



International Society of Extension Education

Prof. K. Narayana Gowda

President, International Society of Extension Education (INSEE) and

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Dear Sir,

Sub: NIAM-INSEE International Conference on Market Led Extension Management during 12th to 15th March, 2020 at CCS NIAM, Jaipur-Request for Sponsorship – Reg.

International Society of Extension Education (INSEE) and CCS National Institute of Agricultural Marketing, Jaipur are organizing International Conference on Market Led Extension Management during 12th to 15th March, 2020 at CCS NIAM, Jaipur, Rajasthan.

Agricultural Marketing being a complex and dynamic Phenomena requires holistic approach to find permanent solution for long awaited farmer's problems of providing profitable price at his easy access to farmer.

It is planned to bring management perspective with effective functional linkages as a policy reforms in order to reduce overhead cost as well as transparency in timely payment at the easy access of Indian farmer.

More than 300 delegates from over 30 countries are expected to participate in the conference consisting of Scientists, Development Personnel, Policy Makers and Farmers.

It is proposed to invite Hon'ble Prime Minister of India to inaugurate and address the conference besides other important personalities from India and SAARC Countries.

In this regard, I request you to extend sponsorship for organizing this important conference. Your contribution and support will be suitably acknowledged during the conference as well as in Souvenir published for the occasion. The Sponsorship details are enclosed for your information. The financial assistance may please be sent in favour of Organizing Secretary through cheque or other convenient means. Looking forward for your active involvement in formulating policy reforms for providing profitable price to the farmers which is the need of the hour to sustain farmers in the farming in the process to ensure food security for the country.

With best wishes,

Encl: Broacher & Sponsorship details.

Yours Sincerely,

(K. Narayana Gowda)

President, INSEE

To,



CCS National Institute of Agricultural Marketing

(An Autonomous Organization of Ministry of Agriculture & Farmers' Welfare,
Government of India)

www.ccsniam.gov.in



Indian Council of Agricultural Research,

New Delhi

www.icar.org.in