29&lt;sup&gt;th&lt;/sup&gt; June, 18</td>
<td>Agricultural Marketing</td>
<td>Dr. Shuchi Mathur</td>
<td>CCS NIAM</td>
<td>3 Days</td>
<td>10</td>
<td>0</td>
<td>Uttar Pradesh</td>
<td>10</td>
</tr>
<tr>
<td>5</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; to 4&lt;sup&gt;th&lt;/sup&gt; Aug, 18</td>
<td>Integrated farming system, processing and marketing of farm produce</td>
<td>Dr. S.R. Singh</td>
<td>Imphal</td>
<td>3 Days</td>
<td>36</td>
<td>14</td>
<td>Manipur</td>
<td>50</td>
</tr>
<tr>
<td>6</td>
<td>3&lt;sup&gt;rd&lt;/sup&gt; Aug, 18</td>
<td>KrishiVikas-Search for Agri Innovations</td>
<td>Dr. Ramesh Mittal &amp; Dr. Saravanan Raj</td>
<td>MANAGE &amp; CCS NIAM</td>
<td>1 Day</td>
<td>30</td>
<td>0</td>
<td>Rajasthan</td>
<td>30</td>
</tr>
<tr>
<td>7</td>
<td>17&lt;sup&gt;th&lt;/sup&gt; to 19&lt;sup&gt;th&lt;/sup&gt; Aug, 2018</td>
<td>Integrated farming system, processing and marketing of farm produce</td>
<td>Dr. S.R. Singh</td>
<td>KVK, Thoubal</td>
<td>3 Days</td>
<td>40</td>
<td>7</td>
<td>Manipur</td>
<td>47</td>
</tr>
<tr>
<td>8</td>
<td>14&lt;sup&gt;th&lt;/sup&gt; Aug, 18</td>
<td>Agri-preneur Summit, organised at NITTE University</td>
<td>Dr. Ramesh Mittal</td>
<td>NITTE Mangalore</td>
<td>1 Day</td>
<td>150</td>
<td>125</td>
<td>Karnataka</td>
<td>275</td>
</tr>
<tr>
<td>9</td>
<td>29&lt;sup&gt;th&lt;/sup&gt; to 31&lt;sup&gt;st&lt;/sup&gt; Aug, 18</td>
<td>Marketing of Horticultural Produce</td>
<td>Dr. S.R. Singh</td>
<td>FPC Kakching</td>
<td>3 Days</td>
<td>31</td>
<td>15</td>
<td>Manipur</td>
<td>46</td>
</tr>
<tr>
<td>10</td>
<td>4&lt;sup&gt;th&lt;/sup&gt; to 5&lt;sup&gt;th&lt;/sup&gt; Sept, 18</td>
<td>International Conference on Contribution of Technical</td>
<td>Dr. Ramesh Mittal &amp; Dr. Manshi</td>
<td>Shanakara Institute of</td>
<td>2 Days</td>
<td>64</td>
<td>40</td>
<td>Rajasthan</td>
<td>104</td>
</tr>
<tr>
<td>No.</td>
<td>Date</td>
<td>Event Description</td>
<td>Venue</td>
<td>Duration</td>
<td>Enrolment</td>
<td>Registration</td>
<td>Place</td>
<td>Total</td>
<td></td>
</tr>
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<td>11</td>
<td>4th to 6th Sept, 18</td>
<td>Education in Entrepreneurship and Agriculture</td>
<td>Mathur Technology, Jaipur</td>
<td>3 Days</td>
<td>28</td>
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<td>Rajasthan</td>
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<td>12</td>
<td>6th to 8th Sept, 18</td>
<td>Marketing of Horticultural Produce</td>
<td>KLI</td>
<td>3 Days</td>
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<td>13</td>
<td>10th to 12th Sept, 18</td>
<td>Processing and Marketing of Medicinal &amp; Aromatic Plants</td>
<td>MSME/TC Nilakuthi</td>
<td>3 Days</td>
<td>34</td>
<td>13</td>
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<td>14</td>
<td>10th to 14th Sept, 18</td>
<td>New Dimension in Agricultural Marketing</td>
<td>CCS NIAM</td>
<td>5 Days</td>
<td>24</td>
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<td>Uttar Pradesh</td>
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<td>11th Sep, 2018</td>
<td>WDRA Awareness Programs</td>
<td>KVK, Chomu, Jaipur</td>
<td>1 Day</td>
<td>29</td>
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<td>16</td>
<td>18th to 20th Sept, 18</td>
<td>Market Led Extension</td>
<td>KVK, Thoubal</td>
<td>3 Days</td>
<td>31</td>
<td>4</td>
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<td>17</td>
<td>18th to 20th Sept, 18</td>
<td>Banner Programme on New Dimensions in Agricultural Marketing focus crop-Apple</td>
<td>SKAUST, Srinagar</td>
<td>3 Days</td>
<td>45</td>
<td>0</td>
<td>Jammu &amp; Kashmir</td>
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<td>18</td>
<td>19th to 23rd Sept, 18</td>
<td>International Conference on the doubling the income of the Farmers of SAARC Countries</td>
<td>Kathmandu, Nepal</td>
<td>5 Days</td>
<td>225</td>
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<td>24th to 26th Sept, 18</td>
<td>Processing and Marketing of Medicinal &amp; Aromatic Plants</td>
<td>KVK Ukhrul</td>
<td>3 Days</td>
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<td>20</td>
<td>25th to 26th Sept, 18</td>
<td>Digital Marketing for Agribusiness</td>
<td>NITTE, Mangalore</td>
<td>2 Days</td>
<td>23</td>
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<td>Karnataka</td>
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<td>21</td>
<td>1st to 3rd Oct, 18</td>
<td>Agricultural Marketing</td>
<td>ICM, Imphal</td>
<td>3 Days</td>
<td>40</td>
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<td>22</td>
<td>1st to 15th Oct, 18</td>
<td>Value Chain and Innovations in Agricultural Marketing under Feed The Future: India Triangular Programme of USAID</td>
<td>CCS NIAM</td>
<td>15 Days</td>
<td>26</td>
<td>0</td>
<td>Rajasthan</td>
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<td>23</td>
<td>2nd Oct, 18</td>
<td>KrishiGyan Deep Lecture Series-1 on Doubling Farmers' Income by Dr. Ashok Dalwai</td>
<td>CCS NIAM</td>
<td>1 Day</td>
<td>110</td>
<td>0</td>
<td>Rajasthan</td>
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<td>24</td>
<td>4th to 6th Oct, 18</td>
<td>Marketing of Horticultural Produce</td>
<td>Tamulpur</td>
<td>3 Days</td>
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<td>10th to 11th Oct., 18</td>
<td>Value Addition to Agri Produce at Farm Gate</td>
<td>Dr. Shuchi Mathur</td>
<td>NSTIAM, Kolkata</td>
<td>2 Days</td>
<td>25</td>
<td>West Bengal</td>
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<td>11th to 13th Oct., 18</td>
<td>Agricultural Marketing</td>
<td>Dr. S.R. Singh</td>
<td>KVK Andro</td>
<td>3 Days</td>
<td>10</td>
<td>Manipur</td>
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<td>13th Oct., 18</td>
<td>Study cum Exposure visit of delegates of World Union of Wholesale Market</td>
<td>Dr. Hema Yadav</td>
<td>CCS NIAM</td>
<td>1 Day</td>
<td>30</td>
<td>Rajasthan</td>
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<td>16th to 18th Oct., 18</td>
<td>Market Led Extension</td>
<td>Dr. S.R. Singh</td>
<td>Khabam, ICTC Imphal East</td>
<td>3 Days</td>
<td>36</td>
<td>Manipur</td>
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<td>22nd to 24th Oct., 18</td>
<td>Market Led Extension</td>
<td>Dr. S.R. Singh</td>
<td>MMN Louranbam, Thoubal</td>
<td>3 Days</td>
<td>31</td>
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<td>29th to 31st Oct., 18</td>
<td>Marketing of Flowers</td>
<td>Dr. Ramesh Mittal</td>
<td>Morinaion</td>
<td>3 Days</td>
<td>35</td>
<td>Assam</td>
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<td>30th Oct to 1st Nov., 18</td>
<td>New Dimensions in Agricultural Marketing</td>
<td>Dr. S.R. Singh</td>
<td>Imphal</td>
<td>3 Days</td>
<td>35</td>
<td>Manipur</td>
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<td>15th to 16th Nov., 18</td>
<td>Project Planning and Management</td>
<td>Dr. Shuchi Mathur</td>
<td>NSTIAM, Kolkata</td>
<td>2 days</td>
<td>23</td>
<td>West Bengal</td>
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<td>20th Nov., 18</td>
<td>KrishiGyan Deep Lecture Series 2 on &quot;Profitable &amp; Sustainable Farming through Agripreneurship“ by Prof. K Narayana Gowda- President, INSEE</td>
<td>Dr. Ramesh Mittal &amp; Dr. Mansi Mathur</td>
<td>CCS NIAM</td>
<td>1 Day 105</td>
<td>150</td>
<td>Rajasthan</td>
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<td>22nd Nov., 18</td>
<td>Entrepreneurship awareness programme</td>
<td>Dr. Ramesh Mittal</td>
<td>Nuioland, Dimapur</td>
<td>1 Day</td>
<td>0</td>
<td>Nagaland</td>
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<td>23rd Nov., 18</td>
<td>Entrepreneurship awareness programme</td>
<td>Dr. Ramesh Mittal</td>
<td>MGM College, Dimapur</td>
<td>1 Day</td>
<td>15</td>
<td>Nagaland</td>
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<tr>
<td>26th Nov., 18</td>
<td>Entrepreneurship awareness programme</td>
<td>Dr. Ramesh Mittal</td>
<td>Kalinagar</td>
<td>1 Day</td>
<td>35</td>
<td>Manipur</td>
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<td>27th Nov., 18</td>
<td>Entrepreneurship awareness programme</td>
<td>Dr. Ramesh Mittal</td>
<td>Babupara</td>
<td>1 Day</td>
<td>20</td>
<td>Manipur</td>
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<td>27th to 29th Nov., 18</td>
<td>Banner programme on New Dimensions in Agricultural Marketing</td>
<td>Dr. Hema Yadav</td>
<td>PAMETI, Ludhiyana</td>
<td>3 Days</td>
<td>25</td>
<td>Punjab</td>
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<td>39</td>
<td>29th Nov, 18</td>
<td>Entrepreneurship awareness programme</td>
<td>Dr. Rameh Mittal</td>
<td>Williamnagar</td>
<td>1 Day</td>
<td>22</td>
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<td>30th Nov, 18</td>
<td>Entrepreneurship awareness programme</td>
<td>Dr. Ramesh Mittal</td>
<td>Mendipathar</td>
<td>1 Day</td>
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<td>26th Nov to 5th Dec, 18</td>
<td>National Facilitator Development Programme</td>
<td>Dr. Vikram Singh</td>
<td>CCS NIAM</td>
<td>10 Days</td>
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<td>42</td>
<td>3rd Dec, 18</td>
<td>Entrepreneurship Development</td>
<td>Dr. Ramesh Mittal</td>
<td>Aizawl</td>
<td>1 Day</td>
<td>36</td>
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<td>3rd to 5th Dec, 18</td>
<td>Banner Programme: New Dimensions in Agricultural Marketing- Focus Crop Cotton</td>
<td>Dr. S R Singh</td>
<td>SDAU, Daniwada</td>
<td>3 Days</td>
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<td>Gujarat 41</td>
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<td>4th Dec, 18</td>
<td>Entrepreneurship Development</td>
<td>Dr. Ramesh Mittal</td>
<td>Aizawl</td>
<td>1 Day</td>
<td>20</td>
<td>18 0 38</td>
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<td>4th to 6th Dec, 18</td>
<td>Marketing Management of Organic Produce</td>
<td>Dr. Shuchi Mathur</td>
<td>CCS NIAM</td>
<td>3 Days</td>
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<td>Maharashtra 30</td>
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<td>46</td>
<td>6th to 7th Dec, 18</td>
<td>Value Chain Analysis for Agricultural Commodities</td>
<td>Sh. Sathyendra Kumar</td>
<td>ATI, Mysuru</td>
<td>2 Days</td>
<td>21 4 5 2 8</td>
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<td>Karnataka 25</td>
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<td>19th to 21st Dec, 18</td>
<td>Banner Programme on New Dimensions in Agricultural Marketing- Focus Sector: Marketing of Organic Produce</td>
<td>Dr. Satish Chandra Pant</td>
<td>IGKV, Raipur</td>
<td>3 Days</td>
<td>27 3 0 6 10</td>
<td>14</td>
<td>Chhattisgarh 30</td>
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<td>48</td>
<td>21st Dec &amp; 14th to 18th Jan, 19</td>
<td>Warehouse Workers job role 1st batch</td>
<td>Dr. S.R.Singh</td>
<td>CCS NIAM</td>
<td>25 Days</td>
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<td>21st Dec &amp; 14th to 18th Jan, 19</td>
<td>Warehouse Workers job role 1st batch</td>
<td>Dr. S.R.Singh</td>
<td>CCS NIAM</td>
<td>25 Days</td>
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<td>26th Dec &amp; 18th to 19th Jan, 19</td>
<td>Supply Chain Field Assistant job role</td>
<td>Dr. S.R.Singh</td>
<td>CCS NIAM</td>
<td>25 Days</td>
<td>15</td>
<td>4 3 2 14 0</td>
<td>Rajasthan 19</td>
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<td>51</td>
<td>19th to 21st Dec, 18</td>
<td>Marketing of Livestock</td>
<td>Dr. Ramesh Mittal</td>
<td>Krishibhawan Kanapara, Guwahati</td>
<td>3 Days</td>
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<td>22nd Dec to 23rd Dec, 18</td>
<td>Market Development for Non Timber Forest Produce</td>
<td>Dr. Satish Chandra Pant</td>
<td>IGKV, Raipur</td>
<td>2 Days</td>
<td>28 2 2 10 8</td>
<td>Chattisgarh 30</td>
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<td>27th to 28th Dec, 18</td>
<td>Marketing on Maize FRAME work Market Coverage and risk in Maharashtra</td>
<td>Dr. Satish Chandra Pant</td>
<td>Vanamati, Nagpur</td>
<td>2 Days</td>
<td>22 3 5 3 11</td>
<td>Maharashtra 25</td>
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<td>54</td>
<td>27th to 29th Dec, 18</td>
<td>Marketing of Vegetables</td>
<td>Dr. Ramesh Mittal</td>
<td>Momai Tamuli Borborua auditorium, Guwahati</td>
<td>3 Days</td>
<td>20</td>
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<td>31st Dec, 18</td>
<td>KrishiGyan Deep Lecture Series 3rd on Contract Farming by Prof Sukhpal Singh</td>
<td>Mr. Sathyendra Kumar</td>
<td>CCS NIAM</td>
<td>1 Day</td>
<td>110</td>
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<td>56</td>
<td>3rd to 4th Jan, 19</td>
<td>e-NAM: Why, How and Challenges</td>
<td>Mr. Sathyendra Kumar</td>
<td>SAMETI, Kolkata</td>
<td>2 Days</td>
<td>46</td>
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<td>10th Jan, 19</td>
<td>KrishiGyan Deep Lecture Series 4 on &quot;Director Marketing&quot; by Shri Gyaneshwar Bodke</td>
<td>Dr. Satish Chandra Pant</td>
<td>CCS NIAM</td>
<td>1 Day</td>
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<td>10th to 12th Jan, 19</td>
<td>Marketing of Spices</td>
<td>Dr. Ramesh Mittal</td>
<td>Momai Tamuli Borborua auditorium Guwahati</td>
<td>3 Days</td>
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<td>59</td>
<td>11th to 13th Jan, 19</td>
<td>Workshop on Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Jonabat, Kalimandir</td>
<td>3 Days</td>
<td>34</td>
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<td>16th to 18th Jan, 19</td>
<td>Workshop on Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Kaluajan, Golaghat</td>
<td>3 Days</td>
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<td>61</td>
<td>16th to 17th Jan, 19</td>
<td>Agriculture Marketing and Enterprize Development</td>
<td>Dr. Satish Chandra Pant</td>
<td>SIMA, Lucknow</td>
<td>2 Days</td>
<td>28</td>
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<td>17th to 19th Jan, 19</td>
<td>Agri Tourism</td>
<td>Dr. HemaYadav</td>
<td>Gwalior</td>
<td>3 Days</td>
<td>22</td>
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<td>63</td>
<td>18th to 19th Jan, 19</td>
<td>Value Chain Analysis for Agricultural Commodities</td>
<td>Mr. Sathyendra Kumar</td>
<td>EEI, Jorhat</td>
<td>2 Days</td>
<td>14</td>
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<td>19th to 21st Jan, 19</td>
<td>Agribusiness &amp; Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>Pakghor, Golaghat</td>
<td>3 Days</td>
<td>39</td>
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<td>22nd to 25th Jan, 19</td>
<td>Marketing of Citrus: A Value Chain Perspective</td>
<td>Dr. Satish Chandra Pant</td>
<td>Kisan Bhawan Dehradun</td>
<td>2 Days</td>
<td>25</td>
<td>6</td>
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<td>23rd to 25th Jan, 19</td>
<td>Post Harvest Management &amp; Marketing Linkages of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Tribal Research Centre, Golpara</td>
<td>3 Days</td>
<td>19</td>
<td>21</td>
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<td>67</td>
<td>23rd to 25th Jan, 19</td>
<td>Post Harvest Management &amp; Marketing Linkages of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Bhuragaon, Morigaon</td>
<td>3 Days</td>
<td>0 43 43 0 0 0</td>
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<td>68</td>
<td>27th to 29th Jan, 19</td>
<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>L.P. School, Kamrup</td>
<td>3 Days</td>
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<td>28th to 30th Jan, 19</td>
<td>Post Harvest Management &amp; Marketing Linkages of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Samuguri, Nagaon</td>
<td>3 Days</td>
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<td>29th Jan to 1st Feb, 19</td>
<td>Entrepreneurship Development Programme</td>
<td>Dr. Ramesh Mittal</td>
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<td>29th to 31st Jan, 19</td>
<td>Post Harvest Management &amp; Marketing Linkages of FPOs</td>
<td>Dr. Shuchi Mathur</td>
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<td>1st to 3rd Feb, 19</td>
<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
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<td>Dr. Shuchi Mathur</td>
<td>Morigaon</td>
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<td>5th to 7th Feb, 19</td>
<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>SDAO office Grossaigaon, Kokrajhar</td>
<td>3 Days</td>
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<td>5th to 7th Feb, 19</td>
<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>Santipur, Sadia, Tinsukia</td>
<td>3 Days</td>
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<td>6th to 8th Feb, 19</td>
<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
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<td>7th to 8th Feb, 19</td>
<td>Branding of High Value Food</td>
<td>Dr. Shuchi Mathur</td>
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<td>7th to 9th Feb, 19</td>
<td>Post Harvest Management &amp; Marketing Linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Khowang, Dihugarhm</td>
<td>3 Days</td>
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<td>11th to 13th Feb, 19</td>
<td>Agribusiness &amp; Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>Shelle, Pasighat</td>
<td>3 Days</td>
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<td>80</td>
<td>1st to 3rd Feb, 19</td>
<td>Marketing Strategies for Promoting Agro Tourism</td>
<td>Dr. Hema Yadav &amp; Ms Shikha</td>
<td>IITTM, Noida</td>
<td>3 Days</td>
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<td>12th to 13th Feb, 19</td>
<td>Agriculture Marketing and Enterprize Development</td>
<td>Dr. Satish Chandra Pant</td>
<td>AAU, Jorhat</td>
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<td>12th to 14th Feb, 19</td>
<td>Linking Farmers to Market</td>
<td>Dr. S.R. Singh</td>
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<td>13th Feb, 19</td>
<td>Productivity Enhancement Technique</td>
<td>Dr. Shuchi Mathur</td>
<td>CCS NIAM</td>
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<td>13th to 15th Feb, 19</td>
<td>Post harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Telda, Sonpur, Kamrup</td>
<td>3 Days</td>
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<td>15th to 17th Feb, 19</td>
<td>International Conference on &quot;Vision for Agricultural Development &amp; Emerging Challenges&quot;, KrishVikasSamman and Mega Agri Expo 2019</td>
<td>Director General KVK</td>
<td>Makhani, Bihar</td>
<td>3 Days</td>
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<td>17th to 19th Feb, 19</td>
<td>Post harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Barpeta, Assam</td>
<td>3 Days</td>
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<td>18th to 20th Feb, 19</td>
<td>Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Khowai, Tripura</td>
<td>3 Days</td>
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<td>88</td>
<td>19th to 21st Feb, 19</td>
<td>Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. S R Singh</td>
<td>Khowai, Tripura</td>
<td>3 Days</td>
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<td>20th to 22nd Feb, 19</td>
<td>Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Santibazar, Tripura</td>
<td>3 Days</td>
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<td>21st to 23rd Feb, 19</td>
<td>e-NAM and Model APLM Act for enhancing Marketing for Agricultural Produce</td>
<td>Dr. Ramesh Mittal</td>
<td>Lembubana, West Tripura</td>
<td>3 Days</td>
<td>Assam: 43</td>
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<td>22nd to 24th Feb, 19</td>
<td>Entrepreneurship Awareness Programme</td>
<td>Mr. Satyendra Kumar</td>
<td>Bungulam, Assam</td>
<td>2 Days</td>
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<td>23rd to 25th Feb, 19</td>
<td>Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>Pangti, Lumangkuma Tripura</td>
<td>2 Days</td>
<td>Lumangkuma: 25</td>
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<td>93</td>
<td>24th to 26th Feb, 19</td>
<td>Business Plan for FPOs</td>
<td>Dr. Ramesh Mittal</td>
<td>Amoni, Nagaon</td>
<td>1 Day</td>
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<td>25th to 27th Feb, 19</td>
<td>Risk Management &amp; Modern Marketing system of Agri Commodities</td>
<td>Dr. Ramesh Mittal</td>
<td>Bokaro, Tripura</td>
<td>3 Days</td>
<td>Tripura: 25</td>
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<td>Entrepreneurship Awareness Programme</td>
<td>Mr. Satyendra Kumar</td>
<td>Lumangkuma, Assam</td>
<td>2 Days</td>
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<td>Entrepreneurship Awareness Programme</td>
<td>Dr. Ramesh Mittal</td>
<td>Bungulam, Assam</td>
<td>2 Days</td>
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<td>25th to 27th Feb, 19</td>
<td>Agribusiness &amp; Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
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<td>25th to 27th Feb, 19</td>
<td>Work Ethics for Development Professionals</td>
<td>Dr. Vikram Singh and Dr. Satish Chandra Pant</td>
<td>3 Days</td>
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<td>Dr. Shuchi Mathur</td>
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<td>25th to 26th Feb, 19</td>
<td>Promoting Entrepreneurship through FPO</td>
<td>Dr. Shuchi Mathur</td>
<td>2 Days</td>
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<td>103</td>
<td>25th to 26th Feb, 19</td>
<td>Monitoring and Evaluation of Agricultural Project</td>
<td>Dr. Shuchi Mathur</td>
<td>2 Days</td>
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<td>104</td>
<td>26th to 27th Feb, 19</td>
<td>e NAM: Why, How and Challenges</td>
<td>Mr. Sathyendra Kumar</td>
<td>2 Days</td>
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<td>27th Feb, 19</td>
<td>Entrepreneurship Awareness Programme</td>
<td>Dr. Ramesh Mittal</td>
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<td>Post Harvest Management of Horticultural Crop &amp; Marketing Thereof</td>
<td>Dr. S R Singh</td>
<td>3 Days</td>
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<td>28th Feb to 2nd Mar, 19</td>
<td>Banner Programme-New Dimensions in Agricultural Marketing</td>
<td>Dr. Vikram Singh and Dr. Satish Chandra Pant</td>
<td>3 Days</td>
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<td>Post Harvest Management &amp; Marketing Linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
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<td>Workshop on Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
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<td>National Facilitator Development Programme</td>
<td>Dr Vikram Singh</td>
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<td>5th to 7th Mar, 19</td>
<td>Workshop on Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
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<td>5th to 6th Mar, 19</td>
<td>Project Appraisal of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>2 Days</td>
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<td>6th to 7th Mar, 19</td>
<td>e-commerce strategy for agribusiness</td>
<td>Dr. Ramesh Mittal</td>
<td>NITTE, Mangalore</td>
<td>2 Days</td>
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<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>Bijni, Chirang</td>
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<td>Dr. Shuchi Mathur</td>
<td>Jorhat</td>
<td>3 Days</td>
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<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>Dibrugarh</td>
<td>3 Days</td>
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<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>Boko, Kamrup (R)</td>
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<td>9th Mar, 19</td>
<td>Workshop on APLM Act</td>
<td>Dr. Ramesh Mittal</td>
<td>DMI, Hyderabad</td>
<td>1 Day</td>
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<td>11th to 13th Mar, 19</td>
<td>Banner Programme-New Dimensions in Agricultural Marketing Focus Sector - Marketing in Precision Agriculture</td>
<td>Sh. Sathyendra Kumar</td>
<td>CARD, TNAU, Coimbatore,</td>
<td>3 Days</td>
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<td>Processing and Marketing of Medicinal and Aromatic plants</td>
<td>Dr. S.R. Singh</td>
<td>Chunchandpur</td>
<td>3 Days</td>
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<td>11th to 13th Mar, 19</td>
<td>Workshop on Post Harvest Management &amp; Marketing linkage of FPOs</td>
<td>Dr. Shuchi Mathur</td>
<td>RRRT, Umran, Banpani</td>
<td>3 Days</td>
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<td>13th to 15th Mar, 19</td>
<td>Agribusiness and Entrepreneurship Development</td>
<td>Dr. Shuchi Mathur</td>
<td>Tetelia, Sonapur, Kamrup</td>
<td>3 Days</td>
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<td>18th Mar, 19</td>
<td>KrishiGyanDeeep Lecture 5 on &quot;Linking Farmer Producer Organizations to Market&quot; by Shri S K Goel (Retd. IAS)</td>
<td>Dr. Shuchi Mathur</td>
<td>CCS NIAM</td>
<td>1 Day</td>
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<td>18th to 20th Mar, 19</td>
<td>Marketing of Tea</td>
<td>Dr. Ramesh Mittal</td>
<td>Guwahati</td>
<td>3 Days</td>
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<td>18th to 20th Mar, 19</td>
<td>Public Private Partnership for Development Professionals</td>
<td>Dr. Vikram Singh</td>
<td>EEI, Jorhat</td>
<td>3 Days</td>
<td>17 9 1 8 7 10</td>
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<td>22nd Mar, 19</td>
<td>KrishiGyan Deep Lecture 6 on &quot;e-NAM: One Nation, One Market&quot; By Shri P K Swain, JS (Marketing) GoI</td>
<td>Mr. Sathyendra Kumar</td>
<td>CCS NIAM</td>
<td>1 Day</td>
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<td>Marketing of Temperate Fruits: A Value Chain Perspective</td>
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**Total 6805**
Consultancy conducted for WDRA in the year 2018-19

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# Consultancy for NRAA during the year 2018-19

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CCS National Institute Of Agricultural Marketing (CCS NIAM)
(An Autonomous Organisation of Ministry of Agriculture and Farmers’ Welfare, Government of India)
Bambala, Kota Road, Jaipur - 302033, India
Ph: 0141-2771001, 2795104
www.ccsniam.gov.in